

II. Trademark Cases Filed & Disposed

A. General Statistics on Trademark Cases (2014-2023)

Year	Item	Application	Registration		Rejection	
		Cases	Cases	Percentage	Cases	Percentage
2014		75,933	66,257	87.26%	7,641	10.06%
2015		78,523	62,993	80.22%	7,692	9.80%
2016		79,300	68,177	85.97%	8,956	11.29%
2017		83,802	74,226	88.57%	8,903	10.62%
2018		84,816	71,809	84.66%	8,464	9.98%
2019		86,794	70,785	81.56%	8,187	9.43%
2020		94,089	78,849	83.80%	9,013	9.58%
2021		95,917	81,460	84.93%	8,482	8.84%
2022		94,778	79,400	83.77%	7,769	8.20%
2023		91,535	75,493	82.47%	7,037	7.69%

Note: 1. Counts of "Application" are calculated based on the total number of trademark applications collected each year.

2. Counts of "Registration" and "Rejection" are calculated based on the total number of cases published each year.

B. Statistics on Trademark from 2014 to 2023

1. Trademark Applications

Year \ Item	Application		Opposition	Invalidation	Revocation
	By case	By class			
2014	75,933	97,776	868	213	627
2015	78,523	101,327	780	210	669
2016	79,300	101,331	822	187	515
2017	83,802	108,758	913	248	640
2018	84,816	110,074	872	199	543
2019	86,794	111,681	664	192	642
2020	94,089	119,660	784	162	832
2021	95,917	123,217	696	152	731
2022	94,778	122,320	633	141	779
2023	91,535	114,680	540	155	638

Year \ Item	Renewal	License	Assignment	Alteration
2014	39,624	859	7,327	8,744
2015	41,471	930	8,998	12,323
2016	43,030	763	9,469	8,552
2017	42,474	696	9,147	9,153
2018	44,444	928	8,907	9,486
2019	45,524	1,202	10,596	9,291
2020	48,129	782	9,885	10,289
2021	52,045	581	10,946	10,176
2022	53,843	693	10,366	13,021
2023	57,859	457	9,714	13,204

Note: 1. The counts above are the total number of applications.

2. The term "Application" includes applications for certification mark, collective membership mark and collective trademark.

3. The term "License" includes applications for sub-license.

4. The term "Alteration" includes applications for "goods/service reduction".

5. Beginning from November 28, 2003, applications for trademark may contain two or more types of goods or services. Therefore, the counts by class have added to the column since 2004.

2. Trademark Opposition

Year \ Item	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2014	427	47.03%	265	29.19%	49	5.40%	167	18.39%
2015	470	51.76%	177	19.49%	110	12.11%	151	16.63%
2016	426	48.08%	232	26.19%	80	9.03%	148	16.70%
2017	386	48.49%	183	22.99%	64	8.04%	163	20.48%
2018	461	49.25%	272	29.06%	74	7.91%	129	13.78%
2019	439	48.94%	224	24.97%	89	9.92%	145	16.16%
2020	307	48.81%	111	17.65%	77	12.24%	134	21.30%
2021	261	40.65%	154	23.99%	72	11.21%	155	24.14%
2022	284	44.38%	195	30.47%	52	8.13%	109	17.03%
2023	294	45.44%	170	26.28%	77	11.90%	106	16.38%

Note: 1. The table shows the counts of cases disposed each year.

2. The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.

3. "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.

4. Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

3. Trademark Invalidation

Year \ Item	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2014	108	38.03%	75	26.41%	33	11.62%	68	23.94%
2015	122	47.66%	60	23.44%	29	11.33%	45	17.58%
2016	116	53.46%	41	18.89%	16	7.37%	44	20.28%
2017	106	48.62%	32	14.68%	31	14.22%	49	22.48%
2018	139	57.92%	34	14.17%	24	10.00%	43	17.92%
2019	110	52.13%	43	20.38%	22	10.43%	36	17.06%
2020	67	39.41%	39	22.94%	26	15.29%	38	22.35%
2021	61	40.40%	40	26.49%	14	9.27%	36	23.84%
2022	66	46.48%	41	28.87%	10	7.04%	25	17.61%
2023	56	40.88%	32	23.36%	17	12.41%	32	23.36%

Note: 1. The table shows the counts of cases disposed each year.

2. The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.

3. "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.

4. Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

4. Trademark Revocation (Cancellation)

Item Year	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2014	405	71.43%	47	8.29%	74	13.05%	41	7.23%
2015	487	71.72%	35	5.15%	86	12.67%	71	10.46%
2016	379	61.23%	47	7.59%	129	20.84%	64	10.34%
2017	345	60.74%	28	4.93%	136	23.94%	59	10.39%
2018	372	62.84%	34	5.74%	142	23.99%	44	7.43%
2019	371	62.35%	32	5.38%	89	14.96%	103	17.31%
2020	486	64.97%	16	2.14%	154	20.59%	92	12.30%
2021	454	62.19%	27	3.70%	170	23.29%	79	10.82%
2022	454	57.76%	19	2.42%	144	18.32%	169	21.50%
2023	425	53.26%	23	2.88%	169	21.18%	181	22.68%

Note: 1. The table shows the counts of cases disposed each year.

2. The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.

3. Beginning from November 28, 2003, "disciplinary cancellation" has been changed to "revocation".

4. "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.

5. Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

5. Trademark Administrative Appeals

Item Year	Administrative Appeals					
	Cases Filed	Decisions on Administrative Appeals				
		Original Decisions Revoked	Administrative Appeals Rejected	Others	Other Concluded Cases	Rate of Revocation
2014	787	84	652	15	10	13.01%
2015	722	29	709	4	5	4.42%
2016	688	15	680	4	11	2.68%
2017	684	26	689	7	11	4.50%
2018	683	11	624	3	4	2.18%
2019	636	16	636	8	3	3.62%
2020	535	14	578	7	3	3.49%
2021	477	7	433	3	8	2.22%
2022	393	13	389	0	7	3.18%
2023	300	16	309	1	16	4.97%

Note: 1. The counts above are based on the numbers published by the Petitions and Appeals Committee, MOEA.

2. The "Administrative Appeals Rejected" column includes cases inadmissible and rejected. The "Other Concluded Cases" column includes withdrawals by appellants, jurisdictional transfers, and consolidated reviews.

3. The "Others" column refers to administrative appeals that are partially rejected and partially revoked.

6. Trademark Administrative Litigation Processed by the Intellectual Property and Commercial Court

Item Year	Cases Received	Cases Concluded							
		Withdrawn	Plaintiff Won	Plaintiff Lost	Partially Sustained	Dismissals	Settlements	Others	Total
2014	162	9	19	120	9	3	1	0	161
2015	159	17	20	96	8	4	3	0	148
2016	158	9	14	119	3	6	2	0	153
2017	176	12	16	105	3	5	7	0	148
2018	117	17	19	117	5	6	1	0	165
2019	152	10	29	96	5	5	3	0	148
2020	130	10	12	104	4	6	4	0	140
2021	101	9	5	79	4	0	2	1	100
2022	95	4	15	75	1	1	4	0	100
2023	69	3	12	60	4	1	6	0	86

Note: 1. The above statistics are provided by the Intellectual Property and Commercial Court. "Plaintiff Won" and "Partially Sustained" include appeals filed against the Ministry of Economic Affairs whose appeals decisions are revoked.

2. "Settlements" means cases concluded by the IP court after the litigants' mutual concession to the disputes and the reaching of an agreement.

7. Resident and Non-Resident Trademark Applications (By Case)

Item Year	Cases	
	Residents	Non-Residents
2014	56,217	19,716
2015	57,356	21,167
2016	57,548	21,752
2017	61,215	22,587
2018	59,840	24,976
2019	61,928	24,866
2020	72,170	21,919
2021	73,374	22,543
2022	74,326	20,452
2023	71,960	19,575

Note: TIPO began accepting applications for joint ownership of trademark on July 13, 2006. The numbers in this table are counted based on applicants' nationalities.

