

Table 1. Patent and Trademark Applications

			First Half		
			2022	2023	Growth Rate (%)
Patent	Overall	Subtotal	34,753	34,611	-0.4
		Resident	17,421	17,436	0.1
		Non-Resident	17,332	17,175	-1
	Invention	Subtotal	24,316	24,256	-0.2
		Resident	9,357	9,390	0.4
		Non-Resident	14,959	14,866	-1
	Utility/Model	Subtotal	6,993	6,847	-2
		Resident	6,483	6,317	-3
		Non-Resident	510	530	4
	Design	Subtotal	3,444	3,508	2
		Resident	1,581	1,729	9
		Non-Resident	1,863	1,779	-5
Trademark	Subtotal		46,578	44,653	-4
	Resident		36,449	35,169	-4
	Non-Resident		10,129	9,484	-6

Table 2. Number of Patent and Trademark Applications in Past Quarters

	Overall Patent			Invention Patent			Utility Model Patent			Design Patent			Trademark		
	Subtotal	Resident	Non-Resident	Subtotal	Resident	Non-Resident	Subtotal	Resident	Non-Resident	Subtotal	Resident	Non-Resident	Subtotal	Resident	Non-Resident
2021															
Q1	17,156	8,754	8,402	11,888	4,742	7,146	3,554	3,238	316	1,714	774	940	22,385	16,940	5,445
Q2	18,108	9,772	8,336	11,988	5,007	6,981	4,124	3,841	283	1,996	924	1,072	23,994	18,108	5,886
Q3	18,139	9,354	8,785	12,248	4,829	7,419	3,912	3,607	305	1,979	918	1,061	24,699	19,079	5,620
Q4	19,210	9,744	9,466	12,992	4,969	8,023	4,206	3,857	349	2,012	918	1,094	24,839	19,247	5,592
2022															
Q1	17,498	8,514	8,984	12,534	4,695	7,839	3,328	3,042	286	1,636	777	859	22,450	17,358	5,092
Q2	17,255	8,907	8,348	11,782	4,662	7,120	3,665	3,441	224	1,808	804	1,004	24,128	19,091	5,037
Q3	18,176	9,244	8,932	12,556	4,778	7,778	3,768	3,535	233	1,852	931	921	25,310	19,789	5,521
Q4	19,130	9,815	9,315	13,370	5,265	8,105	3,901	3,651	250	1,859	899	960	22,890	18,088	4,802
2023															
Q1	17,298	8,275	9,023	12,518	4,657	7,861	3,116	2,866	250	1,664	752	912	21,494	16,750	4,744
Q2	17,313	9,161	8,152	11,738	4,733	7,005	3,731	3,451	280	1,844	977	867	23,159	18,419	4,740
	Growth Rate of Overall Patent (%)			Growth Rate of Invention Patent (%)			Growth Rate of Utility Model Patent (%)			Growth Rate of Design Patent (%)			Growth Rate of Trademark (%)		
	Subtotal	Resident	Non-Resident	Subtotal	Resident	Non-Resident	Subtotal	Resident	Non-Resident	Subtotal	Resident	Non-Resident	Subtotal	Resident	Non-Resident
2021															
Q1	3	4	1	8	20	2	-6	-9	39	-10	-9	-12	10	13	3
Q2	5	-1	13	10	8	11	-9	-10	8	11	-3	25	4	2	12
Q3	-4	-10	3	2	-3	5	-16	-17	-8	-10	-15	-5	-5	-7	-
Q4	-1	-9	10	2	-8	10	-7	-9	20	-4	-14	6	1	2	-3
2022															
Q1	2	-3	7	5	-1	10	-6	-6	-9	-5	0.4	-9	0.3	2	-6
Q2	-5	-9	0.1	-2	-7	2	-11	-10	-21	-9	-13	-6	1	5	-14
Q3	0.2	-1	2	3	-1	5	-4	-2	-24	-6	1	-13	2	4	-2
Q4	-0.4	1	-2	3	6	1	-7	-5	-28	-8	-2	-12	-8	-6	-14
2023															
Q1	-1	-3	0.4	-0.1	-1	0.3	-6	-6	-13	2	-3	6	-4	-4	-7
Q2	0.3	3	-2	-0.4	2	-2	2	0.3	25	2	22	-14	-4	-4	-6

Figure 1. Top 5 Filing Countries (Regions)

