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## IPR CREATION AND USE

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# V IPR CREATION AND USE

To enhance the R&D and innovation capabilities of Taiwan businesses, foster stronger IP awareness, and boost industrial competitiveness, TIPO leverages existing resources and professional services to assist businesses in strengthening their strategic planning and commercialization efforts, stay informed of the latest industry trends, cultivate professional talent, organize various exchanges, and promote the creation of intellectual properties.

## 1. Patent and Trademark Industry Trends

### Global Semiconductor Manufacturing Equipment Wastewater Treatment and Regeneration Technology Patent Trend Study

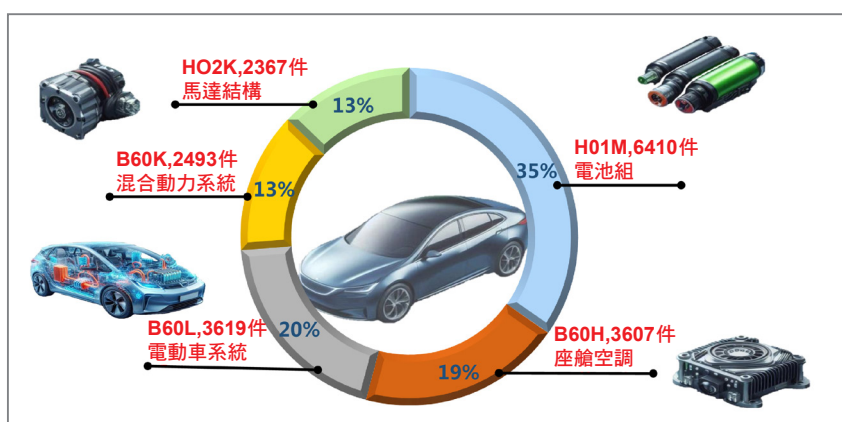
Taiwan, as a global semiconductor manufacturing powerhouse, possesses a complete industrial chain and technical foundation. Semiconductor companies like TSMC are actively investing in the research and development of wastewater recycling and reuse technologies, making significant contributions to the nation's goal of achieving net-zero emissions by 2050.

With increasing international demand for semiconductor products, TIPO aims to help Taiwan's semiconductor industry develop sustainably through innovative green technology. As such, this report delves into the patent development trends of semiconductor water resource management technologies and shares relevant case studies for reference.

The research focuses on the patent application trends in technologies related to water resource recovery and regeneration treatment. Analysis is conducted with the global patent search system (GPSS) and the Derwent Innovation patent database, covering indicators such as "global patent application trends," "lifecycle analysis," and "key applicant country statistics," providing concrete reference for the semiconductor industry.

### Analysis of Patent Portfolio of Key Technologies for Electric Vehicles (EVs)

The global automotive industry is accelerating vehicle electrification in response to net-zero emission policies. In order to support Taiwan's goal of fully electrifying transportation vehicles by 2050, the government is actively promoting key policy initiatives targeting the development of critical electric vehicle (EV) technologies. As such, TIPO published a report titled "Analysis of Patent Portfolio of Key Technologies for Electric Vehicles," which compiles patents on heat dissipation technologies related to EVs from 2014 to 2023 using the Global Patent Search System (GPSS) and Derwent Innovation patent database. The report includes EV patent analysis on topics such as battery cooling, motor cooling, and thermal management system, and includes case studies under each topic, providing a useful reference for research and development across EV related industries.



Electric Vehicle Technology IPC Pie Chart

To support the development of Taiwan's EV sector and foster green energy innovation, TIPO conducted interviews with three EV-related companies in 2024 to provide recommendations on converting technology into patents and guide patent portfolio plan. TIPO also established basic intellectual property concepts and patent searching tool usage skills, provided six customized courses and exchange sessions, and analyzed each company's technology types and patent application status. The interviews included discussions on companies' research and development technologies, and TIPO offered tailored recommendations for patent portfolio planning.



