

Figure 1. Trends in Patent Applications

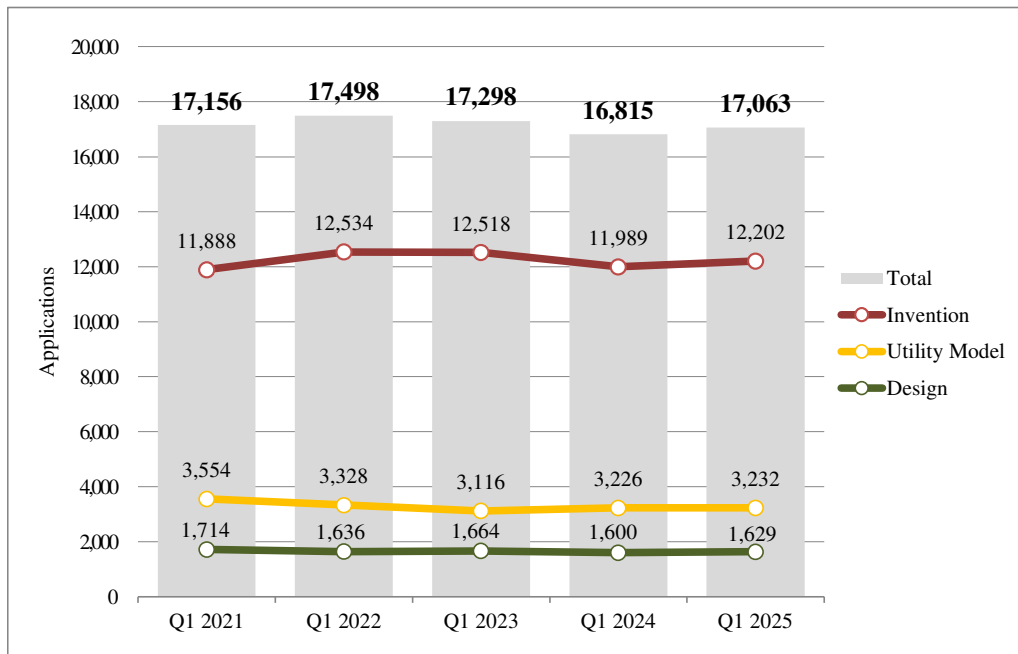


Figure 2. Trends in Trademark Applications

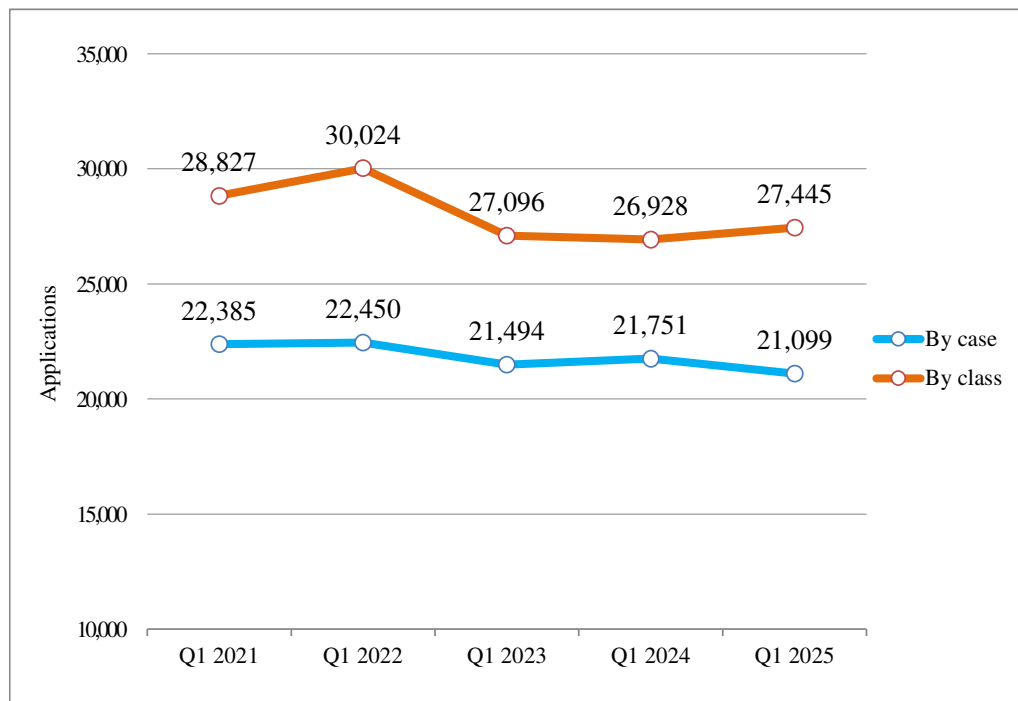