8. Resident and Non-Resident Trademark Registrations (By Case)

Year \ Item	Residents	Non-Residents
2014	48,728	17,529
2015	45,233	17,760
2016	48,828	19,349
2017	53,202	21,024
2018	50,463	21,346
2019	48,921	21,864
2020	56,736	22,113
2021	62,071	19,389
2022	60,312	19,088
2023	58,746	16,747

C. Statistics on Trademarks by Class and Nationality

1. Statistics on Trademark Applications and Registrations by Class Covering the Last Three Years

Class	Application			Registration		
	2021	2022	2023	2021	2022	2023
Total	123,128	122,236	114,587	102,362	102,110	96,377
1	1,458	1,414	1,236	1,258	1,225	1,058
2	248	316	324	299	237	249
3	6,744	6,169	6,011	5,912	5,121	4,721
4	526	532	543	479	455	454
5	8,389	7,399	7,144	7,146	6,658	5,863
6	776	866	850	703	760	732
7	1,944	1,956	1,915	1,718	1,690	1,665
8	726	660	551	578	608	560
9	8,635	8,763	7,883	7,098	7,344	7,050
10	2,507	2,230	1,998	2,275	2,173	1,780
11	1,931	1,838	1,604	1,617	1,592	1,452
12	1,519	1,663	1,665	1,211	1,272	1,354
13	64	62	37	54	52	50
14	1,428	1,349	1,374	1,064	1,188	1,095
15	158	148	120	115	156	96
16	3,068	3,095	2,767	2,605	2,560	2,527
17	567	594	499	515	545	511
18	2,161	1,975	2,054	1,932	1,856	1,596
19	398	442	430	368	362	392
20	1,606	1,559	1,498	1,412	1,392	1,290
21	2,356	2,299	1,989	2,032	2,002	1,826
22	214	226	225	205	218	185
23	83	112	113	71	91	103
24	1,207	1,139	1,131	1,059	1,041	970
25	4,533	4,315	4,213	3,919	3,708	3,320
26	387	360	377	333	358	298
27	298	279	213	263	257	229
28	2,351	2,343	2,037	2,050	1,926	1,895
29	5,035	4,657	4,251	4,146	4,157	3,537
30	8,412	8,129	7,335	7,035	6,681	5,859

Class	Application			Registration		
	2021	2022	2023	2021	2022	2023
31	1,923	2,002	1,976	1,626	1,543	1,628
32	2,146	1,929	1,856	1,800	1,679	1,428
33	1,246	1,247	1,162	868	1,063	925
34	344	273	336	276	265	243
35	17,653	17,629	16,652	14,141	14,713	14,307
36	2,054	2,284	1,960	1,629	1,782	1,688
37	1,861	2,246	2,283	1,479	1,742	1,896
38	1,361	1,329	1,043	1,052	1,175	1,058
39	1,164	1,253	1,266	927	1,009	1,029
40	906	941	892	672	814	778
41	6,512	7,014	6,386	5,362	5,509	5,465
42	4,816	5,331	4,547	3,576	4,233	4,181
43	7,419	7,524	7,639	6,265	5,579	5,622
44	2,605	2,887	2,928	2,159	2,168	2,303
45	1,389	1,458	1,274	1,058	1,151	1,109

Note: Counts above do not include applications and registrations of collective marks and certification marks.

2. Statistics on Trademark Applications by Nationality in 2023 (By Case)

Nationality	Application	Percentage	Nationality	Application	Percentage
TAIWAN, REPUBLIC OF CHINA	71,960	78.61%	INDIA	42	0.05%
MAINLAND CHINA	4,822	5.27%	MACAO	39	0.04%
JAPAN	3,007	3.29%	LUXEMBOURG	33	0.04%
UNITED STATES OF AMERICA	2,899	3.17%	NORWAY	32	0.03%
REPUBLIC OF KOREA	1,649	1.80%	AUSTRIA	29	0.03%
HONG KONG	957	1.05%	TURKEY	28	0.03%
SINGAPORE	788	0.86%	PORTUGAL	21	0.02%
GERMANY	702	0.77%	ISRAEL	20	0.02%
UNITED KINGDOM	577	0.63%	BRAZIL	19	0.02%
FRANCE	543	0.59%	ANGUILLA	18	0.02%
SWITZERLAND	529	0.58%	POLAND	18	0.02%
ITALY	315	0.34%	CHILE	17	0.02%
AUSTRALIA	268	0.29%	BULGARIA	14	0.02%
CAYMAN ISLANDS	253	0.28%	PHILIPPINES	14	0.02%
NETHERLANDS	201	0.22%	SAUDI ARABIA	12	0.01%
BRITISH VIRGIN ISLANDS	190	0.21%	LITHUANIA	11	0.01%
CANADA	189	0.21%	SLOVENIA	10	0.01%
MALAYSIA	152	0.17%	LIECHTENSTEIN	9	0.01%
SPAIN	133	0.15%	RUSSIAN FEDERATION	9	0.01%
SWEDEN	127	0.14%	CZECH REPUBLIC	8	0.01%
THAILAND	113	0.12%	BERMUDA	7	0.01%
UNITED ARAB EMIRATES	111	0.12%	BELIZE	7	0.01%
DENMARK	93	0.10%	JORDAN	7	0.01%
NEW ZEALAND	67	0.07%	MONACO	7	0.01%
IRELAND	66	0.07%	MEXICO	7	0.01%
BELGIUM	56	0.06%	AMERICAN SAMOA	6	0.01%
SAMOA	53	0.06%	DOMINICAN	6	0.01%
SEYCHELLES	51	0.06%	MOROCCO	6	0.01%
FINLAND	48	0.05%	CYPRUS	5	0.01%
VIETNAM	44	0.05%	ESTONIA	5	0.01%
INDONESIA	43	0.05%	OTHERS	63	0.07%

