

## II. Trademark Cases Filed & Disposed

### A. General Statistics on Trademark Cases (2015-2024)

Year	Item	Application	Registration		Rejection	
		Cases	Cases	Percentage	Cases	Percentage
2015		78,523	62,993	80.22%	7,692	9.80%
2016		79,300	68,177	85.97%	8,956	11.29%
2017		83,802	74,226	88.57%	8,903	10.62%
2018		84,816	71,809	84.66%	8,464	9.98%
2019		86,794	70,785	81.56%	8,187	9.43%
2020		94,089	78,849	83.80%	9,013	9.58%
2021		95,917	81,460	84.93%	8,482	8.84%
2022		94,778	79,400	83.77%	7,769	8.20%
2023		91,535	75,493	82.47%	7,037	7.69%
2024		90,341	78,436	86.82%	8,146	9.02%

Note: 1. Counts of "Application" are calculated based on the total number of trademark applications collected each year.

2. Counts of "Registration" and "Rejection" are calculated based on the total number of cases published each year.

## B. Statistics on Trademark from 2015 to 2024

### 1. Trademark Applications

Year \ Item	Application		Opposition	Invalidation	Revocation
	By case	By class			
2015	78,523	101,327	780	210	669
2016	79,300	101,331	822	187	515
2017	83,802	108,758	913	248	640
2018	84,816	110,074	872	199	543
2019	86,794	111,681	664	192	642
2020	94,089	119,660	784	162	832
2021	95,917	123,217	696	152	731
2022	94,778	122,320	633	141	779
2023	91,535	114,680	540	155	638
2024	90,341	112,534	685	139	712

Year \ Item	Renewal	License	Assignment	Alteration
2015	41,471	930	8,998	12,323
2016	43,030	763	9,469	8,552
2017	42,474	696	9,147	9,153
2018	44,444	928	8,907	9,486
2019	45,524	1,202	10,596	9,291
2020	48,129	782	9,885	10,289
2021	52,045	581	10,946	10,176
2022	53,843	693	10,366	13,021
2023	57,859	457	9,714	13,204
2024	56,596	824	9,783	13,112

Note: 1. The counts above are the total number of applications.

2. The term "Application" includes applications for certification mark, collective membership mark and collective trademark.

3. The term "License" includes applications for sub-license.

4. The term "Alteration" includes applications for "goods/service reduction".

5. Beginning from November 28, 2003, applications for trademark may contain two or more types of goods or services. Therefore, the counts by class have added to the column since 2004.

## 2. Trademark Opposition

Item Year	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2015	470	51.76%	177	19.49%	110	12.11%	151	16.63%
2016	426	48.08%	232	26.19%	80	9.03%	148	16.70%
2017	386	48.49%	183	22.99%	64	8.04%	163	20.48%
2018	461	49.25%	272	29.06%	74	7.91%	129	13.78%
2019	439	48.94%	224	24.97%	89	9.92%	145	16.16%
2020	307	48.81%	111	17.65%	77	12.24%	134	21.30%
2021	261	40.65%	154	23.99%	72	11.21%	155	24.14%
2022	284	44.38%	195	30.47%	52	8.13%	109	17.03%
2023	294	45.44%	170	26.28%	77	11.90%	106	16.38%
2024	313	48.68%	151	23.48%	69	10.73%	110	17.11%

Note: 1. The table shows the counts of cases disposed each year.

2. The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.

3. "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.

4. Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

## 3. Trademark Invalidation

Item Year	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2015	122	47.66%	60	23.44%	29	11.33%	45	17.58%
2016	116	53.46%	41	18.89%	16	7.37%	44	20.28%
2017	106	48.62%	32	14.68%	31	14.22%	49	22.48%
2018	139	57.92%	34	14.17%	24	10.00%	43	17.92%
2019	110	52.13%	43	20.38%	22	10.43%	36	17.06%
2020	67	39.41%	39	22.94%	26	15.29%	38	22.35%
2021	61	40.40%	40	26.49%	14	9.27%	36	23.84%
2022	66	46.48%	41	28.87%	10	7.04%	25	17.61%
2023	56	40.88%	32	23.36%	17	12.41%	32	23.36%
2024	76	44.97%	36	21.30%	22	13.02%	35	20.71%

Note: 1. The table shows the counts of cases disposed each year.

2. The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.

3. "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.

4. Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

#### 4. Trademark Revocation (Cancellation)

Item Year	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2015	487	71.72%	35	5.15%	86	12.67%	71	10.46%
2016	379	61.23%	47	7.59%	129	20.84%	64	10.34%
2017	345	60.74%	28	4.93%	136	23.94%	59	10.39%
2018	372	62.84%	34	5.74%	142	23.99%	44	7.43%
2019	371	62.35%	32	5.38%	89	14.96%	103	17.31%
2020	486	64.97%	16	2.14%	154	20.59%	92	12.30%
2021	454	62.19%	27	3.70%	170	23.29%	79	10.82%
2022	454	57.76%	19	2.42%	144	18.32%	169	21.50%
2023	425	53.26%	23	2.88%	169	21.18%	181	22.68%
2024	458	54.98%	21	2.52%	165	19.81%	189	22.69%

Note: 1. The table shows the counts of cases disposed each year.

- The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.
- Beginning from November 28, 2003, "disciplinary cancellation" has been changed to "revocation".
- "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.
- Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

#### 5. Trademark Administrative Appeals

Item Year	Administrative Appeals					
	Cases Filed	Decisions on Administrative Appeals				
		Original Decisions Revoked	Administrative Appeals Rejected	Others	Other Concluded Cases	Rate of Revocation
2015	722	29	709	4	5	4.42%
2016	688	15	680	4	11	2.68%
2017	684	26	689	7	11	4.50%
2018	683	11	624	3	4	2.18%
2019	636	16	636	8	3	3.62%
2020	535	14	578	7	3	3.49%
2021	477	7	433	3	8	2.22%
2022	393	13	389	0	7	3.18%
2023	300	16	309	1	16	4.97%
2024	338	9	290	1	4	3.29%

Note: 1. The counts above are based on the numbers published by the Petitions and Appeals Committee, MOEA.

- The "Administrative Appeals Rejected" column includes cases inadmissible and rejected. The "Other Concluded Cases" column includes withdrawals by appellants, jurisdictional transfers, and consolidated reviews.
- The "Others" column refers to administrative appeals that are partially rejected and partially revoked.

## 6. Trademark Administrative Litigation Processed by the Intellectual Property and Commercial Court

Year	Cases Received	Cases Concluded							
		Withdrawn	Plaintiff Won	Plaintiff Lost	Partially Sustained	Dismissals	Settlements	Others	Total
2015	159	17	20	96	8	4	3	0	148
2016	158	9	14	119	3	6	2	0	153
2017	176	12	16	105	3	5	7	0	148
2018	117	17	19	117	5	6	1	0	165
2019	152	10	29	96	5	5	3	0	148
2020	130	10	12	104	4	6	4	0	140
2021	101	9	5	79	4	0	2	1	100
2022	95	4	15	75	1	1	4	0	100
2023	69	3	12	60	4	1	6	0	86
2024	68	7	5	45	6	3	0	0	66

Note: 1. The above statistics are provided by the Intellectual Property and Commercial Court. "Plaintiff Won" and "Partially Sustained" include appeals filed against the Ministry of Economic Affairs whose appeals decisions are revoked.

2. "Settlements" means cases concluded by the IP court after the litigants' mutual concession to the disputes and the reaching of an agreement.

## 7. Resident and Non-Resident Trademark Applications (By Case)

Year	Item	Residents	Non-Residents
2015		57,356	21,167
2016		57,548	21,752
2017		61,215	22,587
2018		59,840	24,976
2019		61,928	24,866
2020		72,170	21,919
2021		73,374	22,543
2022		74,326	20,452
2023		71,960	19,575
2024		69,386	20,955

Note: TIPO began accepting applications for joint ownership of trademark on July 13, 2006. The numbers in this table are counted based on applicants' nationalities.

8. Resident and Non-Resident Trademark Registrations (By Case)

Year \ Item	Residents	Non-Residents
2015	45,233	17,760
2016	48,828	19,349
2017	53,202	21,024
2018	50,463	21,346
2019	48,921	21,864
2020	56,736	22,113
2021	62,071	19,389
2022	60,312	19,088
2023	58,746	16,747
2024	60,399	18,037

