

Introduction to TIPO's Online Music Repertoire Database



Background-Radio Station

High density

170 radio stations island-wide

Varieties of type

- ✓ 8 public radios
- ✓ 16 private AM Stations
- ✓ 4 national radios
- ✓ 64 private medium power radios
- ✓ 78 private small power radios

Level of music usage

Music → Commercial → Talk

Reasons for Creation

Collecting
Management
Organizations

Music
Licensing

Radio
Stations

**Disputes on
whether the tariff
depends on music
usage**

Reasons for Creation

1. Existing tariff criteria of radio license is based on **Location & Level of music usage & Power of radio station**
2. Licensee complaint the tariff is inconsistent with actual **Quantity of the music exploitation**
3. Request the government to build **Online Music Repertoire Database** designed to:
 - (1) upload all the music works and sound recordings under the management of CMOs;
 - (2) provide instant mapping system to show all the music managed by CMOs and used by radio station

Goals

CMOs

- ✓ Higher transparency
- ✓ Greater efficiency
- ✓ Fewer complaints

Repertoire Database

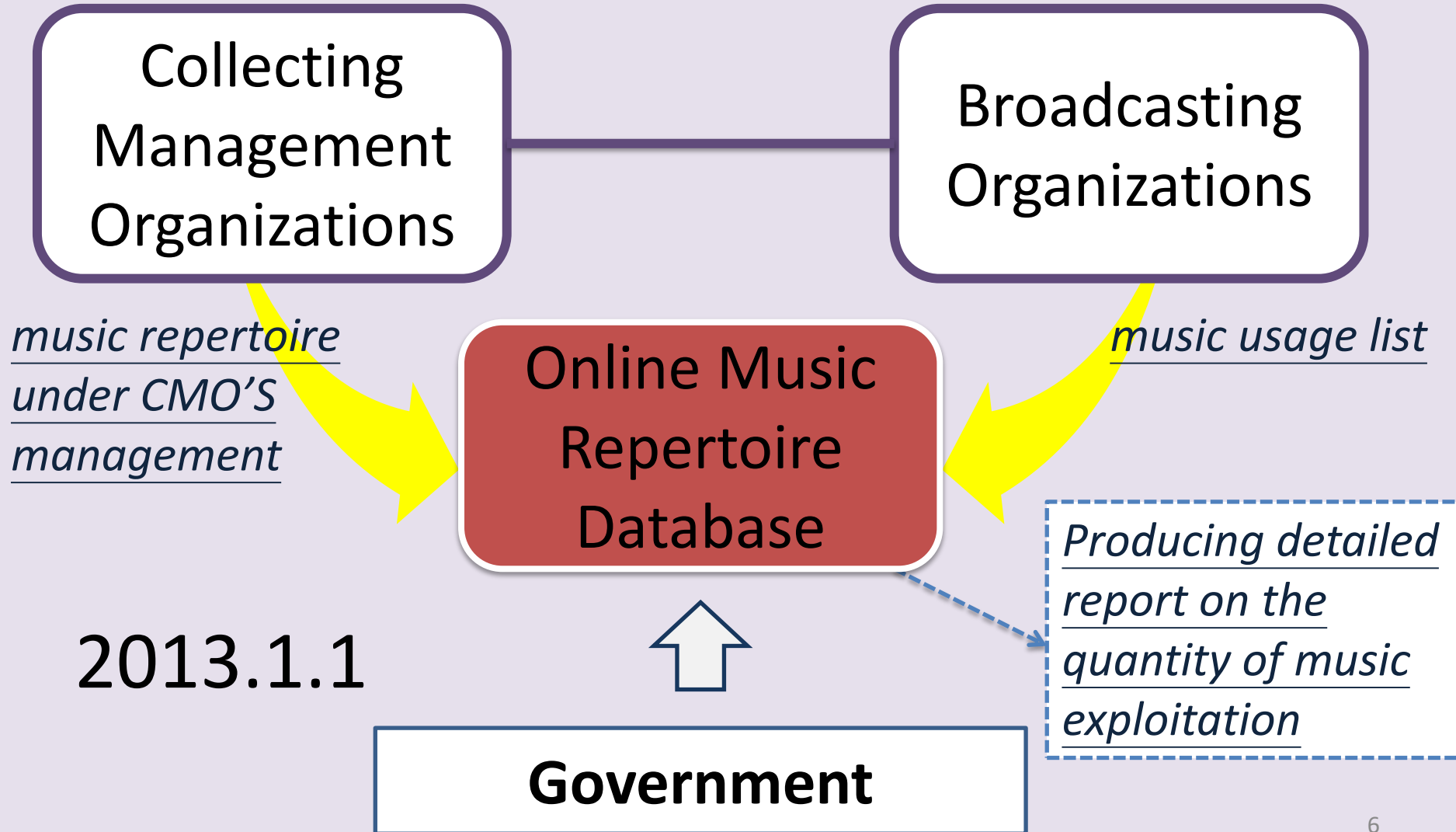
- ✓ Higher Transparency
- ✓ Better bargaining power

Government

- ✓ Better grasp of licensing market

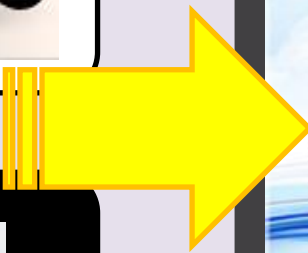
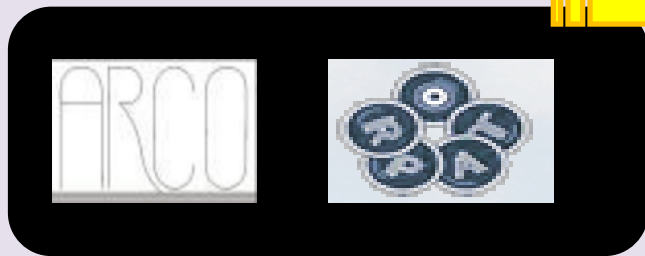
USERS

How does it work?



