INTELLECTUAL PROPERTY OFFICE

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#### **Latest News**

▶ TIPO facilitates the signing of a MoU on the Infringing Website List between the TAAA and TIPA in August 2017

With TIPO's coordination and facilitation efforts, the Taipei Association of Advertising Agencies (TAAA) and the Taiwan Intellectual Property Alliance (TIPA) signed a memorandum of understanding (MoU) on the Infringing Website List (IWL) of Taiwan in August 2017, signaling cooperation between the two organizations. According to the MoU, TIPA will provide the IWL for the reference of the TAAA, while members of the TAAA will refrain from putting ads on these sites, in the hope of disrupting the re...

- ▶ TIPO makes public the Guide for Viewing and Photocopying of Trademark Application Files on July 28, 2017
- ▶ TIPO revises and makes public the application form for PPH examination and relevant application guide on August 1, 2017
- ▶ TIPO revised and made public the Examination Guidelines on Non-traditional Trademarks on September 12, 2017
- ▶ TIPO has made the electronic file of its 2016 annual report (in English) available for download on its website

#### TIPO News & Events

- ▶ TIPO holds a seminar on the case studies of copyright and its relations to the production and marketing of cultural and creative products on September 8, 2017
- ▶ The Taiwan-Japan Trademark Examiner Exchange Program takes place during September 11-15, 2017
- ▶ TIPO has shut down a section on its website dedicated to adding value for the Deposit of Biological Material for Patent Application on September 21, 2017
- ▶ TIPO holds a number of information events on application strategies for design patents and relevant examination practices on September 27, October 3, and October 6.

### Enforcement

### TIPO facilitates the signing of a MoU on the Infringing Website List between the TAAA and TIPA in August 2017

With TIPO's coordination and facilitation efforts, the Taipei Association of Advertising Agencies (TAAA) and the Taiwan Intellectual Property Alliance (TIPA) signed a memorandum of understanding (MoU) on the Infringing Website List (IWL) of Taiwan in August 2017, signaling cooperation between the two organizations. According to the MoU, TIPA will provide the IWL for the reference of the TAAA, while members of the TAAA will refrain from putting ads on these sites, in the hope of disrupting the revenue flow of these websites, curbing online infringement, and protecting the brand image of brand owners.

### TIPO makes public the Guide for Viewing and Photocopying of Trademark Application Files on July 28, 2017

To make the application process for viewing or photocopying files on the trademark applications clearer, TIPO makes public the Guide for Viewing and Photocopying of Trademark Application files on July 28, 2017. Information such as the scope of and limitations on such viewing; manners of application; the designated date, venue, and means of the viewing; as well as electronic documents viewing, is detailed in the Guide.



## TIPO revises and makes public the application form for PPH examination and relevant application guide on August 1, 2017

The Taiwan-Poland PPH Mottainai pilot program came into force on August 1, 2017. Therefore, TIPO revised the application form for PPH examination and relevant application guide. For more information, please visit: https://www.tipo.gov.tw/ct.asp? xltem=637227&ctNode=7127&mp=1 °



## TIPO revised and made public the Examination Guidelines on Non-traditional Trademarks on September 12, 2017

On September 12, 2017, TIPO revised and made public the Examination Guidelines on Non-traditional Trademarks, which has come into effect on September 14. For more information, please visit: https://www.tipo.gov.tw/sys.content.asp?mp=1&Cultem=285299&ctNode=7048



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# TIPO holds a seminar on the case studies of copyright and its relations to the production and marketing of cultural and creative products on September 8, 2017

To equip the cultural and creative industry with a better understanding about intellectual property rights, TIPO is to hold a series of seminars on copyright protection for the cultural and creative industry. One seminar on the case studies of copyright and its relations to the production and marketing of cultural and creative products was held in Taichung on September 8, 2017. During the event, experts were invited to talk about the IP licensing of created characters as well as copyright owner's legal rights through case studies. Real-world experience in building a brand was also shared at the meeting.



The sixth Taiwan-Japan Trademark Examiner Exchange Program took place during September 11-15, 2017, with three experts from the Japan Patent Office (JPO) taking part in the event. During the program, TIPO examiners introduced its measures to improve examination efficiency and shared its lately revised version of the Examination Guidelines on Non-traditional Trademarks, while JPO representatives introduced how non-traditional trademark examination was conducted in Japan. The two sides have also talked about the 11th edition of the Nice Classification (NCL) for goods and services, and exchanged views on issues such as slogans, geographic names, the protection of well-known trademarks, as well as cases of parody. In the end, the two sides also exchanged their updated reference list of geographic names, making the examination database on each other's side even more comprehensive while lowering the possibility of geographic names in Japan and Taiwan being registered as a trademark improperly. The two sides both agree that the exchange was a success and look forward to more exchanges on trademark examination in the future.



## TIPO has shut down a section on its website dedicated to adding value for the Deposit of Biological Material for Patent Application on September 21, 2017

TIPO has shut down a section on its website dedicated to adding value for the Deposit of Biological Material for Patent Application on September 21, 2017. Users in need of relevant information are advised to visit an e-platform for the same purpose, maintained by the Food Industry Research and Development Institute, at http://patent.bcrc.firdi.org.tw/.



# TIPO holds a number of information events on application strategies for design patents and relevant examination practices on September 27, October 3, and October 6.

TIPO has held three information events on application strategies for design patents and relevant examination practices in Taipei, Taichung, and Tainan on September 27, October 3, and October 6, respectively. Information of examination guidelines for design patents was shared, and the topics touched upon included real-world examination practices, common problems in the examination process, as well as practical application tips and strategies.



for more tipo related news, please see the tipo website.



Office Hours: 9:00~12:00, 13:30~17:30 Add : 185 Hsinhai Rd., Sec. 2, 3F; Taipei 10637, Taiwan, R.O.C

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