

Table 1 Trends in Patent and Trademark Applications

Unit: case

Year	Overall			Invention			Utility Model			Design			Trademark		
	Residents	Non-residents	Total	Residents	Non-residents	Subtotal	Residents	Non-residents	Subtotal	Residents	Non-residents	Subtotal	Residents	Non-residents	Total
2020	39,404	32,834	72,238	19,012	27,652	46,664	16,445	1,110	17,555	3,947	4,072	8,019	72,170	21,919	94,089
2021	37,624	34,989	72,613	19,547	29,569	49,116	14,543	1,253	15,796	3,534	4,167	7,701	73,374	22,543	95,917
2022	36,480	35,579	72,059	19,400	30,842	50,242	13,669	993	14,662	3,411	3,744	7,155	74,326	20,452	94,778
2023	36,380	36,227	72,607	19,634	31,220	50,854	13,309	1,157	14,466	3,437	3,850	7,287	71,960	19,575	91,535
2024	36,265	36,477	72,742	19,586	31,237	50,823	13,341	1,218	14,559	3,338	4,022	7,360	69,386	20,955	90,341
Year	Overall Growth rate (%)			Growth rate of Invention (%)			Growth rate of Utility Model (%)			Growth rate of Design (%)			Growth rate of Trademark (%)		
	Residents	Non-residents	Total	Residents	Non-residents	Subtotal	Residents	Non-residents	Subtotal	Residents	Non-residents	Subtotal	Residents	Non-residents	Total
2020	-1%	-6%	-3%	0.1%	-6%	-3%	0.2%	-5%	-0.1%	-6%	-11%	-9%	17%	-12%	8%
2021	-5%	7%	1%	3%	7%	5%	-12%	13%	-10%	-10%	2%	-4%	2%	3%	2%
2022	-3%	2%	-1%	-1%	4%	2%	-6%	-21%	-7%	-3%	-10%	-7%	1%	-9%	-1%
2023	-0.3%	2%	1%	1%	1%	1%	-3%	17%	-1%	1%	3%	2%	-3%	-4%	-3%
2024	-0.3%	1%	0.2%	-0.2%	0.1%	-0.1%	0.2%	5%	0.6%	-3%	4%	1%	-4%	7%	-1%

Table 2 Top 10 Classes of Domestic and Foreign Trademark Applications in 2024

Ranking	Residents				Non-Residents			
	Class	Description	Cases	Growth Rate	Class	Description	Cases	Growth Rate
1	35	Advertising; business management etc	13,407	-7.6%	9	Computers and information technology equipment etc	3,848	-2.6%
2	43	Services for providing food, temporary accommodation etc	6,675	-7.3%	35	Advertising; business management etc	2,488	-1.4%
3	30	Coffee, tea, pastries etc	5,985	-6.5%	3	Cosmetics and toiletry preparations etc	2,318	12.2%
4	5	Pharmaceuticals etc	5,077	0.3%	5	Pharmaceuticals etc	2,087	-3.7%
5	41	Education; entertainment etc	5,024	-1.8%	42	Scientific and technological services etc	1,635	-9.8%
6	3	Cosmetics and toiletry preparations etc	4,114	2.2%	25	Clothing, footwear, headwear	1,604	12.8%
7	9	Computers and information technology equipment etc	3,954	-2.1%	41	Education; entertainment etc	1,389	-5.9%
8	29	Meat, and preserved fruits and vegetables etc	3,297	-10.6%	30	Coffee, tea, pastries etc	1,190	5.6%
9	42	Scientific and technological services etc	2,816	-0.3%	7	Machines, machine tools etc	1,073	5.3%
10	25	Clothing, footwear, headwear	2,767	-4.3%	18	Leather and imitations of leathers, luggage etc	973	15.4%