## C. Statistics on Trademarks by Class and Nationality

## 1. Statistics on Trademark Applications and Registrations by Class Covering the Last Three Years

Class	Application			Registration		
	2022	2023	2024	2022	2023	2024
Total	122,236	114,587	112,450	102,110	96,377	97,696
1	1,414	1,236	1,308	1,225	1,058	1,171
2	316	324	289	237	249	266
3	6,169	6,011	6,345	5,121	4,721	5,116
4	532	543	490	455	454	467
5	7,399	7,144	7,118	6,658	5,863	6,016
6	866	850	905	760	732	804
7	1,956	1,915	1,985	1,690	1,665	1,714
8	660	551	572	608	560	500
9	8,763	7,883	7,720	7,344	7,050	6,884
10	2,230	1,998	1,895	2,173	1,780	1,618
11	1,838	1,604	1,663	1,592	1,452	1,457
12	1,663	1,665	1,529	1,272	1,354	1,463
13	62	37	58	52	50	38
14	1,349	1,374	1,520	1,188	1,095	1,196
15	148	120	113	156	96	107
16	3,095	2,767	2,943	2,560	2,527	2,436
17	594	499	566	545	511	485
18	1,975	2,054	2,153	1,856	1,596	1,782
19	442	430	429	362	392	389
20	1,559	1,498	1,599	1,392	1,290	1,411
21	2,299	1,989	1,962	2,002	1,826	1,805
22	226	225	187	218	185	182
23	112	113	83	91	103	79
24	1,139	1,131	1,081	1,041	970	988
25	4,315	4,213	4,312	3,708	3,320	3,717
26	360	377	431	358	298	360
27	279	213	234	257	229	207
28	2,343	2,037	2,197	1,926	1,895	1,871
29	4,657	4,251	3,983	4,157	3,537	3,402
30	8,129	7,335	7,042	6,681	5,859	5,868

Class	Application			Registration		
	2022	2023	2024	2022	2023	2024
31	2,002	1,976	1,780	1,543	1,628	1,562
32	1,929	1,856	1,840	1,679	1,428	1,475
33	1,247	1,162	950	1,063	925	910
34	273	336	192	265	243	292
35	17,629	16,652	15,582	14,713	14,307	13,980
36	2,284	1,960	1,899	1,782	1,688	1,739
37	2,246	2,283	2,226	1,742	1,896	2,000
38	1,329	1,043	974	1,175	1,058	946
39	1,253	1,266	1,210	1,009	1,029	1,078
40	941	892	875	814	778	837
41	7,014	6,386	6,265	5,509	5,465	5,358
42	5,331	4,547	4,415	4,233	4,181	4,036
43	7,524	7,639	7,262	5,579	5,622	6,029
44	2,887	2,928	2,915	2,168	2,303	2,504
45	1,458	1,274	1,353	1,151	1,109	1,151

Note: Counts above do not include applications and registrations of collective marks and certification marks.



## 2. Statistics on Trademark Applications by Nationality in 2024 (By Case)

Nationality	Application	Percentage	Nationality	Application	Percentage
TAIWAN, REPUBLIC OF CHINA	69,386	76.80%	SAMOA	27	0.03%
MAINLAND CHINA	5,624	6.23%	AUSTRIA	25	0.03%
JAPAN	3,397	3.76%	TURKEY	25	0.03%
UNITED STATES OF AMERICA	2,822	3.12%	POLAND	24	0.03%
REPUBLIC OF KOREA	1,919	2.12%	FINLAND	23	0.03%
HONG KONG	1,227	1.36%	NORWAY	21	0.02%
SINGAPORE	810	0.90%	PHILIPPINES	19	0.02%
GERMANY	627	0.69%	RUSSIAN FEDERATION	19	0.02%
FRANCE	544	0.60%	SAUDI ARABIA	19	0.02%
UNITED KINGDOM	538	0.60%	BRAZIL	18	0.02%
SWITZERLAND	456	0.50%	BULGARIA	15	0.02%
ITALY	342	0.38%	CHILE	14	0.02%
CAYMAN ISLANDS	255	0.28%	JORDAN	13	0.01%
BRITISH VIRGIN ISLANDS	221	0.24%	BERMUDA	12	0.01%
MALAYSIA	200	0.22%	PORTUGAL	12	0.01%
NETHERLANDS	174	0.19%	SOUTH AFRICA	12	0.01%
AUSTRALIA	164	0.18%	LITHUANIA	10	0.01%
SPAIN	135	0.15%	ARGENTINA	9	0.01%
SWEDEN	130	0.14%	MONACO	9	0.01%
CANADA	126	0.14%	MACAO	9	0.01%
IRELAND	91	0.10%	MEXICO	9	0.01%
THAILAND	86	0.10%	ANGUILLA	8	0.01%
UNITED ARAB EMIRATES	83	0.09%	CZECH REPUBLIC	8	0.01%
VIETNAM	73	0.08%	DEMOCRATIC PEOPLE'S REPUBLIC OF KOREA	8	0.01%
DENMARK	72	0.08%	KUWAIT	7	0.01%
BELGIUM	68	0.08%	COLOMBIA	6	0.01%
NEW ZEALAND	63	0.07%	PANAMA	6	0.01%
ISRAEL	58	0.06%	IRAN	5	0.01%
INDIA	53	0.06%	PARAGUAY	5	0.01%
INDONESIA	51	0.06%	SLOVENIA	5	0.01%
LUXEMBOURG	50	0.06%	OTHERS	64	0.07%
SEYCHELLES	30	0.03%			

