

# Alternative Dispute Resolution (ADR) for SMEs

Chinese Taipei  
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Santiago, Chile





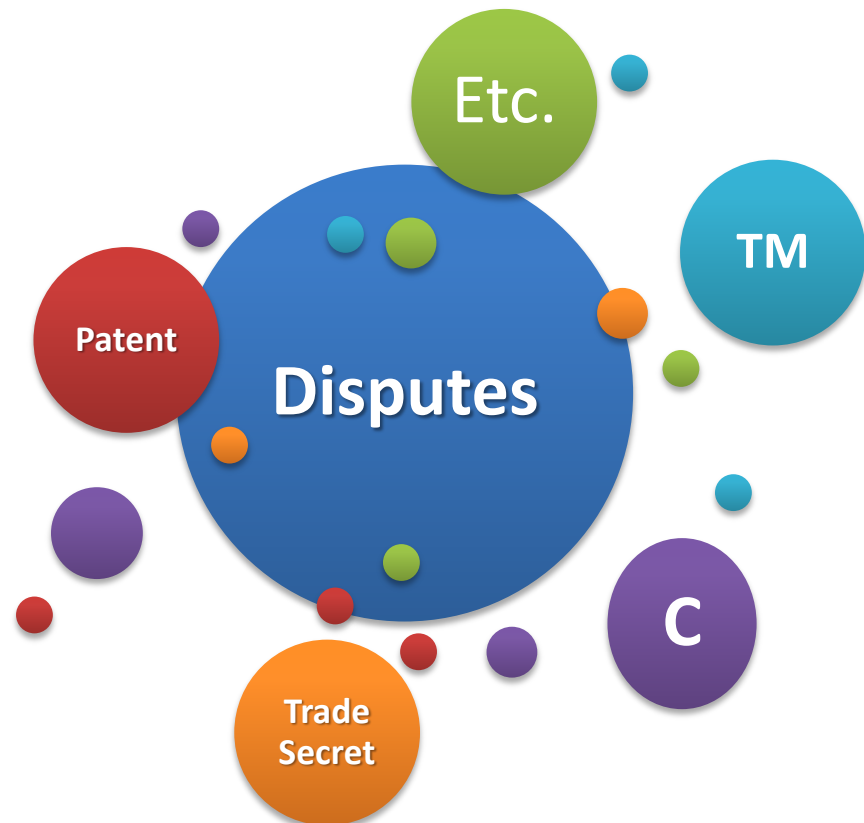
# What is ADR?

- The term “ADR” generally refers to any means of solving disputes outside of the court.
- Examples:
  - Arbitration
  - Mediation ← **Great Option for SMEs**