Electric Vehicle Industry and Alliance Intellectual Property Enhancement Seminar



Analysis of Patent Portfolio of Key Technologies for Electric Vehicles Report

<https://www.tipo.gov.tw/tw/cp-938-985702-b8df2-1.html>

## Analysis of Patent Technology Trends for Green Energy Distributed Power Grids

Net-zero emissions by 2050 is a key national policy goal for Taiwan, and green energy distributed power grids are a critical technology for net-zero energy transformation. These are also important projects in Taiwan's power grid resilience improvement plan, which can comprehensively enhance the ability of Taiwan's power grids to respond to emergencies.

TIPO discussed and exchanged opinions with experts in green energy distributed power grid technologies, and collected over 19,000 international forward-looking patent families related to green energy distributed power grids before 2023. TIPO also analyzed the development of green energy distributed power grid-related technologies and patent layout trends, and selected 22 core technology patents for further analysis. The analysis covers the global development of green energy distributed power grid technologies, patent layout trends, and provides comprehensive findings and recommendations. The results are intended to serve as a reference for the Taiwan government and domestic power generation companies in their efforts toward net-zero energy transformation.



TIPO discussed and exchanged opinions with green energy power grid experts.

## Patent Technology Analysis of Sodium-Ion Batteries

Faced with global carbon reduction policies and the rising demand for renewable energy, the innovation and application of energy storage technologies have become increasingly important. However, the supply chain for traditional lithium-ion batteries is unstable due to limited natural resources and geopolitical influences. On the other hand, sodium-ion batteries share a similar charge-discharge mechanism with lithium-ion batteries, but offers advantages such as abundant natural resources and lower material costs. These characteristics position sodium-ion batteries as a promising potential option for future energy storage systems.

The report focuses on critical materials of sodium-ion batteries and provides an in-depth analysis of the current patent landscape, covering trends in patent applications, technology classifications, and core patents. It also compares the development of sodium-ion battery technology in Taiwan and globally. Strategic recommendations are offered to enhance Taiwan's visibility in the market and attract investment from international manufacturers.



《Patent Technology Analysis of Sodium-Ion Batteries》, R&D Results of the Innovation & Value-Added Service Plan for Patent Search (subsidized by TIPO) in 2024

<https://www.psc.org.tw/tc/news.aspx>

## Patent Analysis of 5G and AIoT Integrated Applications

With the acceleration of digital transformation, the integration of 5G and AIoT has become a key trend in global technological innovation. AIoT, the combination of artificial intelligence (AI) and the Internet of Things (IoT), leverages AI's machine learning and big data analysis capabilities to deliver intelligent services. 5G technology, with its high bandwidth and low latency, can greatly improve the communication efficiency and network connectivity of AIoT applications.

The patent analysis report on the integrated application of 5G and AIoT focuses on communication technologies related to 5G AIoT node and network architecture. It provides a detailed analysis of the global patent landscape and technology development trends, highlights the competitive patent positioning of various countries and companies in 5G and AIoT technologies, and provides patent strategies and recommendations for future research direction for Taiwan's industries in the field of 5G and AIoT technologies.



《Patent Analysis of 5G and AIoT Integrated Applications》, R&D Results of the Innovation & Value-Added Service Plan for Patent Search (subsidized by TIPO) in 2024

<https://www.psc.org.tw/tc/news.aspx>

## Patent Analysis of the Elderly Technology Industry

With the global trend of aging, the demand for elderly care, medical services, and nursing support is rapidly increasing, making healthy aging and independent living important issues. To promote the research and development of key technologies in the elderly technology industry, TIPO has completed four patent analysis reports as references for the private sector.

- (1) Patent trend analysis report on sports empowerment for the elderly: This report explores the economic challenges and healthcare needs brought about by an aging population and highlights how sports technology can become an important tool for empowering the elderly.
- (2) Patent analysis report on AI sports rehabilitation platform: This report provides patent technology insights and portfolio recommendations for AI applications in sports rehabilitation. It examines global development trends and industrial application needs to provide suggestions for R&D directions and technology development planning.
- (3) Patent analysis report on elderly food: This report reveals the latest trends in the global health food market, provides domestic and foreign patent portfolio insights, and assists companies in formulating technology development and market layout strategies.
- (4) Patent analysis report on probiotics in elderly food: This report analyzes the potential of probiotics in elderly health management and provides technology development and strategic suggestions for companies through patent data.