Figure 3. Top Five Filing Countries (Regions) - Patent Applications

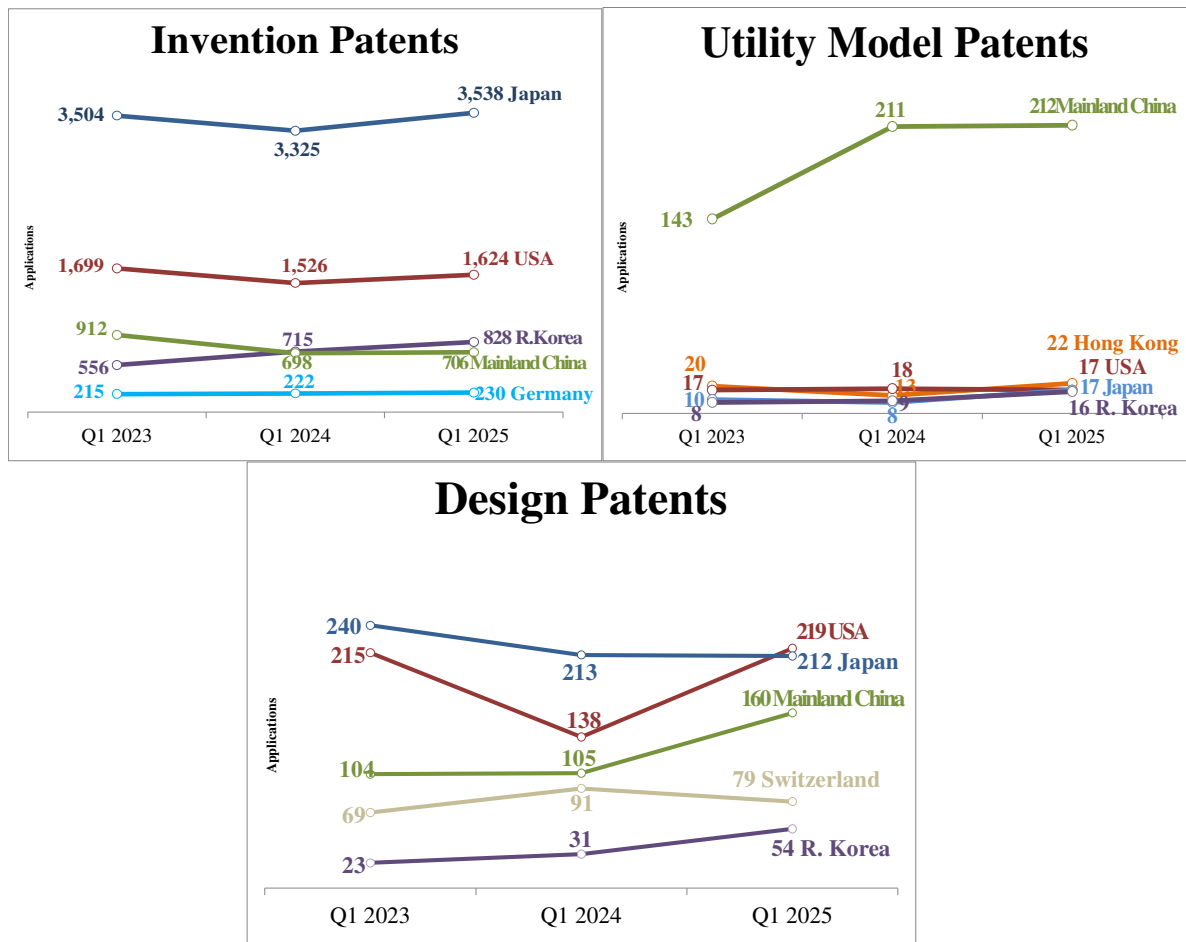


Figure 4. Top Ten Invention Patent Applicants in Q1 2025

