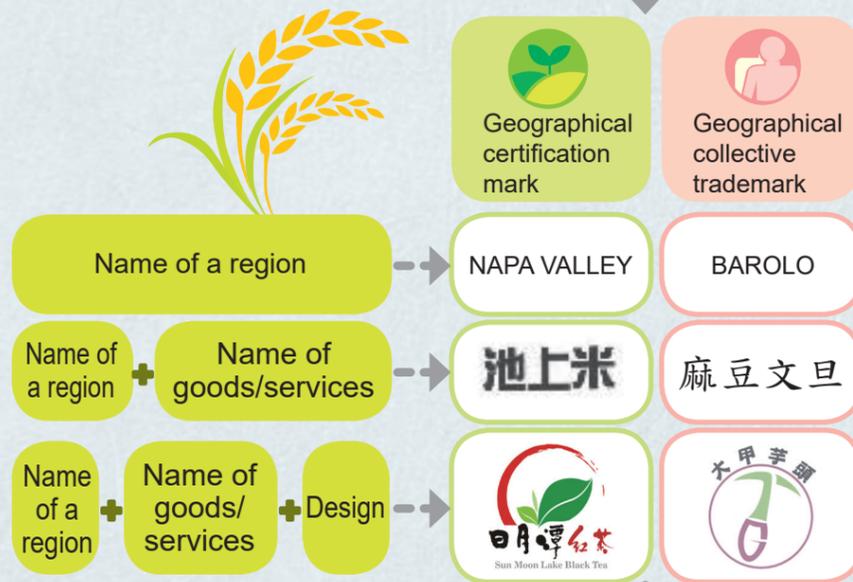


Geographical Mark

Application requirements

Must contain a name of a region



Certified/designated goods or services

The goods or services from the region should possess a specific quality, reputation, or other characteristics

The linkage between the specific quality, reputation, or other characteristics of the goods/services and the geography of the region may include:

- **Natural factors**
e.g. Soil, climate, wind, water quality, elevation, and humidity of the region
- **Humanity factors**
e.g. Manufacturing process, methods, or techniques that are the tradition of or unique to the region

Application procedures

Geographical certification mark Geographical collective trademark

Eligible applicant

A juridical person, a group or a government agency which is competent to certify another person's goods or services

An association, society or any other group which is a juridical person

With representativeness

A foreign applicant considered to be representative is one who can provide documents proving that protection is received under its name in the country of origin

Capable of managing and supervising the use of the mark

Regulations governing the use should specify

1. Characteristics to be certified by the certification mark
2. Conditions for use of the certification mark
3. Methods of managing and supervising use of the certification mark
4. Procedures for applying to use the certification mark and resolving disputes thereof

1. Member qualifications
2. Conditions for use of the collective trademark
3. Methods of managing and supervising use of the collective trademark
4. Provisions against any violation of the regulations
5. Any person of the corresponding geographical region whose goods or services and qualifications meet the conditions contained in such regulations shall be allowed to become a member of the applicant

Notes of the use

Whoever meets the requirements specified in the regulations can request use of the certification mark. **The proprietor of said mark may not request such use**

The proprietor and members whose goods or services meet the requirements specified in the regulations can request use of the collective trademark

The proprietor has no right to stop a third party from indicating a place of origin relating to his/her own goods or services through accepted business practices or other honest methods

Application fee

NT\$ 5,000 per application

NT\$ 3,000 per class

Registration fee

NT\$ 2,500 per registration

NT\$ 2,500 per class

Geographical marks of Taiwan



Geographical certification mark



Geographical collective trademark

- | | | | |
|---|---|---|---|
| <p>Taoyuan City</p> <ul style="list-style-type: none"> 拉拉山 PEACH 拉拉山 HIGH MOUNTAIN TEA <p>Hsinchu County</p> <ul style="list-style-type: none"> 北埔 ORIENTAL BEAUTY TEA 峨眉 ORIENTAL BEAUTY TEA 五峰 MAKINO BAMBOO SHOOT <p>Kinmen County</p> <ul style="list-style-type: none"> 金門 FERMENTED YEAST CATTLE 金門 FERMENTED YEAST BEEF <p>Penghu County</p> <ul style="list-style-type: none"> 澎湖優鮮 SEAFOOD 西衛手作澎湖 VERMICELLI <p>Taichung City</p> <ul style="list-style-type: none"> 梨山 TEA 霧峰 FRAGRANT RICE 大甲 TARO 大安 SCALLION <p>Changhua County</p> <ul style="list-style-type: none"> 竹塘 RICE <p>Nantou County</p> <ul style="list-style-type: none"> 鹿谷 DONDING OOLONGTEA 竹山 SWEET POTATO 杉林溪 TEA 日月潭 BLACK TEA 合歡山 HIGH MOUNTAIN TEA 國姓 COFFEE 南投市青山 TEA 日月潭 COFFEE 南投 PLUM <p>Yunlin County</p> <ul style="list-style-type: none"> 西螺濁水 RICE 雲林 RICE 古坑 COFFEE 斗六 POMELO 水林 SWEET POTATO | <p>Miaoli County</p> <ul style="list-style-type: none"> 苗栗 PEAR 苗栗 TARO 苗栗 ORIENTAL BEAUTY TEA <p>三港 PEAR</p> <ul style="list-style-type: none"> 公館 TARO 公館 JUJUBE 銅鑼 CHRYSANTHEMUM 泰安 MAKINO BAMBOO SHOOT | <p>Taipei City \ New Taipei City</p> <ul style="list-style-type: none"> 北投 HOTSPRING FLOWER 文山 BAO-CHUNG TEA <p>Yilan County</p> <ul style="list-style-type: none"> 三星 RICE | |
| <p>Hualien County</p> <ul style="list-style-type: none"> 玉里 RICE 富里 RICE 鶴岡 POMELO 瑞穗 TIAN HE TEA | <p>Taitung County</p> <ul style="list-style-type: none"> 池上 RICE 關山 RICE 鹿野 RICE 臺東鹿野 RED OOLONGTEA 臺東 RED OOLONGTEA 南迴 MILLET 長濱 RICE | <p>Chiayi County</p> <ul style="list-style-type: none"> 阿里山 HIGH MOUNTAIN TEA <p>Tainan City</p> <ul style="list-style-type: none"> 關廟 PINEAPPLE 麻豆 POMELO 官田 WATER CHESTNUT 玉井 MANGO 白河 LOTUS SEED 白河 LOTUS ROOT POWDER 下營 POMELO 下營 BLACK BEAN 善化 SESAME 西港 SESAME | <p>Kaohsiung City</p> <ul style="list-style-type: none"> 燕巢 GUAVA 美濃 BEAN <p>Pingtung County</p> <ul style="list-style-type: none"> 枋山 MANGO 獅子 MANGO 萬丹 AZUKI BEAN 滿州 BLACK BEAN 恆春 ONION 車城 ONION 枋山 ONION 恆春 RICE 恆春 SESAME |



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