Aging Technology Promotion Platform/Patent Portfolio Analysis

<https://cloud.tipo.gov.tw/S400/topic/1>



## 2004-2023 Trends and Analysis: Technology Fields of TIPO and WIPO Invention Patents

In the Patent Cooperation Treaty Yearly Review 2024 (PCT Yearly Review 2024), WIPO released an analysis of the changes in the technological composition of published PCT applications from 2003 to 2023. To better understand the differences and similarities between technological development in Taiwan and around the world, TIPO conducted a cross-analysis based on the published invention patent applications in Taiwan from 2004 to 2023. The cross-analysis covers five technology sectors, key technology fields, countries/regions, and applicants. The report, titled 2004-2023 Trends and Analysis: Technology Fields of TIPO and WIPO Invention Patents, compares long-term trends between WIPO and TIPO, exploring the changes in technology sectors and global innovation trends.



2004-2023 Trends and Analysis: Technology Fields of TIPO and WIPO Invention Patents  
<https://www.tipo.gov.tw/patents-tw/cp-979-985694-7324a-101.html>

## Comparative Analysis of Industrial Trends of Trademark Application in Taiwan in Last 5 Years and WIPI 2023

WIPO released the World Intellectual Property Indicators 2023 report (WIPI 2023) on November 6, 2023. TIPO compared Taiwan's 2022 data with that in WIPI 2023. The analysis and comparison covered statistics such as total number of applications, total registrations, average first office action and final decision pendency, examination results, and average number of classes per GDP and per capita across countries. Based on this, TIPO published the Analysis of Industrial Trends of Trademark Application in 2018-2022 report on its website as a public reference. The report aims to help industries better understand market trends and serves as a guide for trademark portfolio planning.

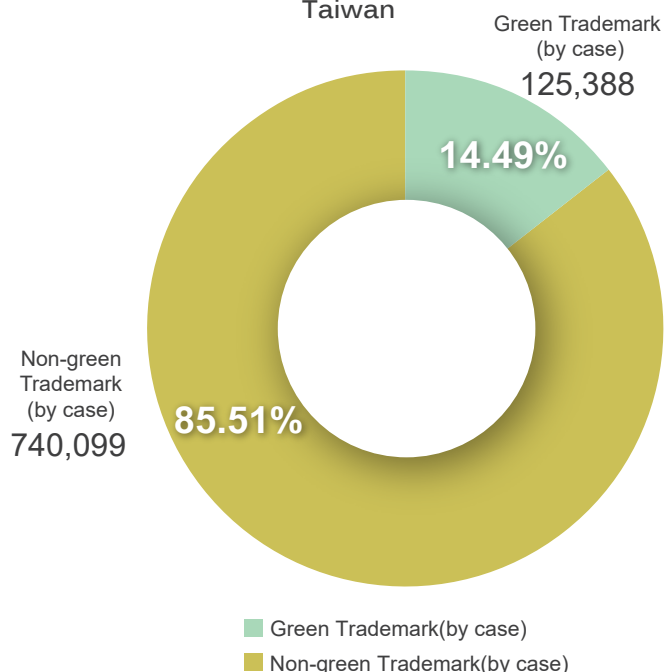


Comparative Analysis of Industrial Trends of Trademark Application in Taiwan and WIPI 2023  
<https://www.tipo.gov.tw/trademarks-tw/lp-914-201.html>