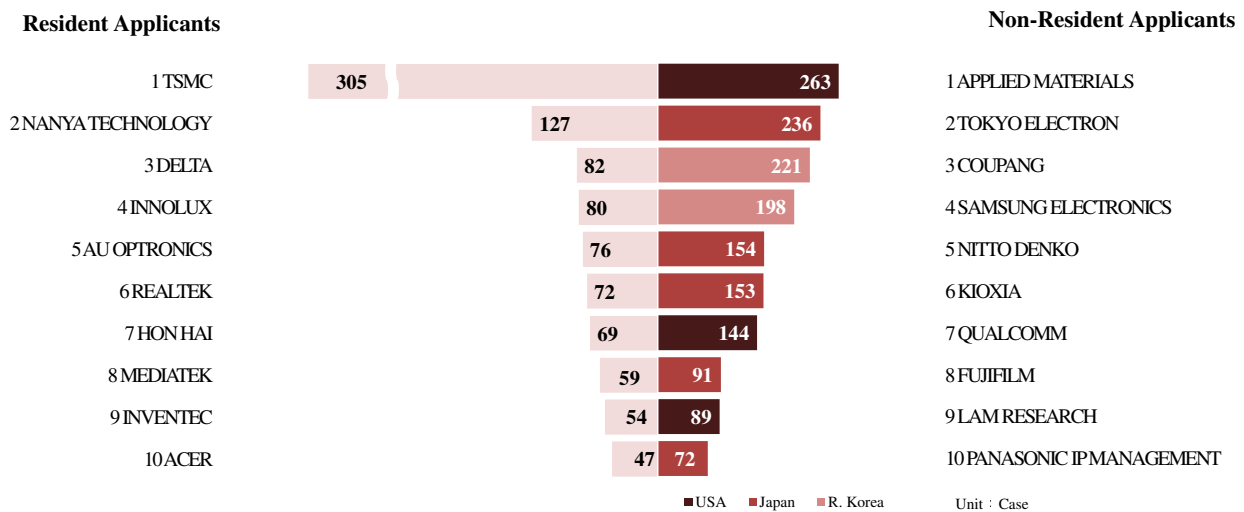


Figure 5. Top Five Design Patent Applicants in Q1 2025

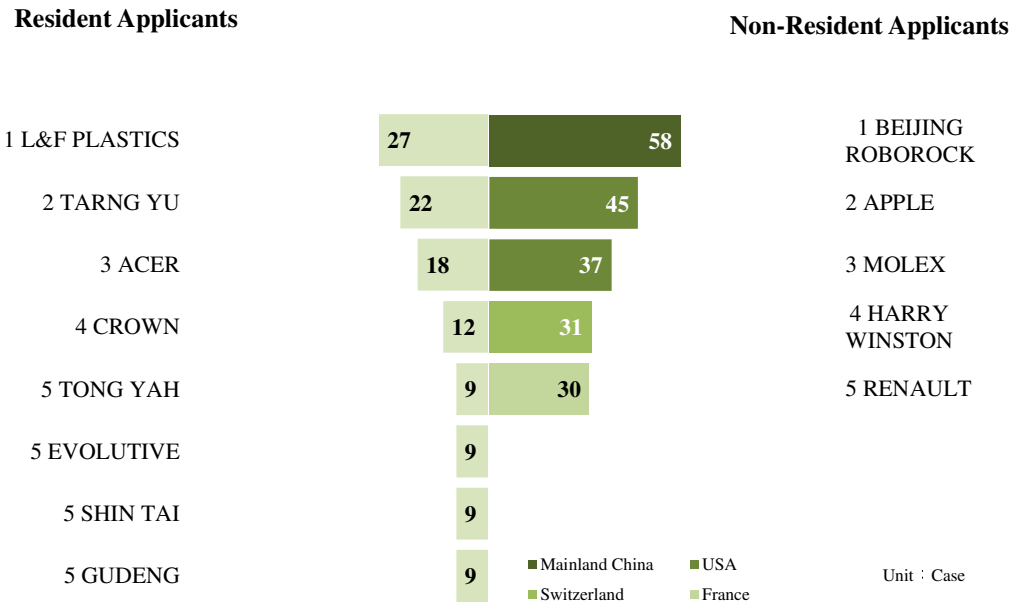


Figure 6. Top Five Filing Countries (Regions) - Trademark Applications

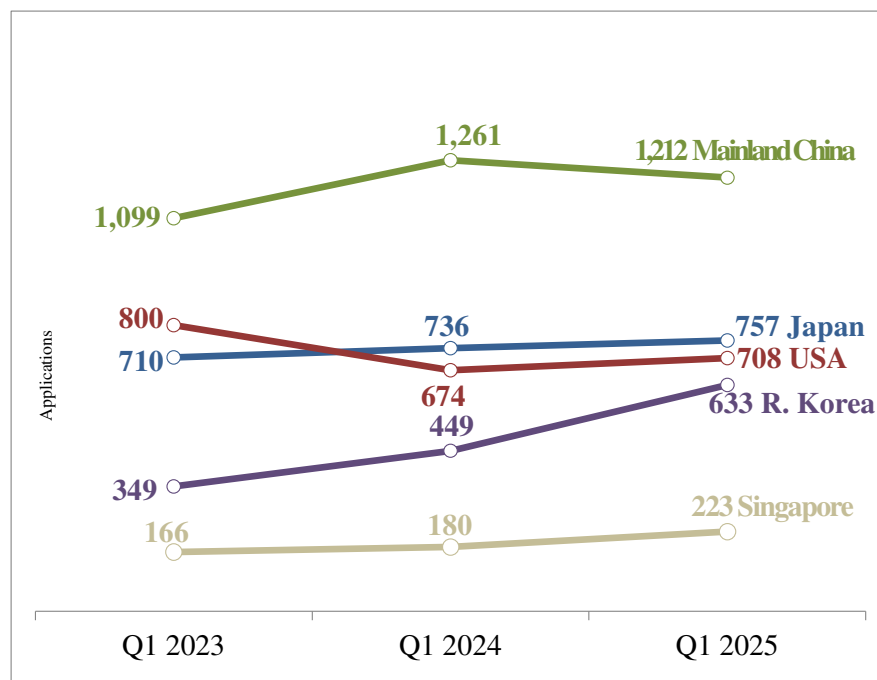


Figure 7. Top Three Classes for Resident Trademark Applications

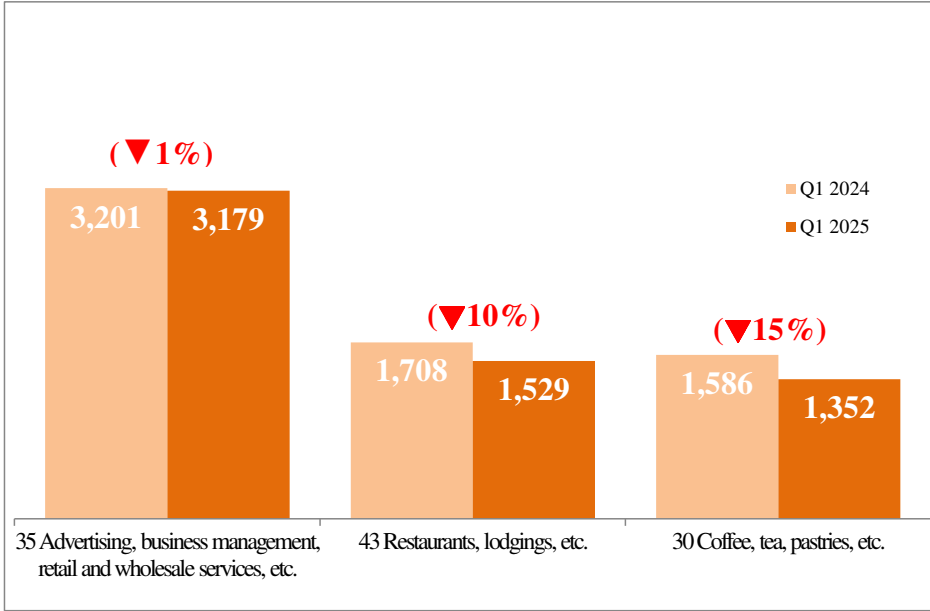