	Subtotal	Ratio
Residents	69,386	76.80%
Non-Residents	20,955	23.20%
Total	90,341	100.00%

Note: 1. Accepting applications for joint ownerships of trademarks began on July 13, 2006. The table above shows the counts of applicants by nationality.

2. Countries with fewer than five applications are listed as "Others."

### 3. Statistics on Trademark Registrations by Nationality in 2024 (By Case)

Nationality	Registration	Percentage	Nationality	Registration	Percentage
TAIWAN, REPUBLIC OF CHINA	60,399	77.00%	SAMOA	35	0.04%
MAINLAND CHINA	4,542	5.79%	MACAO	34	0.04%
JAPAN	2,715	3.46%	NORWAY	34	0.04%
UNITED STATES OF AMERICA	2,579	3.29%	TURKEY	32	0.04%
REPUBLIC OF KOREA	1,547	1.97%	PORTUGAL	25	0.03%
HONG KONG	941	1.20%	ISREAL	23	0.03%
SINGAPORE	784	1.00%	BRAZIL	22	0.03%
GERMANY	643	0.82%	BULGARIA	19	0.02%
UNITED KINGDOM	532	0.68%	ANGUILLA	15	0.02%
FRANCE	471	0.60%	SAUDI ARABIA	15	0.02%
SWITZERLAND	462	0.59%	JORDAN	14	0.02%
ITALY	291	0.37%	LIECHTENSTEIN	14	0.02%
CAYMAN ISLANDS	249	0.32%	PHILIPPINES	14	0.02%
AUSTRALIA	232	0.30%	POLAND	13	0.02%
NETHERLANDS	172	0.22%	CHILE	12	0.02%
BRITISH VIRGIN ISLANDS	166	0.21%	LITHUANIA	11	0.01%
CANADA	128	0.16%	NETHERLANDS ANTILLES	10	0.01%
SWEDEN	122	0.16%	RUSSIAN FEDERATION	10	0.01%
SPAIN	120	0.15%	ARGENTINA	9	0.01%
MALAYSIA	104	0.13%	BERMUDA	9	0.01%
UNITED ARAB EMIRATES	87	0.11%	SOUTH AFRICA	9	0.01%
DENMARK	84	0.11%	ESTONIA	7	0.01%
THAILAND	80	0.10%	MONACO	7	0.01%
NEW ZEALAND	68	0.09%	SLOVENIA	7	0.01%
IRELAND	66	0.08%	AMERICAN SAMOA	6	0.01%
SEYCHELLES	60	0.08%	BELIZE	6	0.01%
BELGIUM	57	0.07%	DOMINICA	6	0.01%
INDONESIA	46	0.06%	MAURITIUS	6	0.01%
VIETNAM	41	0.05%	MEXICO	6	0.01%
INDIA	40	0.05%	BAHAMA	5	0.01%
FINLAND	38	0.05%	CYPRUS	5	0.01%
AUSTRIA	36	0.05%	OTHERS	58	0.07%
LUXEMBOURG	36	0.05%			

	Subtotal	Ratio
Residents	60,399	77.00%
Non-Residents	18,037	23.00%
Total	78,436	100.00%

Note: Countries with fewer than five registrations are listed as "Others".

#### D. Statistics on Certification Mark and Collective Membership Mark Covering the Last Ten Years

Year \ Item	Certification Mark		Collective Membership Mark	
	Application	Registration	Application	Registration
2015	43	31	58	56
2016	27	26	47	52
2017	41	30	61	36
2018	46	29	49	39
2019	40	44	53	37
2020	47	34	46	39
2021	41	29	48	48
2022	36	28	48	32
2023	47	9	46	39
2024	47	19	37	31