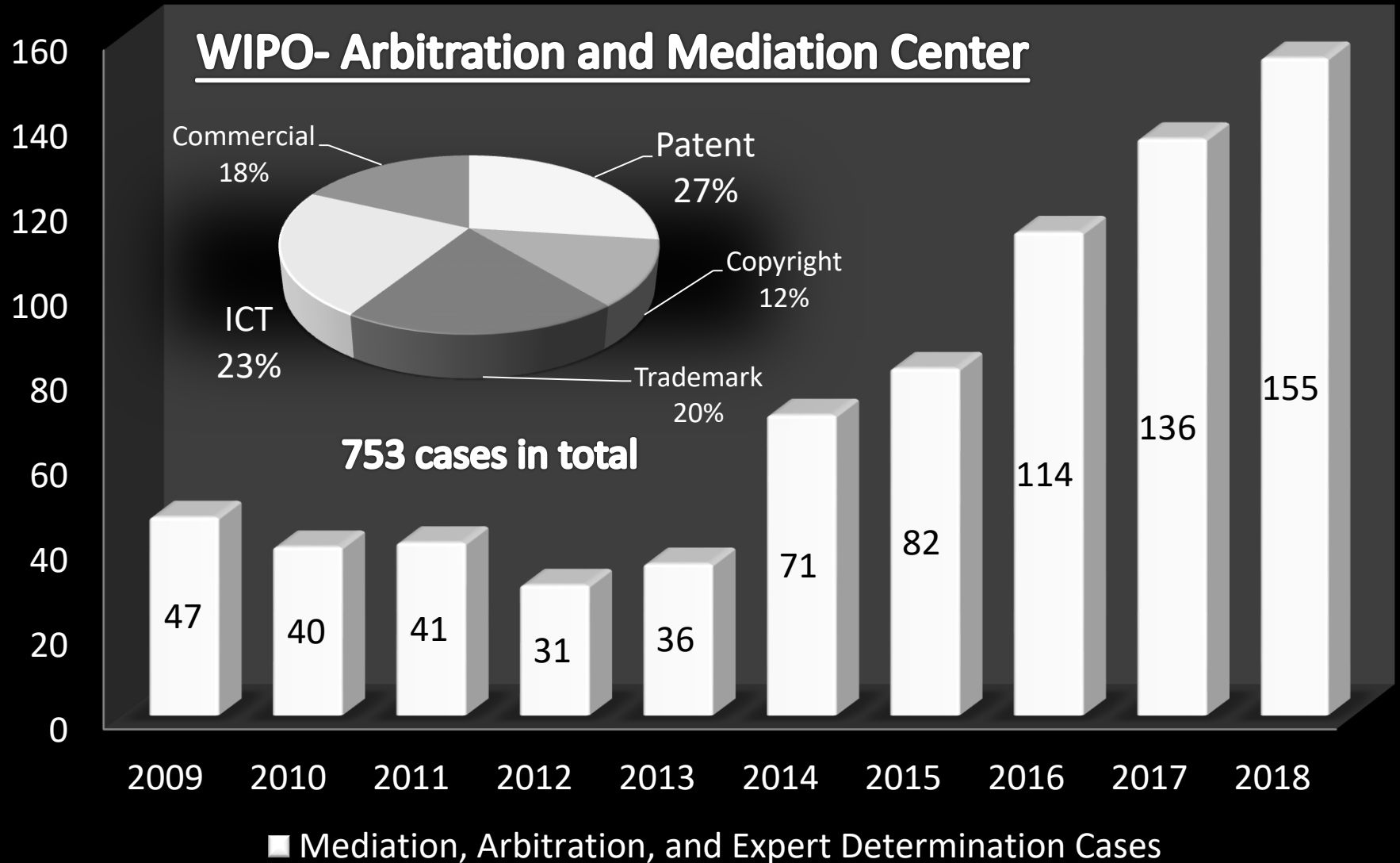
# Advantages of using ADRs

- Better efficiency & lower expense
- More suitable for solving transnational disputes
- Party autonomy
- Confidentiality





# The trend of using ADR for IP disputes






**Does ADR work well in  
the field of IP so far?**



**How about the domestic  
situation of each  
member?**



# Taking us as an example

- There is a mediation committee in each of the 368 townships or county-administered cities in our territory. **Good for SMEs**
  - No fee is required for the application. 
  - In 2017, 141512 cases were filed to mediation committees, and 79.65% of them successfully reached the agreements.



# Taking us as an example

- **Besides the “mediation committees”:**
  - **There is a Copyright Regulatory and Mediation Board under TIPO.**
  - **IP court has prepared a list of candidates with who are suitable to be appointed and act as mediators concerning IP disputes.**





# Taking us as an example

- In fact, “mediation committees” are not highly used to solve IP disputes so far, but:
  - There is great potential for the development of ADR in the region of IP, because we already have fine bases and conditions.



**The key question is:  
How to effectively promote  
ADR in the field of IP?**



# Our initiative

- We will apply for APEC funding to host a workshop concerning ADR for IP disputes, inviting members to share:
  - Domestic statistics
  - Experiences and viewpoints about how to effectively promote ADR, sound procedures of ADR, and etc.



**Information feedback to APEC members**



**We do need your support !**  
**Let's make this great initiative**  
**come true !**  
**Please don't hesitate to be**  
**our co-sponsor !**



**Thanks for your  
attention and warm  
support**