## Analysis of Taiwan's Green Trademarks Industry Layout

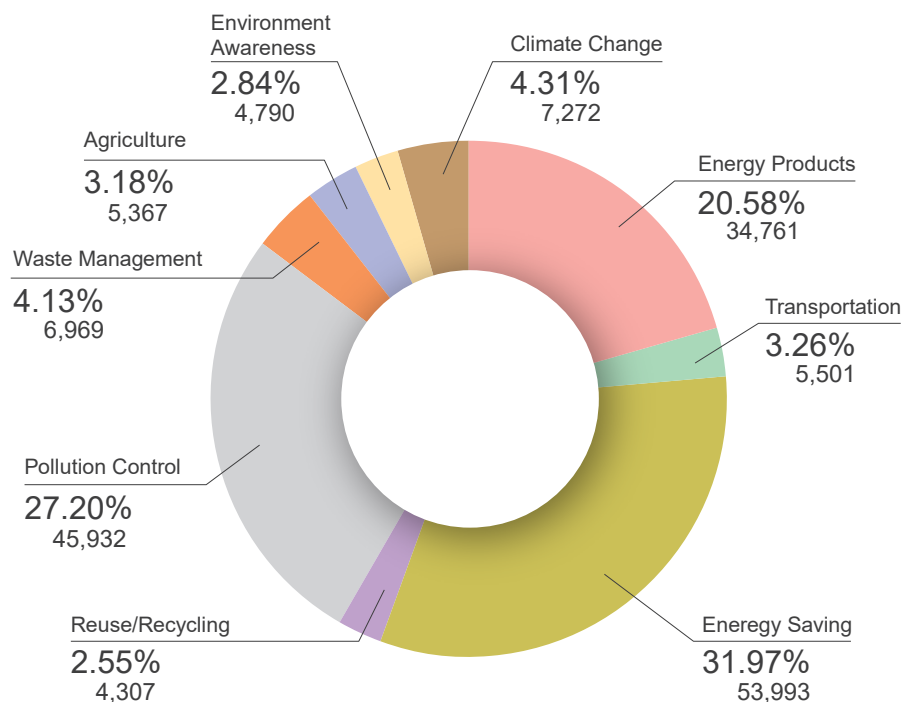
Green trademarks attract consumers and show the sustainable value of enterprises. The trend of green trademark registration applications in Taiwan has shown long-term and stable growth. TIPO analyzed trademark registration applications over the past decade (2014 to 2023), totaling approximately 865,487 trademarks and 1,110,824 classes, and examined green goods/services among 30 million products. The current industrial trend in green trademark applications in Taiwan was also discussed, and in August, the Analysis of Taiwan's Green Trademarks Industry Layout was published on TIPO's website for reference.

Green trademark applications in the past decade in Taiwan



The analysis report pointed out that in the past decade, the proportion of green trademarks in Taiwan accounted for about 14.49% of the total number of trademark applications. According to the percentage distribution of the nine major categories of green products, the top three are “energy saving” (31.97%), “pollution control” (27.20%), and “energy products” (20.58%), and their total volume accounts for nearly 80% of the green trademark applications, which is the focus of industrial trademark portfolio strategies (as shown below).

Green trademarks across the nine major categories in the past decade in Taiwan



Analysis of Taiwan's Green Trademarks Industry Layout  
<https://www.tipo.gov.tw/tw/cp-85-977633-acbae-1.html>

## 2.IP Measures to Add Value to Industries

### Patent Application Guidance and Customized Consultation Services for AI Medical Device Startups

To promote patent applications for artificial intelligence (AI) technologies in the medical field, TIPO actively supports domestic smart healthcare enterprises in mastering fundamental principles and frameworks of patent drafting. In addition to providing five patent application guidance sessions and customized consultation services, TIPO also participated in the Patent Drafting Implementation Workshop organized by the Taiwan Food and Drug Administration (FDA). Through AI medical patent application guidelines and relevant case analyses, TIPO assists enterprises in optimizing patent drafting to ensure comprehensive IP protection is established in parallel with product development and medical device license applications. Furthermore, at the invitation of the National Science and Technology Council (NSTC) and the National Applied Research Laboratories (NARLabs), TIPO provided on-site support at the "FROM IP TO IPO (FITI)" program. During the event, TIPO offered practical recommendations on patent issues for startup teams, promoted

patent application and search concepts, and delivered substantive benefits to entrepreneurial teams - earning wide recognition and positive feedback.

## Information Sessions on IPR for Startups and Online One-on-One Counseling Session

To assist startups in gaining a deeper understanding of trademark protection, TIPO held two trademark sessions at the Startup Terrace Asia New Bay Area in Kaohsiung and Taipei Startup Base. Topics included "Important Info for Startups: Trademark Protection & Application" and "Trademark Innovation Workshop." During these events, TIPO conducted trademark searches for participants based on their proposed trademark representations, helping dispel common misconceptions about trademark applications, and assisting startups in timely brand planning and development.