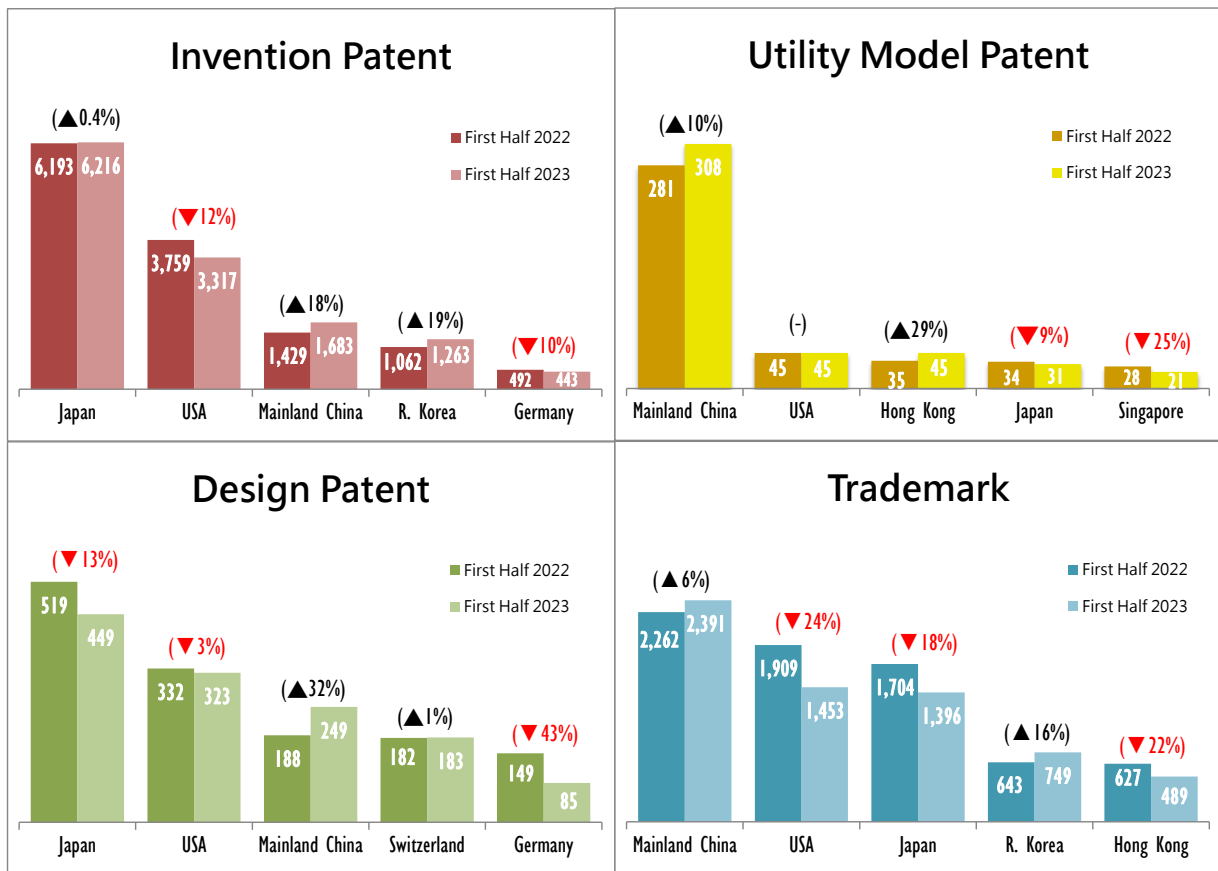


Figure 2. Top 10 Invention Patent Applicants in the First Half of 2023

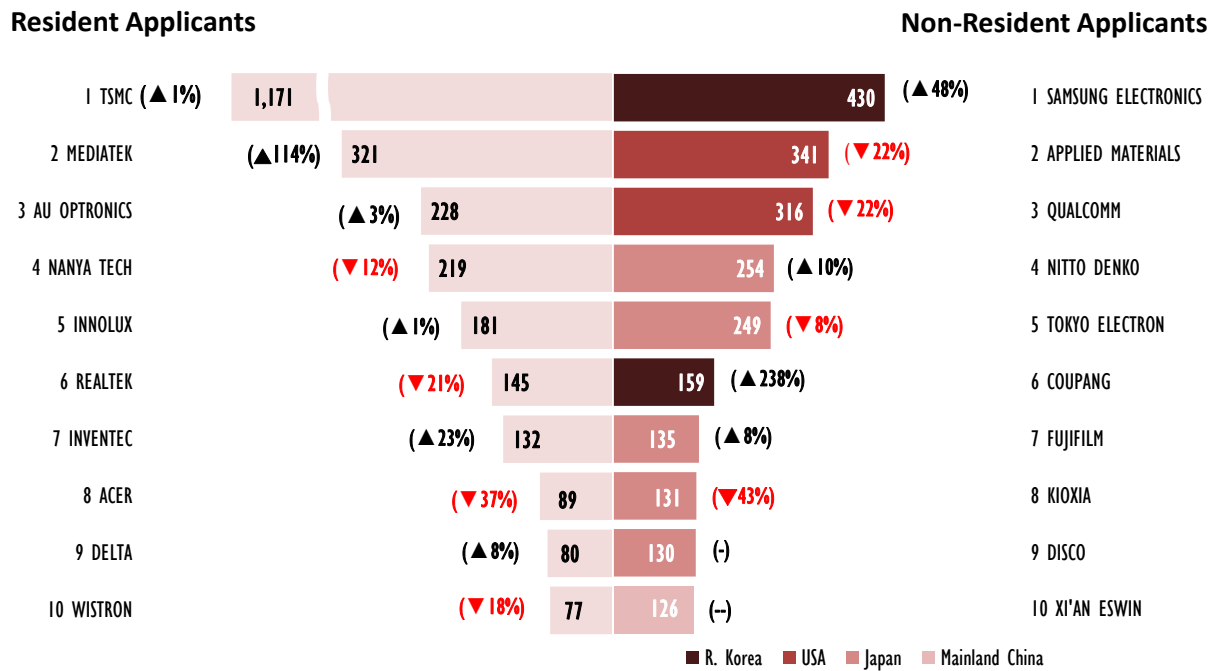


Figure 3. Top 5 Design Patent Applicants in the First Half of 2023

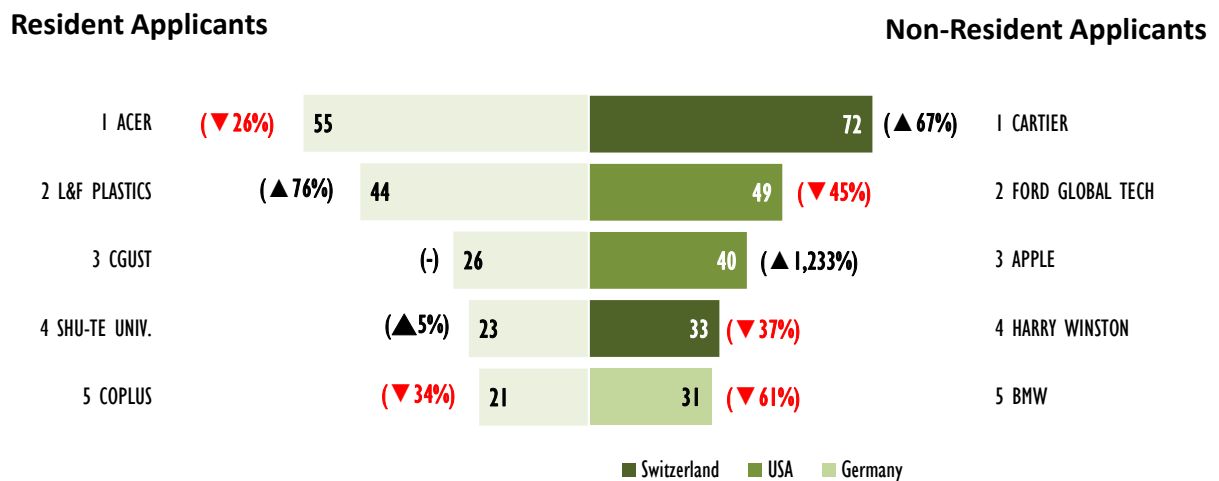


Figure 4. Top 3 Classes for Resident Trademark Applications

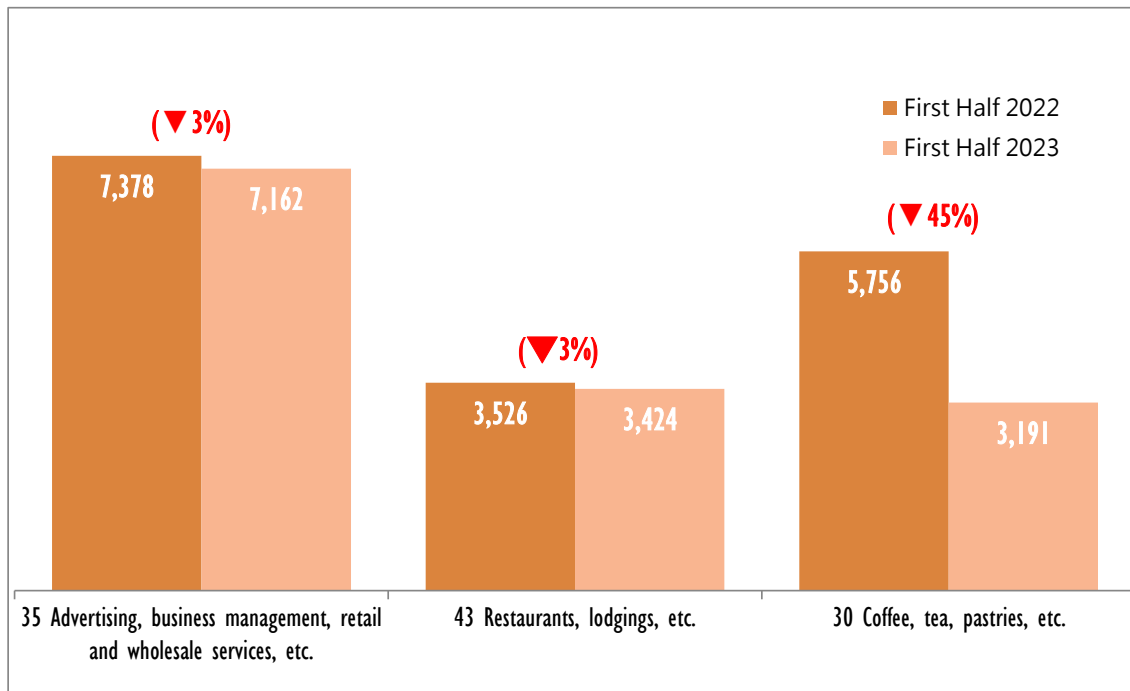


Figure 5. Top 3 Classes for Non-Resident Trademark Applications

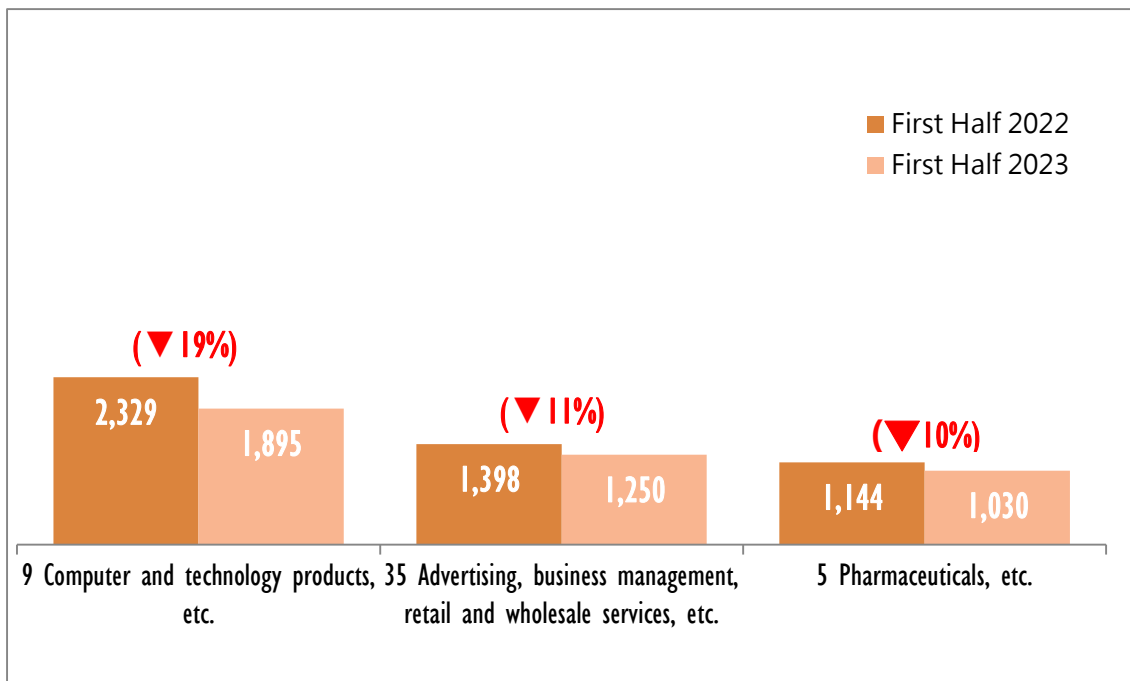


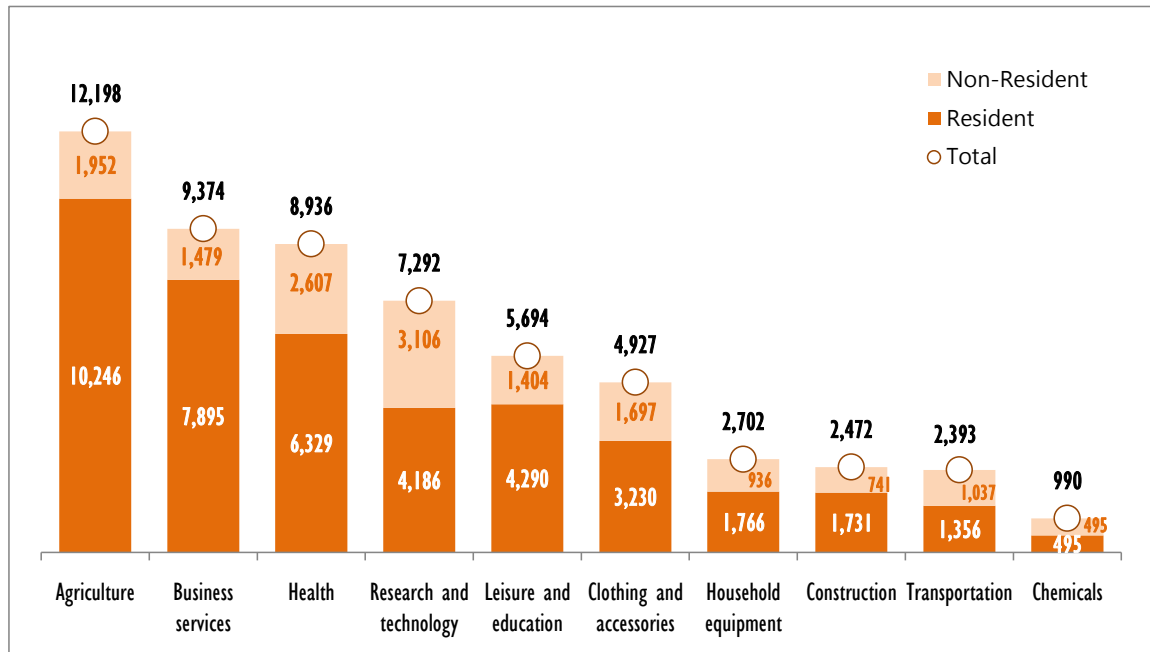