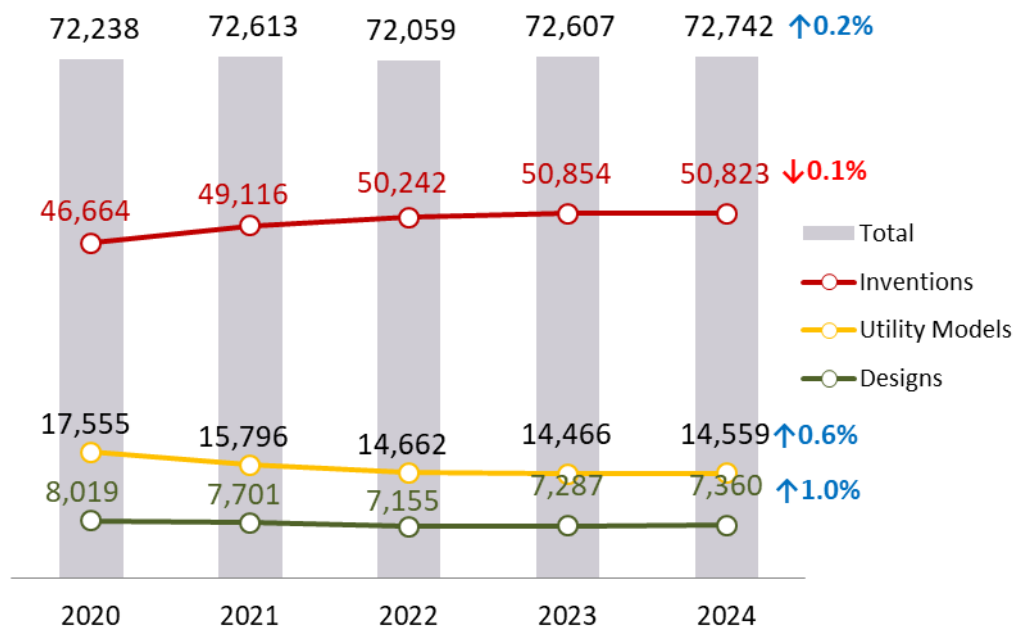


Figure 1 Trend in Patent Applications in the Past 5 Years

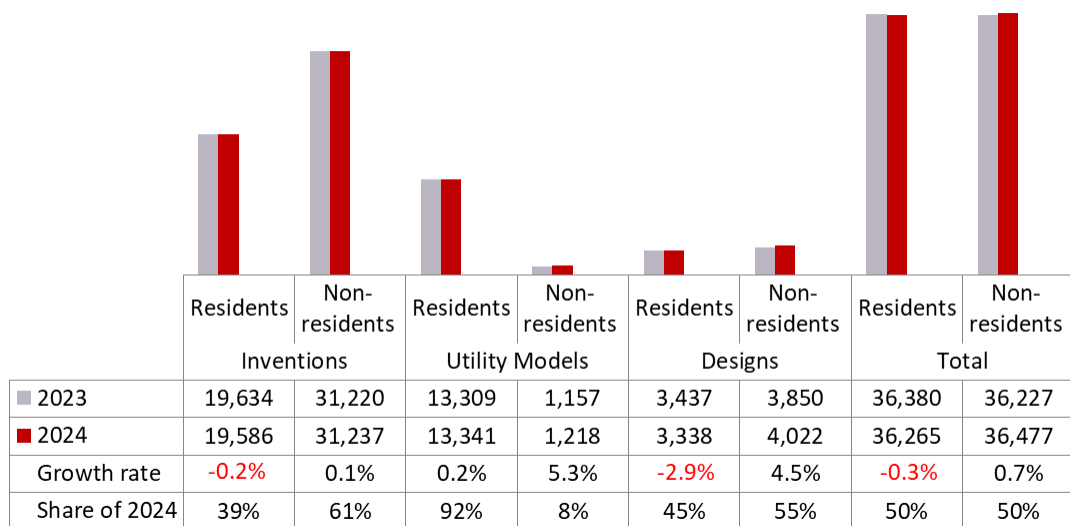
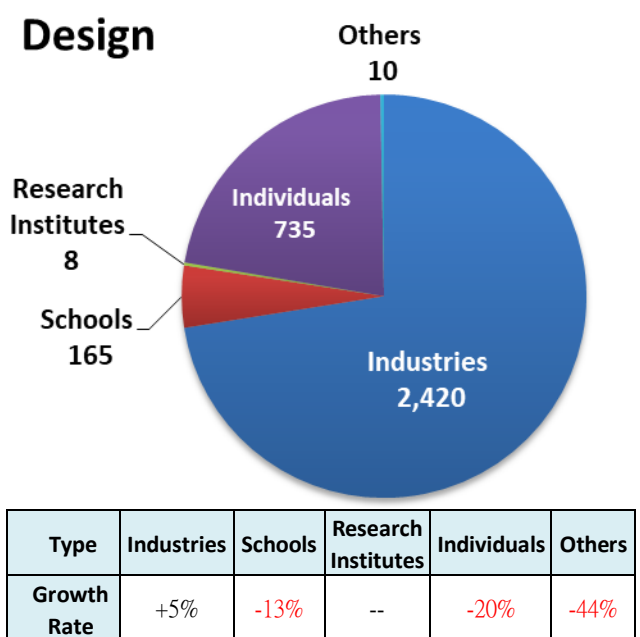
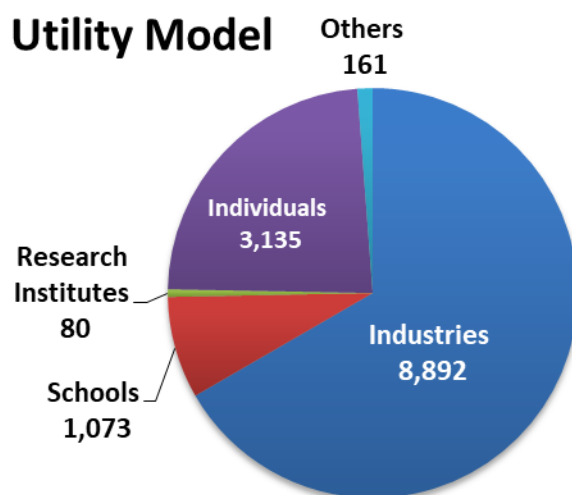
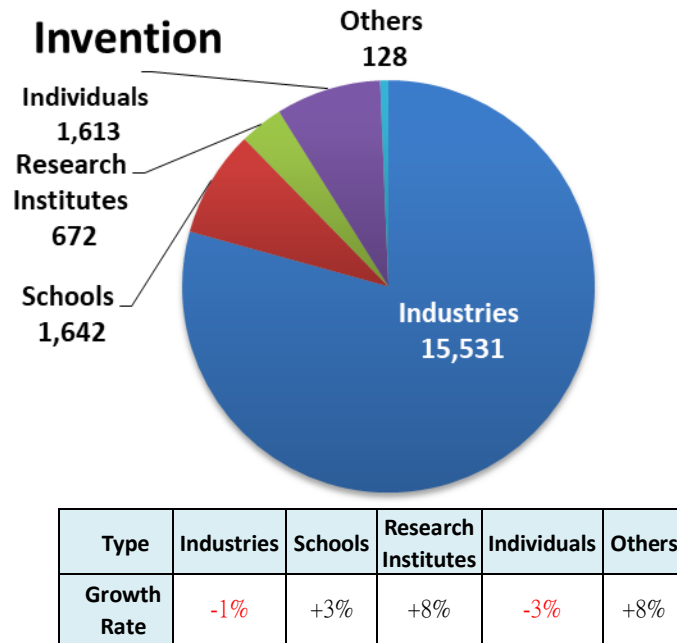


Figure 2 Patent Applications by Residents and Non-residents



Note: The growth rate is not counted when the number of patent applications in the previous year is below 10 cases.

Figure 3 Patent Applications Filed by Domestic Applicants and the Growth Rates in 2024

