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DG Trade Director of the European Commission Visits TIPO

Mr. Rupert Schlegemilch, Director of Services and Investment, Intellectual Property and Public Procurement, EU DG Trade of the European Commission, visited TIPO on August 23, 2013 to learn more about how European corporations may seek better protection of high-tech IPs involving trademark and patent in mainland China. DG Wang responded that in accordance with the Cross-strait Agreement on IPR Protection and Cooperation under the framework of ECFA, TIPO is able to seek coordination assistance with mainland's different central authorities for dispute settlement over IPR infringement suffered by Taiwan businessmen in China. Around 420 cases involving primarily trademark have so far been processed. In answer to Director Schlegemilch's inquiry on countermeasures against foreign rogue websites, DG Wang stated that after referencing relevant legislations of other countries, TIPO had proposed that it be the administrative agency that determines whether infringement has occurred and would forward such cases to a court of law for further examination and prosecution. This was to protect creators and their works in the cultural and creative industries while taking into account the validity of copyright as a private right. However, such move was considered by the public as infringing upon their freedom of expression through the intrusion of an administrative agency and was put on hold for the time being. TIPO will continue to discuss with judicial authorities about more effective protection mechanisms. Director Schlegemilch responded that as the head for the promotion of ACTA in the EU, he

was fully aware of the pressures coming from different sectors and the brand-new challenges faced by TIPO as the administrative agency in today's digital era.



MOEA Convenes the 2nd 2013 Coordination Meeting on IPR Protection

The 2nd 2013 Coordination Meeting on IPR Protection was held on August 27 and attended by representatives from the Judicial Yuan, Mainland Affairs Council, Fair Trade Commission, Council of Agriculture, Council of Indigenous Peoples, Ministry of Justice, Ministry of Foreign Affairs, Ministry of Education, Customs Administration of Ministry of Finance, National Police Agency, and MOEA's Joint Optical Disk Enforcement Taskforce (JODE). In addition to the reports respectively delivered by the Council of Indigenous Peoples and TIPO on the "Implementation of Protection Act for the Traditional Intellectual Creations of Indigenous Peoples and related laws and regulations" and "Key Revisions in the Trade Secrets Act and subsequent feedback and response," discussions were held concerning the results of implementing strengthened IPR policies and regulations, enhanced investigations of piracy and counterfeiting, border control measures, campus IPR protection, guided establishment of a licensing mechanism for exploiting copyrighted works, IPR awareness activities, enhanced international exchange and cooperation, and the awarding of new inventions.



Winning Entries of the 2013 National Invention and Creation Award Spurring New Business Opportunities

Taiwan has in recent years witnessed the outstanding performance of individuals and corporations in many international invention competitions. Regarding this, the National Invention and Creation Award, held annually by TIPO, plays an important role in encouraging inventors to maintain their creative momentum. The awards of this year's competition are conferred in three categories, i.e. "Invention Award," "Creation Award," and "Contribution Award," with prize money totaling NT\$11.6m. A total of 64 winning entries and 6 corporations that are awarded include TPK Holding Co., LTD., HTC Corporation, Green Energy and Environment Research Laboratories of Industrial Technology Research Institute, ScinoPharm Taiwan LTD., Metal Industries Research & Development Centre and National Center for Research on Earthquake Engineering of National Applied Research Laboratories. What these corporations and institutes have in common are an emphasis on the value and application of patented products, elevation of industrial technology and measures for encouraging R&D by employees. On the afternoon of September 5, 2013, TIPO held an exhibition showcasing winning entries of the National Invention and Creation Award. The award ceremony will be held on October 9 to honor the inventors and creators.