Additionally, TIPO conducted three one-on-one online counseling sessions to quickly address startup inquiries related to the trademark application process, key considerations, and trademark distinctiveness. The sessions also offered guidance on how to draft sustainability and carbon inspection reports, as well as how to define the scope of designated services.



Information Sessions on IPR for Startups

## Joint Mentoring for the Elderly Technology Industry

In order to promote the development of the elderly technology and strengthen key technology development and patent portfolio capabilities, TIPO focused on the fields of sports empowerment and elderly food and, for the first time, held joint mentoring sessions for the elderly technology sector. These sessions shared insights on patent application trends and portfolio analysis, and through practical courses, helped industry participants build their skills in prior art searches and patent portfolio analysis. A total of 30 related companies participated.

In addition, TIPO has completed the "Aging Technology Promotion Platform" which integrates news, patent documents, expert articles and industry trend analysis related to elderly technology. This platform enables companies to quickly grasp technological developments. The service was officially launched to the public in November 2024.



Aging Technology Promotion Platform

<https://cloud.tipo.gov.tw/S400/topic/1>

## Expand Industrial Application of IPKM

To assist enterprises in integrating IP protection into their technological innovation and market deployment strategies, TIPO organized 10 promotional courses (with an average satisfaction rate of 99%) and supported the adoption of the IPKM (Industrial Patent Knowledge Platform) by 10 companies, primarily in the green energy and carbon reduction sectors.

In addition, IPKM continues to offer diverse IP resources, including regularly updated information on the IP systems of 15 countries, serialized IP knowledge comics, expert articles, and more. These resources aim to support enterprises in global patent portfolio planning and innovation in research and development.



Industrial Patent Knowledge Platform (IPKM)

<https://cloud.tipo.gov.tw/S400>

## Competition for Patent Portfolio Analysis

TIPO invited enterprises to pose all questions for the 2024 Competition for Patent Portfolio Analysis, ensuring that the competition features real industry questions and that winning works are more closely aligned with industry needs. This promotes greater connection between patent analysis talents and industry development, as well as increasing opportunities for industry-academia-research exchanges.

A total of 50 teams registered for the competition and used the Global Patent Search System (GPSS) to complete patent analysis and portfolio reports. TIPO also held an awards ceremony in November to honor outstanding teams and showcase their patent analysis and portfolio achievements.



The Awards Ceremony of the 2024 Competition for Patent Portfolio Analysis



2024 Competition for Patent Portfolio Analysis

<https://tiponet.tipo.gov.tw/gpss1/gpsskm/competition2024/index.html>

## Digital Courses on Patent Database Search and Application

To support public learning and enhance understanding of patent search tools, three digital courses on the Taiwan Patent Search System (TWPAT) and the Global Patent Search System (GPSS) were recorded in 2024 and uploaded to the TIPO's official YouTube channel. These courses are open to the public for reference and self-learning. As of the end of 2024, the total number of views exceeded 2,000, demonstrating notable engagement and positive outcomes.

## Field Study and Advisory on the Use of Taiwan's Geographical Marks

To better understand the current use of geographical marks and help more rights holders identify effective promotion strategies, TIPO commissioned Professor Hsiao-Fen Hsu from the Department of Law of National Cheng Kung University (NCKU) to head the "Field Study and Advisory Report on the Use of Taiwan's Geographical Marks" project, conducting on-site interviews and counseling for six geographical mark owners (a total of 10 geographical marks) and providing suggestions for policy planning.



## Assisting the Government in Strengthening the R&D Quality of Academic and Research Institutes

TIPO and the Patent Search Center are both actively involved in facilitating the circulation and application of innovative R&D results in our country and upholding the Regulations for Promoting the Intellectual Property Strategic Planning and Implementation of Innovation Research. TIPO provides IP portfolio analysis for innovative R&D projects with a certain amount or percentage of government funding and, alternatively, the Patent Search Center may provide evaluation opinions based on the analysis. Such analysis and opinions serve to check national research funding and ensure subsidies are being used effectively.