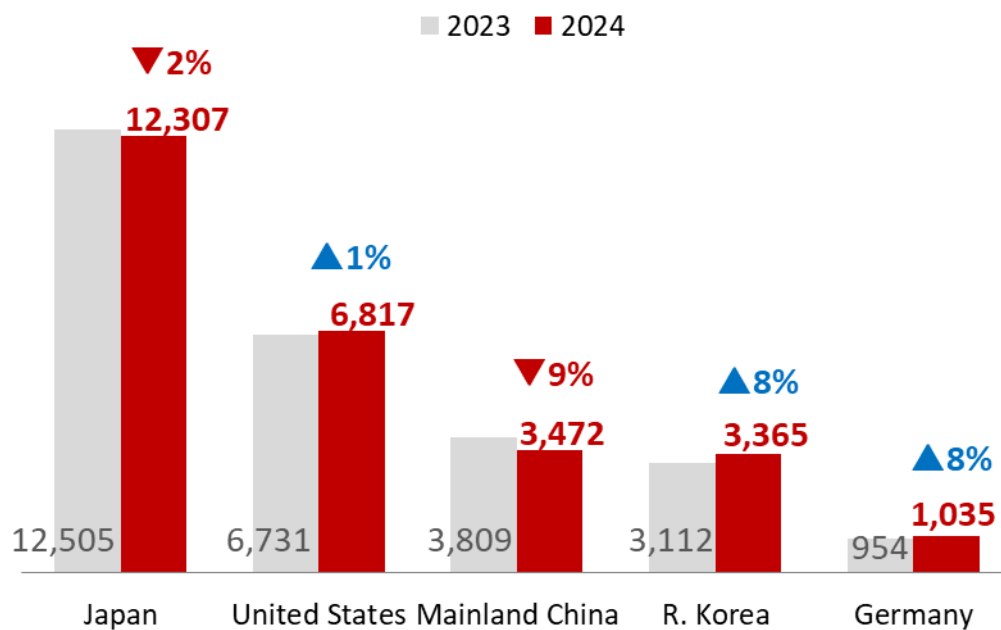


Figure 4 Top 5 Invention Patent Filing Countries (Regions) in 2024

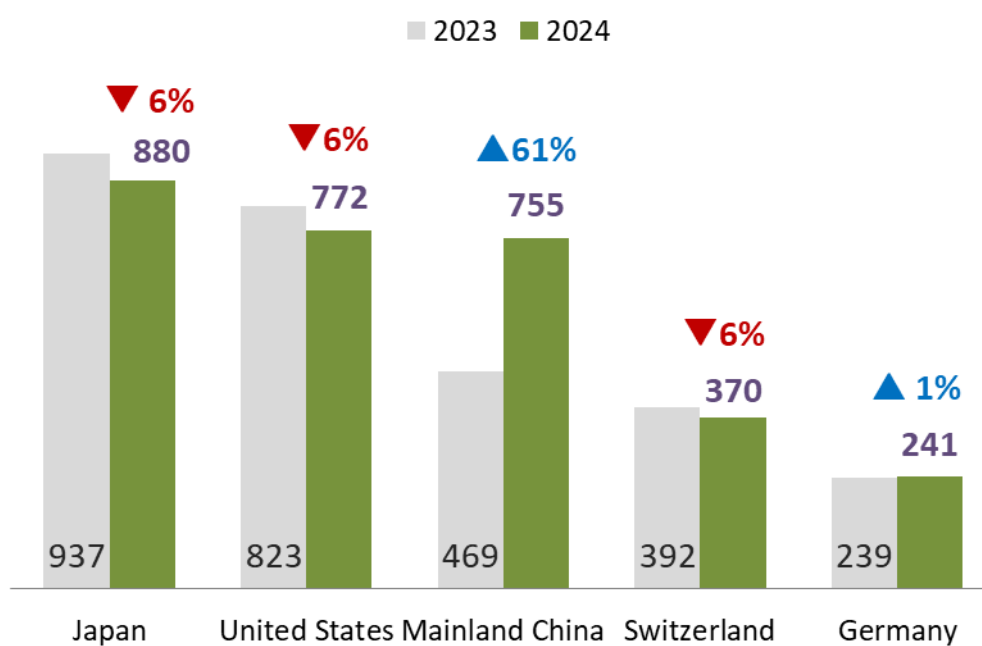


Figure 5 Top 5 Design Patent Filing Countries (Regions) in 2024