Figure 8. Top Three Classes for Non-Resident Trademark Applications

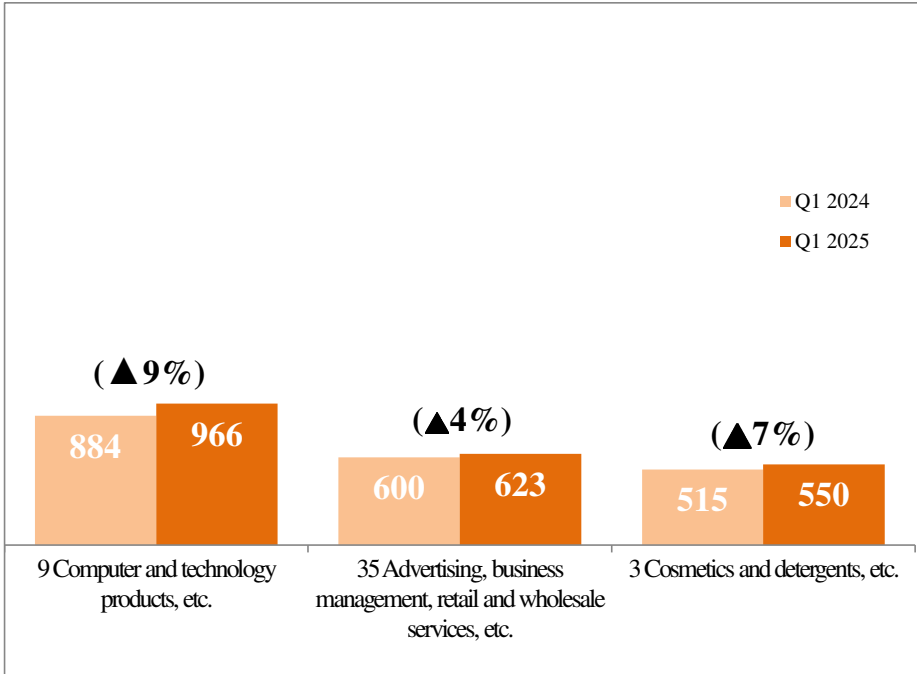
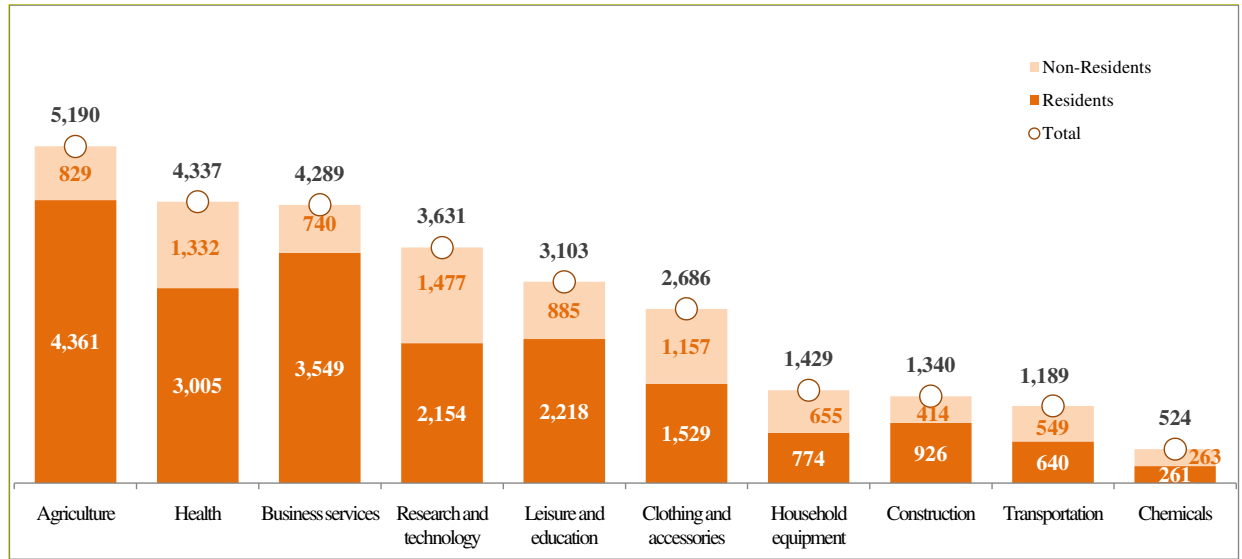