Table 3. Top 10 Resident Trademark Applicants

Rank	Applicants	First Half		Growth Rate (%)
		2022	2023	
1	UNI-PRESIDENT ENTERPRISES CORP.	548	239	-56
2	TAISHIN INTERNATIONAL BANK	-	141	--
3	CHIAO-FU REAL ESTATE MANAGEMENT CORP.	-	114	--
4	KING CAR FOOD INDUSTRIAL CO., LTD.	99	89	-10
5	NANTOU COUNTY GOVERNMENT	35	56	60
5	FUBON LIFE ASSURANCE CO., LTD.	-	56	--
7	LOTUS PHARMACEUTICAL CO., LTD.	11	54	391
8	TVBS MEDIA INC.	20	53	165
9	NATIONAL CENTRAL UNIVERSITY	-	48	--
10	CHE TAI INTERNATIONAL CO., LTD.	15	46	207

Table 4. Top 10 Non-Resident Trademark Applicants

Rank	Nationality	Applicants	First Half		Growth Rate (%)
			2022	2023	
1	Mainland China	SAIC-GM-WULING AUTOMOBILE CO., LTD.	-	84	--
2	USA	MODERNATX, INC.	1	69	6,800
3	Mainland China	NEW ORIENTAL XUNCHENG NETWORK TECHNOLOGY CO.LTD	-	68	--
4	United Kingdom	MINI MORIE LIMITED	-	46	--
5	Mainland China	BIEM.L.FDLKK GARMENT CO.,LTD	-	41	--
6	Japan	MIZUNO CORPORATION	18	40	122
7	France	L' OREAL, S.A.	15	39	160
8	Mainland China	BEIJING SHENCHUAN CENTURY INFORMATION TECHNOLOGY CO. LTD.	-	38	--
8	Cayman Islands	TENCENT HOLDINGS LIMITED	33	38	15
10	Japan	THE HAPPY FACE COMPANY	-	37	--

Figure 6. Trademark Applications by Industries in the First Half of 2023



Note 1: The top ten industry categories are based on the Nice Classification defined in the *World Intellectual Property Indicators 2020* published by the World Intellectual Property Organization (WIPO).

Note 2: “Research and technology” include devices and instruments, audio/video equipment, telecommunication services, technological services, and related designs for the purpose of scientific research.