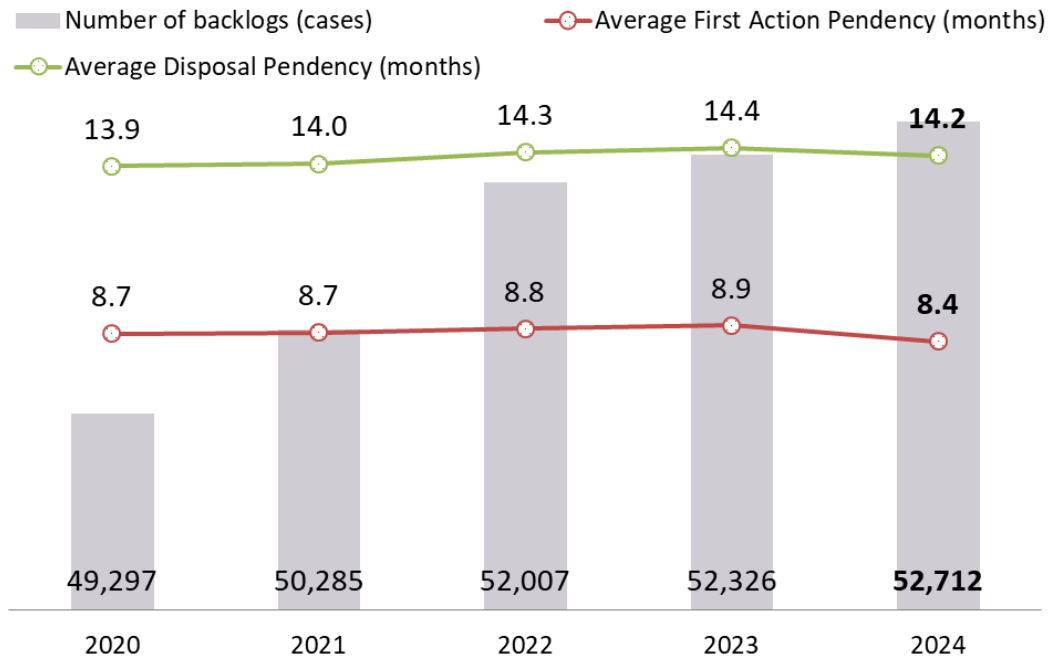


Figure 6 Invention Patent Examination

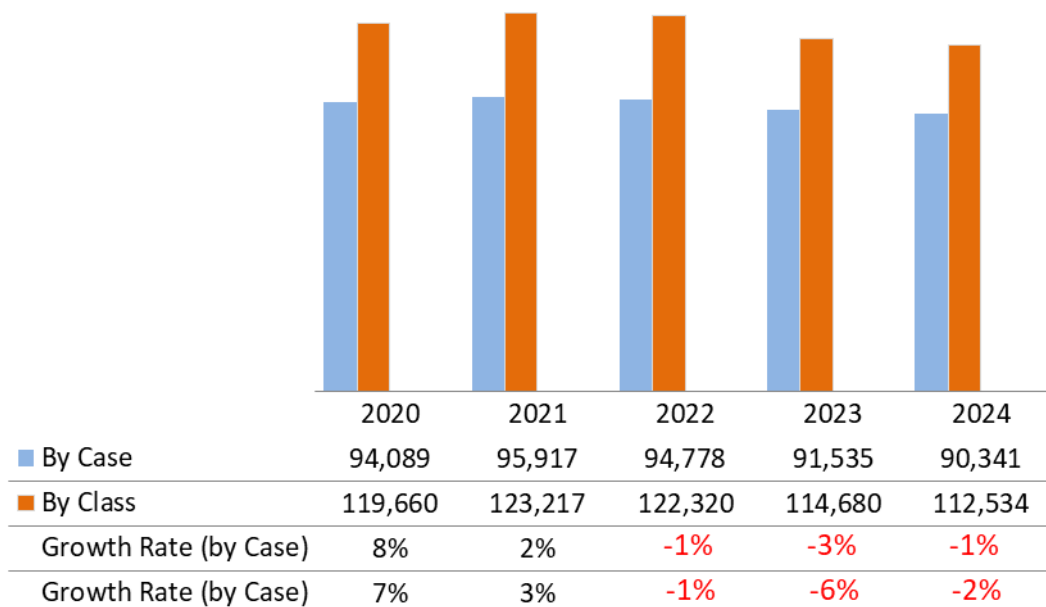


Figure 7 Trends in Trademark Applications (by Case and by Class)