Amount of music repertoire

Music work CMO



Sound recordings CMO

Year	Number of repertoire
2013	Music-133,680/ Recording-692,922
2014	Music-1,480,059/ Recording-1,007,448
2015	Music-1,566,691/ Recording-1,640,887

Statistics of music repertoire database service for Radio Station

Year	Number of user	Upload number of record of usage lists	Upload number of music & recording
2014	61	81,138	Music -2,181,557 Recording-2,212,444
2015	64	84,012	Music -2,181,971 Recording-4,639,028
2016.1~6	79	32,851	Music -2,182,663 Recording-2,221,933

**Total number of radio stations: 170*

Features

1.The singular integrated portal

2.Quick Identifications of musical works & Sound recordings

3.Constant updates

4.Usage Analysis

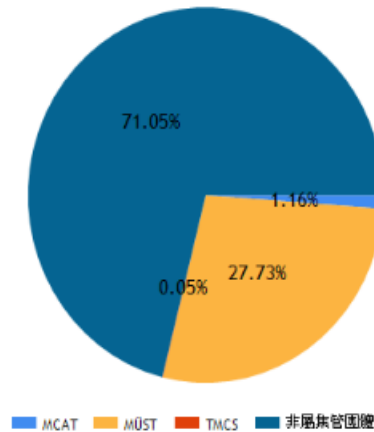


Information available for Radio Station

所有播放次數統計

集管團體	播放次數	比例
MCAT	1060	1.16%
MÜST	25302	27.73%
TMCS	46	0.05%
非屬集管團體	64826	71.05%
歌曲播放次數	90476	

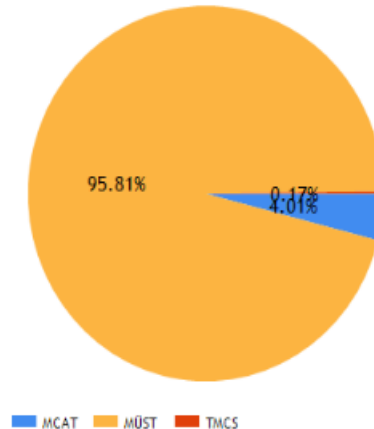
所有播放次數分布圖



集管團體播放次數統計

集管團體	播放次數	比例
MCAT	1060	4.01%
MÜST	25302	95.81%
TMCS	46	0.17%
歌曲播放次數	25650	

集管團體播放次數分布圖



Upload usage record by radio station

1. Type music info manually
2. Accommodate RCS system format (which used by some radio station)
3. Customized format

Analysis
(Music & Recording)

↓
CMO

↓
Non-CMO

Information available for average user

歌曲名稱

精確查詢

作詞人

作曲人

音樂著作財產權人

錄音著作財產權人

演唱/奏者

發行公司

製作公司

集管團體

登錄時間

✓ 送出

Connect Music and
Record by ISRC



歌曲: JUST THE WAY YOU ARE. 詳細資訊

序號	專輯 / 演唱者	著作財產權人	集管團體	年度	類型
1	BRUNO MARS	華納音樂	ARCO	102	錄音

Information available for CMOs

■	編號	使用日期	廣播電台	節目名稱	匯入批次編號	上傳者	清單確認
<input type="checkbox"/>	335038	2016/05/31	連穎電臺	博古通今	20160711151045	lttest	未確認
<input type="checkbox"/>	335037	2016/05/30	連穎電臺	博古通今	20160711151045	lttest	未確認
<input type="checkbox"/>	335036	2016/05/28	連穎電臺	博古通今	20160711151045	lttest	未確認
<input type="checkbox"/>	335035	2016/05/27	連穎電臺	博古通今	20160711151045	lttest	未確認
<input type="checkbox"/>	335034	2016/05/31	連穎電臺	天天快樂	20160711151045	lttest	未確認
<input type="checkbox"/>	335033	2016/05/31	連穎電臺	天南地北一家親	20160711151045	lttest	未確認
<input type="checkbox"/>	335032	2016/05/31	連穎電臺	音樂世界	20160711151045	lttest	未確認
<input type="checkbox"/>	335031	2016/05/31	連穎電臺	青春嶺	20160711151045	lttest	未確認
<input type="checkbox"/>	335030	2016/05/30	連穎電臺	天天快樂	20160711151045	lttest	未確認
<input type="checkbox"/>	335029	2016/05/30	連穎電臺	天南地北一家親	20160711151045	lttest	未確認

Are the usage lists confirmed?

YES

More faster & easy than traditional way !!

CMOs will receive notification, and be authorized to access the lists

Benefits

- ✓ Enhance transparency for both radio stations and CMOs
- ✓ Minimize the occurrence of dispute over tariff and speed up licensing process
- ✓ Facilitate a rational and objective tariff negotiation

Future

- Aim to extend over other industries, e.g., TV industry, and create a transparent licensing market
- Connect with other identity system (ex.ISWC, ISRC) , to get more explicit identification and keep in line with international standard
- Lay the foundation for creation of future voluntary online licensing system and convenient licensing environment

Thank you

www.tipo.gov.tw