Figure 9. Trademark Applications by Industries in Q1 2025



Note 1: The top ten industry categories are based on the Nice Classification defined in the *World Intellectual Property Indicators 2020* published by the World Intellectual Property Organization (WIPO).

Note 2: “Research and Technology” include devices and instruments, audio/video equipment, telecommunication services, technological services, and related designs for the purpose of scientific research.

Table 1. Top Ten Resident Trademark Applicants

Rank	Applicant	Q1	
		2024	2025
1	UNI-PRESIDENT ENTERPRISES CORP.	311	122
2	TSG HAWKS BASEBALL CO., LTD.	-	111
3	CHE TAI INTERNATIONAL CO., LTD.	-	87
4	NAN I BOOK ENTERPRISE CO., LTD.	-	83
5	XING HAN CO., LTD.	-	75
6	AMBER DONG FU TRADING COMPANY LTD.	8	43
6	A-TOP HEALTH BIOTECH CO., LTD.	-	43
8	CHUNGHWA POST CO., LTD	-	42
9	ADAM ELEMENTS INTERNATIONAL CO., LTD	11	40
10	VIDEOLAND INC.	3	38

Table 2. Top Ten Non-Resident Trademark Applicants

Rank	Nationality	Applicant	Q4	
			2024	2025
1	R. Korea	JYPENTERTAINMENT CORPORATION	8	63
2	R. Korea	MUSINSACO., LTD.	-	60
3	Mainland China	GOODBABY CHILD PRODUCTS CO., LTD.	3	42
4	USA	GR OPCO, LLC	-	41
5	Mainland China	HUAWEI TECHNOLOGIES CO., LTD.	9	34
6	Mainland China	HUANG, CHENG-FANG	-	33
7	Cayman Islands	TENCENT HOLDINGS LIMITED	42	26
8	R. Korea	BLOOMING GRACE CO., LTD.	-	25
9	Hong Kong	CYYS (HK) BRAND MANAGEMENT LIMITED	-	24
10	USA	THE ROW HOLDINGS GROUP LLC	-	22