No.87 Publication Date: 2013-11-27

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## Cross-strait Copyright Working-level Forum and Panel Discussion

The 2013 Cross-strait Copyright Working-level Forum took place on October 15 and was jointly hosted by TIPO's Director General Wang Mei-hua and Yu Tzuko, Head of the Copyright Management Department of mainland China's National Copyright Administration.

Representatives from the Ministry of Culture, Investigation Bureau of the Ministry of Justice, National Palace Museum, Taiwan Association for Copyrights Protection (TACP), mainland China's General Administration of Press and Publication (GAPP) and Copyright Management Department of the National Copyright Administration shared experiences and exchanged views on the results of dispute settlement and copyright authentication, enhancing settlement efficiency, encouraging public reporting of infringement and piracy, protecting the right to Internet access and convening regular CMOs meetings for future cooperation. On the same day, representatives from Taiwan's government agencies, film, TV, music, software and publishing industries, mainland China's National Copyright Administration and

Copyright Society, as well as CMOs, copyright and Internet industries attended the panel discussion to exchange views on the development and status in the fields of cross-strait film, TV, music and publishing industries, and the copyright legal systems in China.



## Meeting on Border Measures for Patent Protection

TIPO on October 8, 2013 convened a meeting on border measures for patent protection and invited relevant agencies to discuss whether provisions should be added to the Patent Act or the Customs Act, allowing a patentee to file a request with the customs to detain suspected infringing goods. In consideration of the time effect, the Customs Administration has begun amendment of the Operational Directions for Customs Authorities in Implementing Measures for Protecting the Rights and Interests of Patent and Copyright in order to carry out border protection.



## Seminar on Patent Database Search and Application

A series of five seminars on patent database search and application were held by TIPO in 2013 to help the industries increase the values for innovation and boost competitiveness. Slated from July 30 to August 28 in Taipei, Hsinchu, Taichung, Tainan and Kaohsiung, these seminars featured an overview of patent search tools and techniques, as well as experience sharing by relevant industries. A survey conducted afterwards shows a 98.87% satisfaction rate among the 387 representatives from the industries, government agencies and academic and research institutes.



## A Copyright-themed Microcinema Video "Next Stop, i(Love)" Now on YouTube

A microcinema video entitled "Next Stop, i(Love)" was produced by TIPO and uploaded on September 29 to YouTube and Facebook. Told in a well-developed storyline and popular format, this video stars media sweetheart Smile Weng Tzymann and aims to strengthen public awareness on Internet copyright and to deter the occurrence of Internet infringement. Internet users can now watch this video on YouTube and TIPO's Facebook fan page.



## Honoring Recipients of the 2013 National Invention and Creation Award

To encourage innovation and invention, establish indigenous technologies, and enhance international competitiveness, TIPO and the Department of Industrial Technology (DoIT) on October 9 co-organized the 2013 MOEA Joint Award Ceremony for Industrial Innovation. Vice President Wu Den-yih and Vice Premier Mao Chi-Kuo addressed the event and conferred awards, honoring the winning enterprises, teams and individuals for their extraordinary contribution to innovation and R&D. The 2013 National Invention and Creation Award was conferred in three categories—the Invention Award (6 gold and 28 silver), the Creation Award (6 gold and 24 silver) and Contribution Award (6 entries)—with prize money totaling NT\$11.6m. Corporate recipients of this year's Contribution Award are Green Energy and Environment Research Laboratories of Industrial Technology Research Institute, Metal Industries Research & Development Centre, National Center for Research on Earthquake Engineering of National Applied Research Laboratories, TPK Holding Co., Ltd., HTC Corporation and ScinoPharm Taiwan Ltd. Winners of the Invention Award and Creation Award cover a wide range of fields including energy-saving and eco-friendly technologies, biotech and medicare, and smart life conveniences that are of extraordinary ingenuity and applicability.

# 2013 International Symposium on IPR Trends

To help domestic enterprises stay in the know of the trends in international patent legislative amendments and changes in patent litigation practices, Taiwan Intellectual Property Training Academy (TIPA) on October 18 held the 2013 International Symposium on IPR Trends and invited U.S. patent attorneys Ms. Bobbie Wilson and Mr. David J. Tsai, Japanese patent attorney Mr. Shozo Uemura and German attorney Mr. Alexander Straus to lecture on "Recent changes in the documents proving patent damages in the U.S.," "Analysis of ten major patent litigation decisions in the U.S.," "Application and reform in Japan's patent legal system," and "An overview of litigation in the EU—now and the future," respectively. Mr. Hsu Wei-fu, Senior Director & Corporate Counsel of MediaTek Inc. was also invited to share his experience and strategies in international patent litigation. Through experience sharing and discussion, the invited experts offered many valuable suggestions for litigation strategies that domestic enterprises may adopt as part of their strategic planning in today's increasingly competitive global patent warfare.



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