Since 2019, in collaboration with the MOEA Department of Industrial Technology, TIPO has provided IP portfolio analysis for Technology Development Programs for Nonprofit Research Organizations that have NT\$30 million or more from funding. In 2024, TIPO provided review opinions for 32 projects under the Innovative Research and Development Project initiated by the Ministry of Economic Affairs.

Additionally, starting from 2020, TIPO supported the MOEA Industrial Development Administration's Industrial Upgrading Innovation Platform Guidance Program by offering IP portfolio advice for industry-specific research projects with total funding of over NT\$100 million but less than 50% of total project budget derives from government subsidies. In 2024, TIPO provided review opinions for 36 projects under this initiative.

## 3. Invention Expos and Awards

### 2024 Taiwan Innotech Expo

The 2024 Taiwan Innotech Expo (TIE) was held in October at Taipei World Trade Center Exhibition Hall 1. A total of 431 exhibitors from 20 countries established over 1,200 booths, attracting more than 50,000 people from 77 countries to visit.

The TIE Invention Competition was held alongside the expo and attracted participation from several well-known enterprises, universities, and research institutions. Of the 565 domestic and international participants in this year's competition, 12 received the highly coveted Platinum Medal Award – the highest honor. 106 contestants received the Gold Medal Award, 102 contestants were awarded the Silver Medal Award, and 136 contestants received the Bronze Medal Award. A total of 356 entries were submitted.

In addition, TIPO introduced a new talent recruitment concept by inviting representative enterprises to serve as mystery judges at the invention competition. The judges selected outstanding entries from a business perspective and awarded the Enterprise Special Award. This expands business opportunities for outstanding entries and creates a win-win situation for enterprises and inventors. In 2024, TCI, LITEON, MSI and Hon Hai Technology Group served as mystery judges, selecting 17 award-winning entries and presented them with the Enterprise Special Award.



2024 Taiwan Innotech Expo 2024



Taiwan Innotech Expo

<https://www.tipo.gov.tw/tw/np-38-1.html>

## National Invention and Creation Award

To encourage and recognize outstanding inventors, the National Invention and Creation Award established a comprehensive brand identity system and unveiled a new trophy design in 2024. Awards provide winners with a chance for marketing themselves, and winners can also use the national quality invention award logo to highlight their products.

The selection process fully conducted online. A total of 520 entries were submitted, of which 418 met the eligibility requirements, including 377 invention entries and 41 creation entries. A total of NT\$8.8 million in prize funds was awarded to 32 invention awards (6 gold and 26 silver) and 8 creation awards (4 gold and 4 silver). The winning inventions span a range of industries, including semiconductor, liquid crystal and photonics, biotechnology and pharmaceuticals, smart agriculture, and intelligent machinery. Through this national recognition, TIPO aims to enhance patent exposure, promote industrial application, and transform innovative achievements into economic value.



2024 National Invention and Creation Award trophy (left) and registration information from May to July in 2024 (right)

經濟部  
Ministry of Economic Affairs



113年 甄選  
國家發明創作獎  
NATIONAL INVENTION  
& CREATION AWARD

報名時間：113年5月2日起至113年7月29日止  
歡迎優秀專利作品來挑戰！



National Invention and Creation Award

<https://www.tipo.gov.tw/tw/np-26-1.html>

## Taiwan Patent GO

In order to ensure that outstanding award-winning patents continue to shine in both domestic and foreign markets, the "Taiwan Patent GO" award-winning patent pavilion was featured at the 2024 TAIPEI Automobile & Motorcycle Parts & Accessories (AMPA) Show, Designed Giftionery Taiwan and Taiwan Innotech Expo in 2024. Through these professional trade shows, the pavilion provided diverse exhibitions and promotional exposure, helping drive the commercialization of patents and opening new market opportunities. This initiative reflects the spirit of "Taiwan innovates, prosperity follows."



Taiwan Patent GO award-winning patent pavilion

## Subsidizing Inventors Partaking in International Invention Shows

TIPO provided subsidies to any Taiwanese nationals attending major international invention shows to encourage invention and facilitate international business opportunities. In 2024, TIPO subsidized airfare and booth rentals for 178 award winners at nine international invention shows in Europe, four international invention shows in Asia, totaling NT\$5 million.