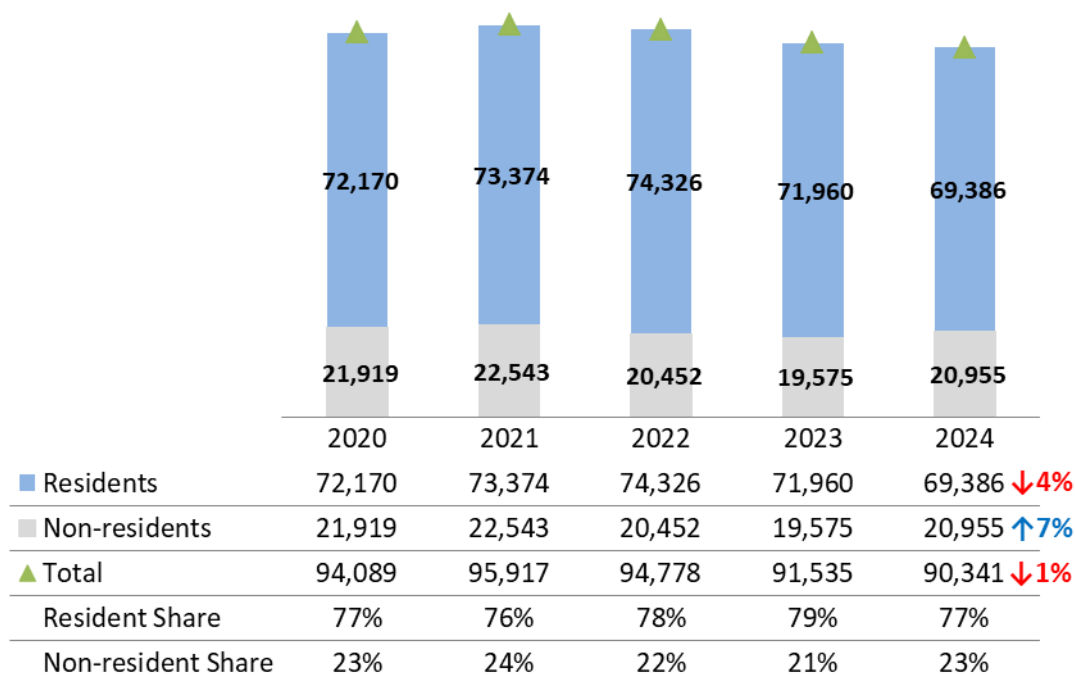


Figure 8 Trends in Domestic and Foreign Trademark Applications (by Case)

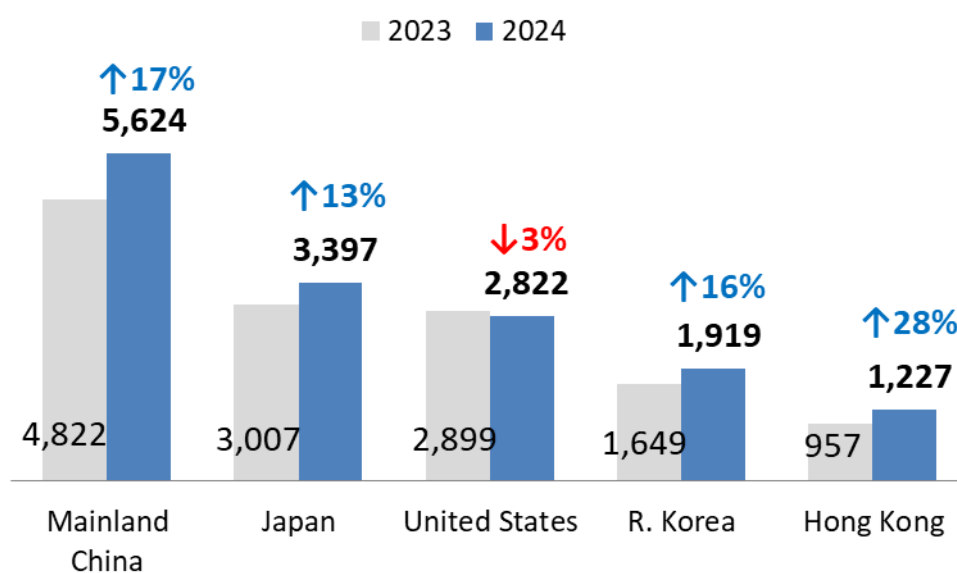
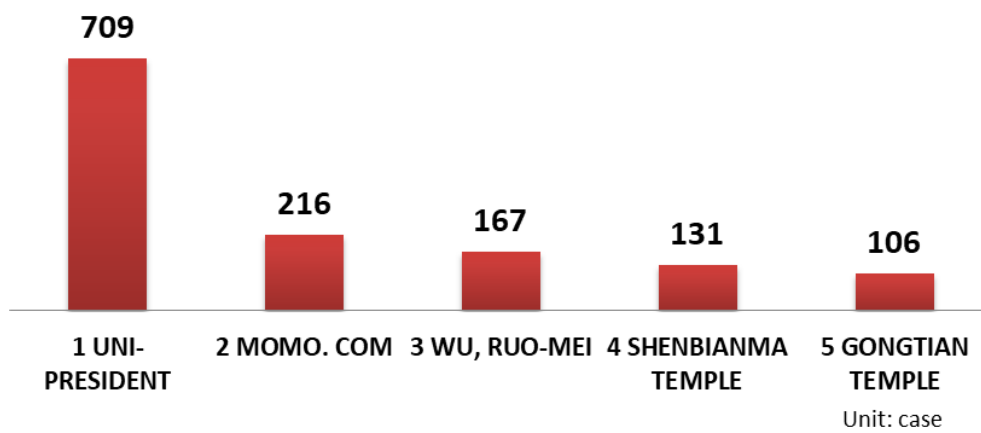


