



Australian Government

**Trade Marks Office
Canberra**

I, EMILY LOCKE, DELEGATE OF THE REGISTRAR, hereby certify that the annexed is a true copy of the Application Form as filed on **10 January 2019** in respect of Trade Mark Application No. 1982209.

WITNESS my hand this
TENTH day of JULY, 2019

EMILY LOCKE
DELEGATE OF THE REGISTRAR



IP Australia Service Request

Trade Mark New Application
1982209

Request Date & Time
10-Jan-2019 11:01:59

Trade Mark

**PURE
PRIME**



Trade Mark Attachment T0004266AU.png

Service Request Identifier STXS-0003311287

Service Request Code TNS

Customer's Reference T0004266AU

Pre Filing Number 30368613

Trade Mark Details

Trade Mark Type **STANDARD**

Trade Mark Kind IMAGE

Convention Priority No

Divisional No

Classes 29

Series 1

Picklist No

Headstart	No	
Applicants		
Applicant #1	Name	JBS Australia Pty Limited
	Address	62 McRoyle St, WACOL QLD 4076 Australia
Address For Service		
Name	Spruson & Ferguson	
Address for Service	GPO Box 3898 Sydney NSW 2001 AU	
Goods and Services		
Class 29 Meat; poultry; game; prepared meat; prepared meat products; prepared meat dishes; prepared meals principally comprised of meat, poultry, game or vegetables; meat products; meat jellies; meat extracts; edible oils and fats; offal.		
Additional Details		
Trade Mark Description		
Batch Details		
Channel	B2B	
Batch Identifier	STBI-0001788538	
Transaction Identifier	0001788538	
Submitter's Batch	0001788538	
Reference		
SAP Receipt Number	0060243982	

Submitting Party		
CMR Identifier	0040000939	
CCS Identifier	3710000177	
Party Identifier	SZL9817034876	
Agency Code	SF	
Name	Spruson & Ferguson	
Fees		
Fee #1	Fee Code	TE01
	Fee Type	OTHER
	Fee Description	Filing an Electronic Application for TM - No Pick List - 1 Class
	Number of Goods and Services Classes	1
	Fee Amount	\$330.0
	Fee Paid Amount	\$330.0
	Calculation Date & Time	10-Jan-2019 11:01:59
Fee Total Amount	\$330.00	

Additional Trade Mark Details

Details #1

**PURE
PRIME**



T0004266AU.png

Australian Picklist Profiling Results
<p>Key:</p> <p>Picklist Item - normal font</p> <p>Misclassified Picklist Item - <u>underlined font</u></p> <p>Not found on the picklist - strong font</p>
<p>Class 29</p> <p>Meat; poultry; game; prepared meat; prepared meat products; prepared meat dishes; prepared meals principally comprised of meat, poultry, game or vegetables; meat products; meat jellies; meat extracts; edible oils and fats; offal.</p>