## 4.Resolving Licensing Disputes and Doubt Clarification

### Resolving Disputes over Copyrights Licensing

In 2024, TIPO mediated 6 copyright disputes regarding royalties for use of music works and suspected copyright infringements.

### In-Person Patent Interview Services for the Public

To offer accessible and prompt patent interview services to the public, TIPO branch offices across Taiwan provide video conferencing equipment. Applicants and agents are now able to access face-to-face interviews in their local regions. The service has been highly praised by the public.

## 5. Training and Managing Professionals

### IP Professional Training Program

To cultivate industry-relevant IP professionals, TIPO organized a total of 23 training courses for 730 participants in 2024. Among these, 7 selected courses were developed into online learning modules to meet the demand for remote training. Additionally, TIPO launched an advanced course titled “In-depth Training for Different Industries and Technical Fields: Legal and IP Issues in the Entertainment Industry.” Trainees found the program instrumental to enhancing their professional knowledge and practical skills in the field.

### Intellectual Property Capacity Building Certification Test

TIPO held an information session on the Intellectual Property Capacity Building Certification Test to promote the professional certification system and bridge the gap between theory and practice. Certification exams on patent and trademark capabilities were held in August, 2024. A total of 173 people registered for the patent exam, 34 of which obtained certifications. A total of 912 people registered for the trademark exam, 93 of which passed and obtained certifications.

Certifications for “patent engineering,” and “patent search analysis & value-added applications” on the patent track have been recognized and adapted in the Directions of Identifying Qualification for the Professional Organization of Consortium Legal Person that Performs the Evaluation of Intellectual Property Layout Analysis Report. IPR practitioners who have passed the exam have a higher chance of engaging in IPR related fields within the private sectors.

In addition, certificates for “trademark application and management” and “trademark right enforcements” can be submitted as documentation for trademark agent registration. Individuals who complete more than six hours of on-the-job training per year are qualified to handle trademark-related matters. These certificates also serve as proof of professional expertise in intellectual property and trademark fields and may be used as an objective standard for talent selection and evaluation in industry or academia.

### Pre-employment and On-the-job Training for Patent Attorneys

All patent attorneys must complete pre-employment training for practical experience after passing the eligibility examination. The training is primarily aimed to familiarize new patent attorneys with professional experience as soon as possible. Pre-employment training in 2024 started in February, and a total of 61 trainees completed training. In an effort to protect the interests of patent applicants and enhance the quality of service provided by patent professionals, current patent attorneys and agents are also required to attend a minimum of 12 hours of on-the-job training every two years.

### Trademark Agent Registration and Management

To support the implementation of the Regulations Governing Trademark Agent Registration and Management on May 1, 2024, TIPO established the Trademark Agent Register. The “Information on Practicing Trademark Agents” section under the “Trademark” section of TIPO’s website is updated on the 10th of each month to provide the latest register for public reference.



## 6.IPR Awareness Campaigns

### Seminars on IPR Affairs

In 2024, TIPO organized the IPR Affairs Seminar Series, offering five sessions in Hsinchu, Taichung, Taipei, Tainan and Kaohsiung. The seminar series covered the following topics: “Program for Hearing Patent Invalidation Cases,” “Accelerated Examination Program for Reexamination of Invention Patents (AEPre),” “Optimization Program for Telephone Communication and Remote Video Interviews with External Examiners,” “Planning for the Disclosure of Search History of Invention Patent Applications,” and “Tips and Reminders for Patent and Trademark Affairs.” A total of 315 attendees joined the Seminar Series, of which 99.6% expressed satisfaction with the seminars.



Seminar on IPR Affairs



Seminar on IPR Affairs in 2024

<https://www.tipo.gov.tw/tw/cp-69-959914-c59cb-1.html>



Videos of Seminar on IPR Affairs in 2024

[https://www.youtube.com/watch?v=VEkERgdHpEs&list=PL0kqhAcKziuSviL--iNm\\_4UI3HJ84AdKG](https://www.youtube.com/watch?v=VEkERgdHpEs&list=PL0kqhAcKziuSviL--iNm_4UI3HJ84AdKG)

### Patent Laws and Regulations

#### ◆ Information Sessions on Patent Laws

In 2024, three Information Sessions on Patent Laws were held in Taipei, Taichung, and Kaohsiung. The sessions focused on revisions to the Patent Examination Procedures and the Patent Examination Guidelines, which came into effect on July 1, 2024, and were well-received, attracting a total of 232 participants. Course content was also uploaded to Elearning (an online learning platform for government employees).



