

截至114年3月底止大陸來臺申請商標統計表

| 年別               |      | 82 | 83 | 84 | 85 | 86  | 87  | 88 | 89  | 90  | 91  | 92  | 93  | 94  | 95  | 96  | 97  | 98    | 99    | 100   | 101   | 102   | 103   | 104   | 105   | 106   | 107   | 108   | 109   | 110   | 111   | 112   | 113   | 114   | 合 計    |     |
|------------------|------|----|----|----|----|-----|-----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-----|
| 申<br>請           | 商 標  | 6  | 17 | 43 | 83 | 92  | 95  | 39 | 143 | 178 | 372 | 406 | 429 | 561 | 895 | 957 | 956 | 1,183 | 1,601 | 1,965 | 2,543 | 2,828 | 3,263 | 3,919 | 4,281 | 4,826 | 5,763 | 6,105 | 4,574 | 4,929 | 4,324 | 4,822 | 5,624 | 1,212 | 69,034 |     |
|                  | 服務標章 |    |    | 2  | 2  | 13  | 7   | 9  | 22  | 11  | 36  | 60  | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 162    |     |
|                  | 團體標章 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0      |     |
|                  | 證明標章 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 1   | 0   | 1   | 3     | 2     | 3     | 1     | 2     | 0     | 0     | 0     | 2     | 1     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 17     |     |
|                  | 團體商標 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 2     | 6     | 2     | 1     | 0     | 0     | 0     | 0     | 0     | 11     |     |
|                  | 合 計  | 6  | 17 | 45 | 85 | 105 | 102 | 48 | 165 | 189 | 408 | 466 | 429 | 561 | 896 | 957 | 957 | 1,186 | 1,603 | 1,968 | 2,544 | 2,830 | 3,263 | 3,919 | 4,281 | 4,830 | 5,770 | 6,108 | 4,575 | 4,929 | 4,324 | 4,822 | 5,624 | 1,212 | 69,224 |     |
| 公<br>告<br>核<br>准 | 商 標  | 1  | 4  | 16 | 24 | 76  | 81  | 69 | 55  | 124 | 216 | 350 | 407 | 423 | 595 | 864 | 880 | 838   | 1,278 | 1,432 | 2,101 | 2,359 | 2,720 | 3,206 | 3,807 | 3,960 | 4,987 | 5,521 | 4,959 | 4,168 | 4,235 | 3,983 | 4,689 | 1,279 | 59,707 |     |
|                  | 服務標章 |    |    |    | 2  | 1   | 20  | 14 | 6   | 22  | 17  | 35  | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 117    |     |
|                  | 團體標章 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0      |     |
|                  | 證明標章 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 1   | 0   | 2     | 1     | 2     | 2     | 0     | 3     | 0     | 0     | 1     | 1     | 1     | 1     | 0     | 0     | 0     | 0     | 0     | 0      | 15  |
|                  | 團體商標 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 5     | 4     | 0     | 0     | 0     | 0     | 0     | 0     | 0      | 9   |
|                  | 合 計  | 1  | 4  | 16 | 26 | 77  | 101 | 83 | 61  | 146 | 233 | 385 | 407 | 423 | 595 | 865 | 880 | 840   | 1,279 | 1,434 | 2,103 | 2,359 | 2,723 | 3,206 | 3,807 | 3,961 | 4,993 | 5,526 | 4,960 | 4,168 | 4,235 | 3,983 | 4,689 | 1,279 | 59,848 |     |
| 公<br>告<br>核<br>駁 | 商 標  |    | 1  | 2  | 4  | 11  | 21  | 7  | 6   | 8   | 23  | 28  | 36  | 37  | 39  | 52  | 74  | 84    | 102   | 126   | 189   | 218   | 211   | 245   | 411   | 396   | 424   | 462   | 491   | 422   | 356   | 317   | 371   | 103   | 5,277  |     |
|                  | 服務標章 |    |    |    |    |     |     | 1  | 0   | 2   | 2   | 1   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0      | 6   |
|                  | 團體標章 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0      | 0   |
|                  | 證明標章 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0      | 1   |
|                  | 團體商標 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0     | 0     | 0     | 0      | 1   |
|                  | 合 計  | 0  | 1  | 2  | 4  | 11  | 21  | 8  | 6   | 10  | 25  | 29  | 36  | 37  | 39  | 52  | 74  | 84    | 102   | 126   | 190   | 218   | 211   | 245   | 411   | 396   | 424   | 462   | 491   | 423   | 356   | 317   | 371   | 103   | 5,285  |     |
| 公<br>告<br>註<br>冊 | 商 標  |    | 5  | 7  | 22 | 65  | 64  | 76 | 56  | 97  | 193 | 447 | 407 | 423 | 595 | 864 | 880 | 838   | 1,278 | 1,251 | 2,059 | 2,235 | 2,742 | 3,102 | 3,756 | 3,896 | 4,658 | 5,437 | 5,189 | 4,111 | 4,318 | 3,883 | 4,542 | 1,258 | 58,754 |     |
|                  | 服務標章 |    |    |    | 2  | 2   | 14  | 16 | 7   | 6   | 25  | 45  | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0      | 117 |
|                  | 團體標章 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0      | 0   |
|                  | 證明標章 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 1   | 0   | 2     | 1     | 1     | 2     | 1     | 3     | 0     | 0     | 1     | 1     | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 0      | 14  |
|                  | 團體商標 |    |    |    |    |     |     | 0  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 2     | 7     | 0     | 0     | 0     | 0     | 0     | 0     | 0      | 9   |
|                  | 合 計  | 0  | 5  | 7  | 24 | 67  | 78  | 92 | 63  | 103 | 218 | 492 | 407 | 423 | 595 | 865 | 880 | 840   | 1,279 | 1,252 | 2,061 | 2,236 | 2,745 | 3,102 | 3,756 | 3,897 | 4,661 | 5,445 | 5,189 | 4,111 | 4,318 | 3,883 | 4,542 | 1,258 | 58,894 |     |