2013 Taipei International Invention Show and Technomart

The 2013 Taipei International Invention Show and Technomart was held at the Taipei World Trade Center's Exhibition Hall 1 on September 26-29. This year's event showcases over 2,000 patented inventions and technologies by 700 enterprises and individuals from 21 countries. This year's exhibition is divided into the Invention Award Area (including School Invention Area) and the Technomart Area. In the Invention Award Area, creations by domestic and foreign inventors as well as inventor organizations and relevant industries are showcased. During the event, the organizers also held an invention competition selecting from nearly 1,000 entries the most innovative designs, top breakthrough technologies and most marketable inventions for rewards. The INST Platinum Awards were conferred to inventors of extraordinary creations that had won the highest scores in each category of the competition. The Technomart Area features 13 pavilions set up by the industries, government agencies, academic and research institutes showcasing extraordinary R&D technologies under government subsidies. At the TIPO Innovative Invention Area, visitors are able to see all the 64 inventions by gold and silver medalists in this year's National Invention and Creation Award, along with the works by 6 enterprises winning the Contribution Award. In all, this exhibition aims to encourage people to engage in R&D and accelerate technology upgrade in the industry, while facilitating cooperation and exchange between inventors and the business sector. During this four-day event, many business meetings on technology and signing ceremonies for technology transaction were simultaneously held. To provide counseling service on industrialization and commercialization of patents, the organizers set up a Joint Counseling Area, supported by the Ministry of Education, National Science Council, Council of Agriculture, MOEA's Industrial Development Bureau, Department of Industrial Technology, Small and Medium-sized Enterprise Administration, and TIPO. In addition, a total of 11 joint informational meetings were held on September 27 to promote guidance measures for commercialization of invention patents and to publicize four new projects on "Cooperation between Technological

and Vocational Colleges and Industrial Parks” (Ministry of Education), “Business Matchmaking for SMEs’ New Technologies and Products” and “Value-adding Guidance on Innovation for Emerging SMEs” (Small and Medium Enterprise Administration) and “Energy Technology in the Industry” (Bureau of Energy).



Vice president Wu Den-yih Meeting Gold Medalists Attending Well-Known International Invention Competitions in 2012

In 2012, Taiwan inventors attending well-known international invention exhibitions won a total of 375 gold, 337 silver and 200 bronze medals. To honor the gold medalists, TIPO coordinated a ceremony with the Presidential Office where Vice President Wu Den-yih, along with other government officials including Minister of MOEA, Mr. Chang Chia-juch, Deputy Minister of the Ministry of Education, Mr. Chen Der-hua, and TIPO's Deputy Director General, Mr. Chu Hsin-hua, met with the 160 gold medalists. In his congratulatory remark, Vice President emphasized the importance of talents as the basis for innovation and said that President Ma has recently set up the Presidential Innovation Award to encourage R&D and cultivation of professionals. Each winner of this award can receive up to NT\$2m for their efforts that have helped boost diversity, innovation and values in terms of product, technology, management, organization, promotion, service and culture. Wu also stated that the government is currently establishing an IP matchmaking platform to help solve legal problems involving licensing and technology transfer arising from commercial application and commercialization of inventions. Regarding this, over 100 inventions from 34 schools that won awards in international invention competitions have now been compiled to the platform. The government hopes that these inventions can create more business opportunities, increase GDP and achieve the objective of economic equality in Taiwan.



Two Rounds of “Copyright Camp 2013” Successfully Concluded

To help university and senior/vocational high school students develop their IPR awareness, TIPO in July and August held two rounds of “Copyright Camp 2013” respectively at the Extension School of Continuing Education of National Taiwan Normal University in Taipei and the Armed Forces Heroes Hall in Taichung. In addition to the special courses on campus and Internet copyright, the Camp invited popular music producer Mr. Ko Chih-hao and blogger/creative master Bimay to share their creative experiences with the participants, who would then design and stage a play on IPR awareness at an evening party. The Camp concluded the activities with a visit to the Public Television Service Taiwan, Songshan Cultural and Creative Park (Copyright camp Taipei), and National Taiwan Craft Research and Development Institute (Copyright camp Taichung). The two rounds attracted a total of 155 people who found that the event had prepared them for a better understanding of IPR. Over 90% of the participants would recommend similar events to be held by TIPO to their classmates or friends.



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