

Promotion of Obtaining Legal Licenses for Karaoke Machines in Non-profit Venues

CHINESE TAIPEI

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Outline

- Copyright issues at non-profit venues
- Our Solutions

Summary





Karaoke in non-profit venues

Singing is a popular activity among senior citizens and many community centers are equipped with karaoke machines.









Use of copyright for karaoke machines

- 1 Built-in songs are usually licensed
- 2 Licenses must be obtained before recording new songs







Reproduction right



Obtaining licenses from right holders



Non-profit venues such as community centers

Singing



Public performance right



Obtaining licenses from Copyright Collective Management Organizations (CMOs)



Problem regarding karaoke in non-profit venues

Illegal recording:

by manufacturers of pirated products or the general public without licenses





Public performances without obtaining licenses





Our solutions

1

• Hold information sessions to increase public awareness.

2

 Advise Karaoke manufacturers to provide the service of factory reset.

3

 Determining karaoke joint royalty rates and their one-stop collection



Sessions





Factory reset mechanism

Karaoke machine manufacturers advised to provide the service of factory reset.

Local governments assist in propagating said factory reset.

 Survey by TIPO indicates that the rate of legal licenses is around 74%.

(As to the 26%, it comprises impending use of factory reset, damage, non-use, or scheduled scrap.)



TIPO's decision on karaoke joint royalty rates and their one-stop collection

 Under the system of multiple CMOs, there are currently two CMOs of musical works (MÜST and ACMA):

Designated types of use

Joint royalty rates for karaoke machines set by TIPO

Negotiation between two CMOs

One-stop collection

Joint royalty rates

Methods of distributing royalties

If an agreement cannot be reached, CMOs may request TIPO to make a determination (Copyright Collective Management Organization Act §30 III)



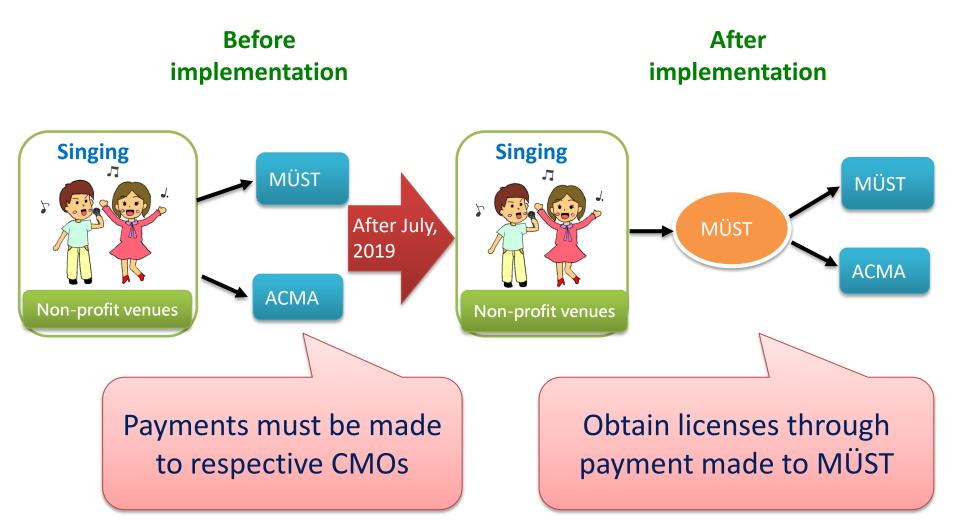
TIPO's decision on karaoke joint royalty rates and their one-stop collection

• The joint royalty rates were set on June 26, 2019 and implemented on July 1, 2019

		Joint royalty rates
For-profit business venues (restaurants, eateries)		NTD\$7,350(USD\$244)
Non-profit venues (community centers)	Cultural, educational, or other purposes of public interest	NTD\$5,145(USD\$171)
	Of public-interest and non-profit purposes	NTD\$2,573(USD\$85)



Implementation of joint royalty rates and one-stop collection





Summary

 Our continuing assistance to nonprofit venues in obtaining legal licenses for karaoke to protect right holders.





Thank you for your attention