	Subtotal	Ratio
Residents	71,960	78.61%
Non-Residents	19,575	21.39%
Total	91,535	100.00%

Note: 1. Accepting applications for joint ownerships of trademarks began on July 13, 2006. The table above shows the counts of applicants by nationality.

2. Countries with fewer than five applications are listed as "Others."

3. Statistics on Trademark Registrations by Nationality in 2023 (By Case)

Nationality	Registration	Percentage	Nationality	Registration	Percentage
TAIWAN, REPUBLIC OF CHINA	58,746	77.82%	INDIA	36	0.05%
MAINLAND CHINA	3,883	5.14%	FINLAND	34	0.05%
UNITED STATES OF AMERICA	2,841	3.76%	VIETNAM	34	0.05%
JAPAN	2,748	3.64%	INDONESIA	30	0.04%
REPUBLIC OF KOREA	1,337	1.77%	ANGUILLA	29	0.04%
HONG KONG	842	1.12%	CHILE	26	0.03%
GERMANY	608	0.81%	ISREAL	25	0.03%
SINGAPORE	536	0.71%	LUXEMBOURG	24	0.03%
UNITED KINGDOM	465	0.62%	POLAND	24	0.03%
FRANCE	451	0.60%	SEYCHELLES	22	0.03%
SWITZERLAND	440	0.58%	MOROCCO	18	0.02%
ITALY	256	0.34%	BRAZIL	15	0.02%
AUSTRALIA	214	0.28%	MACAO	15	0.02%
BRITISH VIRGIN ISLANDS	196	0.26%	PHILIPPINES	15	0.02%
CAYMAN ISLANDS	185	0.25%	TURKEY	14	0.02%
NETHERLANDS	168	0.22%	RUSSIAN FEDERATION	13	0.02%
MALAYSIA	151	0.20%	BULGARIA	12	0.02%
CANADA	140	0.19%	BERMUDA	10	0.01%
SWEDEN	129	0.17%	CYPRUS	10	0.01%
SPAIN	92	0.12%	CZECH REPUBLIC	10	0.01%
DENMARK	85	0.11%	MAURITIUS	10	0.01%
IRELAND	74	0.10%	LIECHTENSTEIN	8	0.01%
THAILAND	72	0.10%	MONACO	8	0.01%
NEW ZEALAND	62	0.08%	BARBADOS	6	0.01%
UNITED ARAB EMIRATES	56	0.07%	ARGENTINA	5	0.01%
SAMOA	51	0.07%	BAHAMA	5	0.01%
BELGIUM	48	0.06%	LITHUANIA	5	0.01%
NORWAY	42	0.06%	MARSHALL ISLANDS	5	0.01%
AUSTRIA	38	0.05%	OTHERS	69	0.09%

	Subtotal	Ratio
Residents	58,746	77.82%
Non-Residents	16,747	22.18%
Total	75,493	100.00%

Note: Countries with fewer than five registrations are listed as "Others".

D. Statistics on Certification Mark and Collective Membership Mark Covering the Last Ten Years

Year	Item	Certification Mark		Collective Membership Mark	
		Application	Registration	Application	Registration
2014		31	37	72	48
2015		43	31	58	56
2016		27	26	47	52
2017		41	30	61	36
2018		46	29	49	39
2019		40	44	53	37
2020		47	34	46	39
2021		41	29	48	48
2022		36	28	48	32
2023		47	9	46	39