

Guidelines on the Best Licensing Practices of Collective Management Organizations (CMOs) to MSMEs

Chinese Taipei
APEC IPEG Aug 11th-12th, 2018
(Port Moresby, Papua New Guinea)



Outline



➤ Project introduction

- ✓ Background
- ✓ Work plans
- ✓ Key objectives

➤ Progress of the project

- ✓ Timetable
- ✓ Results of questionnaire collection

➤ Workshop

- ✓ Introduction
- ✓ Draft agenda

Introduction

Background

- Advancement of digital technologies = New types of copyright exploitation
- CMOs in need of an efficient and accessible licensing model
- New model = Help MSMEs boost value of goods and services

Work Plans

Research & analyze licensing situations & policies in APEC Economies

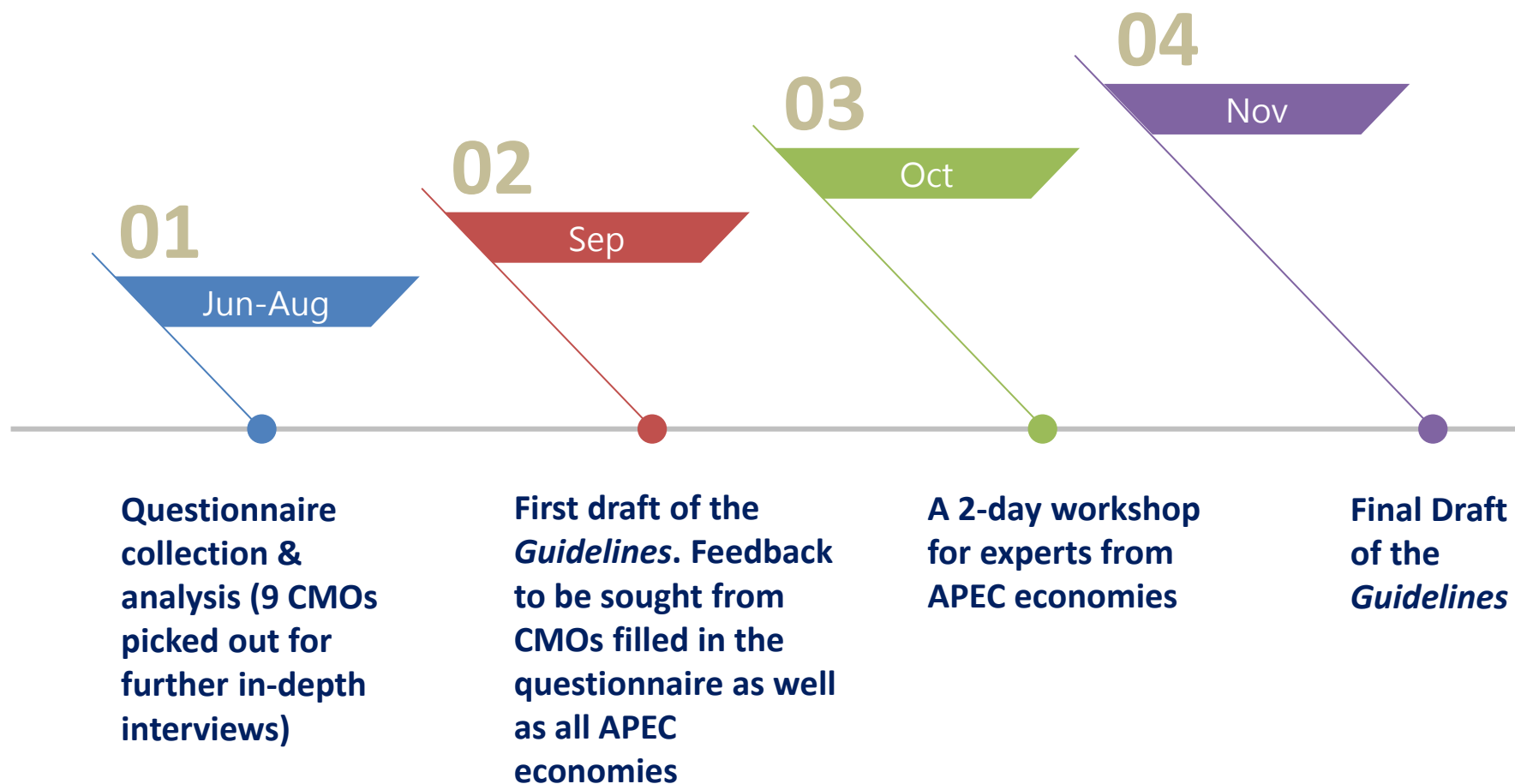
Experience & view exchanges among experts & practitioners

Workshop

Key Objectives

- ✓ *“Guidelines on the Best Licensing Practices of Collective Management Organizations (CMOs) to MSMEs”*
- ✓ Enhance competitiveness of CMOs & MSMEs in the digital age

Timetable



Results of questionnaire collection



Questionnaire distribution

CMOs in 21 Economies



Questionnaire collection

29 returned questionnaires (68.4%)



In-depth interviews (with 9 CMOs)

To pick out at least 6 best licensing practices

Workshop - Introduction



Date: October 23-24, 2018

Venue: International Convention Center of the Chang Yung-Fa Foundation, Taipei

Co-sponsoring Economies: Japan, Korea, and the US

Expected crowd: 300 people (rights-holders, MSME users, & members of the industry, government, and academia)

Workshop – Draft agenda



October 23, 2018 (Day 1)

Session	Topic
Morn	Development of laws & policies: Latest development of the statutory & compulsory license
Aft	Best CMO licensing practices: Best model of the blanket license system by CMOs to MSMEs

October 24, 2018 (Day 2)

Morn	Best CMO licensing practices: Best model of the individual license system by CMOs to MSMEs
Aft	Introduction to the latest licensing trends: <ul style="list-style-type: none">- Joint licensing- Cross-border licensing- Licensing challenges & opportunities for CMOs in the face of new emerging types of copyright exploitation

See You in Taipei!