Figure 9 Top 5 Trademark Filing Countries (Regions) in 2024

Residents



Non-Residents

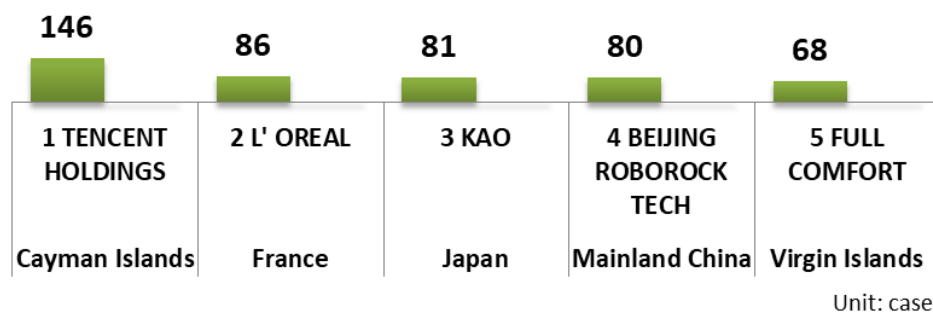


Figure 10 Top 5 Domestic and Foreign Applicants for Trademark Applications in 2024

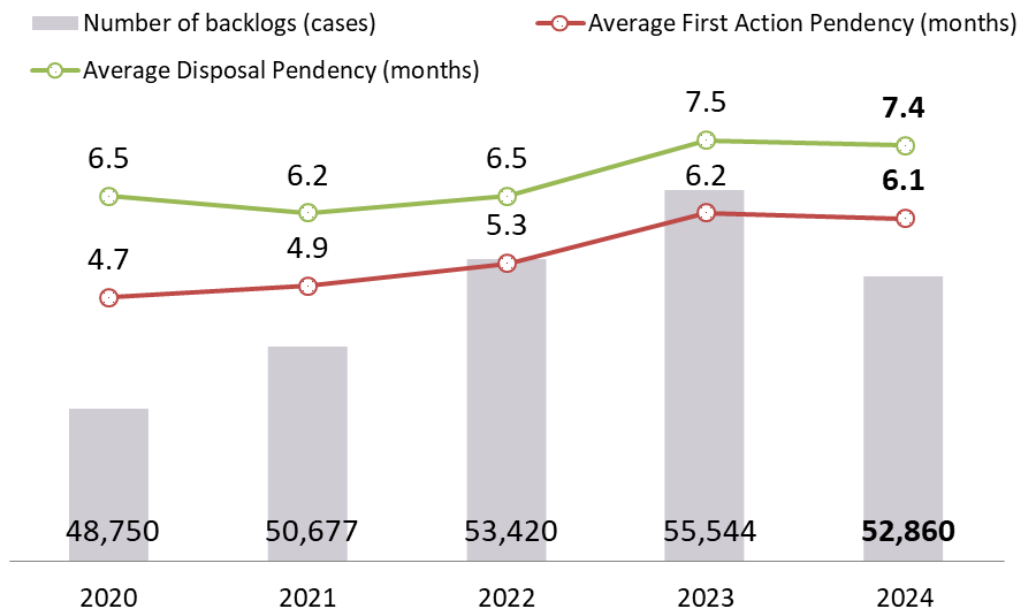


Figure 11 Trademark Examination