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2013 U.S. Design Patent Seminar

On December 9, 2013, TIPO held the U.S. Design Patent Seminar, inviting Mr. Joel Sincavage, design practice specialist and Mr. David Gerk, patent attorney of USPTO, to introduce the U.S. design patent system, the direction of amendment for future industrial design protection and case study of design patent examination.



SIPA Delegate Visits TIPO

Shanghai Intellectual Property Administration (SIPA) Director General Mr. Lu Guoqiang led delegates of 5 people to visit TIPO Director General Ms. Wang Mei-hua on December 10, 2013. Both sides shared experiences in regard with IPR business, legal system and industrial policy and so on.



Classification and Cross Reference Index for Goods and Services Available Since January 1, 2014

In compliance with the implementation of the 10th edition of the Nice Classification on January 1, 2014, TIPO amended "Classification and Cross Reference Index for Goods and Services" as well as 24 remarks that are promulgated and carried out at the same time. If the designated goods or services, which are of the trademark registered through e-filing, comply with the latest amendment, then the deduction of NT\$300 per class will be granted.



TMCS Royalty Rate for Satellite TV Channels Reviewed

To build a reasonable licensing environment, TIPO has reviewed TMCS royalty rate for satellite TV station channels in 2013 as follows:

- 1.Music Channel: 0.1% of the sum of the advertising revenue plus the royalty revenue (hereinafter referred to as royalty received from all cable TV stations) in the preceding year as the royalty of the year.
- 2.General Commercial Channel (comprehensive channels): 0.05% of the sum of the advertising revenue plus the royalty revenue in the preceding year as the royalty of the year.
- 3.Cinema, Cartoon Channels: 0.025% of the sum of the advertising revenue plus the royalty revenue in the preceding year as the royalty of the year.
- 4.News and Sports Channels: 0.01% of the sum of the advertising revenue plus the royalty revenue in the preceding year as the royalty of the year.
- 5.Educational, Religious and Public Beneficial Channels: 0.007% of the sum of program production cost (including news production cost and drama production cost) plus communication cost for broadcasting (satellite uplink cost).
- 6.Governmental Channel (ex. Aboriginal Channel, Hakka Channel): 0.02% of the budget allocated by the government.
- 7.Shopping Channel (satellite or cable transmission included): 0.05% of the 30% of the gross profit in the preceding year

The above-mentioned royalty rate includes the sum of royalty from programs and/or advertisements of satellite broadcasting program supplier as family subscribers review in the course of public broadcasting.



TIPO Hosted 2013 Symposium on Biological Material for Patent Application

The symposium of TIPO-commissioned DCB's research project Biological Material for Patent Application took place at NTU's Tsai Lecture Hall on December 2, 2013. Two lawyers of Dick W.C. Lai and Ben C.Y. Liu were invited to introduce patent licensing and application in practice. The relevant contract template and checklist of biological material transfer licensing were addressed to help involved parties for

drawing up a contract. Besides, the accomplishments of TIPO's Value Added Network for Patent Biological Material Application and value added technical assistance in the past 2 years were well presented. More than 109 specialists in the industry, government, academy and institute attended this symposium and indicated they had better understanding about related regulations for the information revelation of patent biological material, value added technical assistance and biological material transfer or application in this symposium, which is helpful to activate the domestic biotechnology industry.



Elite Forum of Telecom Technology Patent Trends and Patent Litigation Analysis Held

The Elite Forum of TIPO-commissioned NARLabs STPI project on Telecom Technology Patent Trends and Patent Litigation Analysis took place at NTU's Institute of Applied Mechanics on December 3-4, 2013. The topics consists of "Development and Opportunity of 4G/5G Technology", "Specific Approach of Corporates' Participating in 3GPP SSO", "Analyses for Asian Key Enterprises' Portfolio of Standard on Mobile Communication Technology", "Taiwan Companies' Strategy for Competition on Mobile Communication Industry", "Litigation Walkthrough with SEPs and FRAND/ RAND", "Analysis on NEPs' Coercion with SEPS and on New Counterattack by Corporates" and "Taiwan Companies' Countermeasures Dealing with U.K. and European Patent Litigation" and so on. Also, a panel discussion, hosted by TIPO Director General Ms. WANG Mei-hua, had attendees of specialist including General Counsel Mr. Wei-Fu Hsu of Mediatek, General Counsel Mr. Vincent Hong of ASUSTeK, Mr. Ming-Tao Yang of Finnegan LLP and Mr. Ya-Chiao Chang of Kirkland & Ellis LLP to discuss "How to use SEPs and FRAND/RAND for royalty negotiation?" All participants agreed that taking part in SSO is helpful for domestic companies to better understand the development of technology and that possessing SEPs should be beneficial for a company to increase bargaining chips on licensing. A total of 450 field and corporate professionals attended the Elite Forum, which may prepare the SMEs for subsequent patent portfolios.



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