Information Sessions on Patent Laws



## ◆ Young Designers Exhibition (YODEX) 2024 Patent Consulting Services

TIPO continues to collaborate with the Taiwan Design Research Institute to promote IP protection in the design industry. In May, Taiwan Patent GO was set up at the Young Designers Exhibition (YODEX) 2024 to provide consultation services on design patent applications and examinations. TIPO also set up a knowledge wall and interactive Q&A games with information on design patents, and held a seminar on design patent protection. Through interviews with designers, TIPO can better understand their needs and challenges.



Young Designers Exhibition (YODEX) 2024 Patent Consulting Services

## ◆ Patent Education Seed Teacher Training

TIPO continued to collaborate with the Education Department of the New Taipei City Government on patent literacy courses. The department coordinated participation from 23 technical high schools and partnered with TIPO and the Taiwan Patent Attorneys Association to train a second cohort of 18 patent education seed teachers. The initiative encouraged teachers and students to jointly apply for patents by integrating technical and vocational topics with self-directed learning and professional skill development.

## Trademark Laws and Regulation

### ◆ Information Sessions on Trademark Laws

In April, four physical sessions were held in Taichung, Taipei, Tainan and Kaohsiung, introducing the Examination Guidelines on Disclaimers – revised and issued in 2023 – and Compatible Sub-laws Related to the New Trademark Act. TIPO briefly summarized the amendments, explained in detail the laws and regulations involved in the amendments, and highlighted important application issues with actual case studies.



Information Sessions on Trademark Laws

## Promoting Copyright Awareness

### ◆ Copyright Promotional Videos

To raise public awareness of copyrights, two promotional videos were produced, focusing on copyright issues commonly encountered by university students and the general public. Through engaging and easy-to-understand storytelling, the videos aim to foster understanding and respect for copyrights.

## ◆ Copyright Seminars and Information Sessions

To foster a deeper understanding of copyright, TIPO organized six copyright awareness sessions on topics such as AI, social media management, online auctions, and video content creation. TIPO also held five online and on-site information sessions for government employees and educators to promote copyright awareness.



TIPO's copyright advocacy seminars



Copyright information sessions for various government employees

## ◆ IPR Awareness Campaign in Business, School and Public Sector

The TIPO IPR Protection Service Group visited 80 locations across the nation to give lectures on IPR regulations, and TIPO collaborated with theater troupes to promote intellectual property rights concepts through drama performances at 25 elementary, junior high, and senior high schools.



The TIPO IPR Protection Service Group's IPR lectures



Drama performances promoting awareness of intellectual property rights

## ◆ Social Media-Based Copyright Awareness

TIPO continued to provide promotional materials, answer copyright questions and collaborate with illustrators to provide illustrations on its official Facebook page. Moreover, IPR awareness was also promoted across other broadcasting and electronic medium, such as on digital (LCD) billboards, etc.

## Raising Awareness for Trade Secret Protection

### ◆ Seminar on Trade Secret Protection Practices

In April, August, and September, TIPO hosted three Seminars on Trade Secret Protection Practices to educate SMEs on trade secret protection and share relevant case studies, assisting businesses with bolstering trade secret protection mechanisms.



Seminar on Trade Secret Protection Practices

### ◆ Workshops for Managing Trade Secrets with Academic and Research Institutions

In May, TIPO held two Workshops for Managing Trade Secrets with Academic and Research Institutions. During the workshop, scenarios were presented to guide participants to consider how academic and research institutions can establish trade secret management systems and raise confidentiality awareness.

## Quarterly Report on IP Rights Protection in Taiwan

To facilitate a broader understanding of the current state of intellectual property rights protection in Taiwan, TIPO compiles and publishes an English quarterly report on the TIPO website. This report summarizes the efforts and concrete outcomes of various agencies in protecting IP rights, along with information on significant international exchanges and activities, for reference by all interested parties.