



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT (TRADEMARK APPLICATION) IS A TRUE COPY of the original

Application No. : 4-2019-014524

Trademark : SAN MIGUEL DEL MAR

Applicant : SAN MIGUEL FOOD AND BEVERAGE, INC.

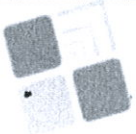
Filing Date : August 16, 2019

Status : Pending Examination

Taguig City, Philippines, this 26th day of September 2019

By Authority of the
Director of the Bureau of Trademarks


MARY ANNE MUDLONG
Administrative Officer V
Bureau of Trademarks

 INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES	Intellectual Property Office of the Philippines	Document No. IPOPHL-SOP-BOT-01-F01	
	BUREAU OF TRADEMARKS	Rev. No. 04	
	TRADEMARK APPLICATION FORM (Prescribed Form)	Issued by: BOT	Date: 04/22/2019

Pls. print legibly. All fields marked with () are mandatory.*

1. Applicant

Name*		
SAN MIGUEL FOOD AND BEVERAGE, INC.		
<input type="checkbox"/> Natural	<input checked="" type="checkbox"/> Juridical	Nationality/Country of Residence or Incorporation* PHILIPPINES

Complete Address*		
100 E. Rodriguez Jr. Avenue (C5), Barangay Ugong, Pasig City 1604		
Telephone*	Facsimile	E-mail Address
(632) 317-5000		ipd@accralaw.com

Name(s) and address(es) of other applicant(s) (Use extra sheets if necessary)	
Amt: 2,617.92 Cashier: HMatudan	

2. Resident Agent or Authorized Representative (if this is filled-out, correspondence will be sent to the resident agent or authorized representative)

Agent / Name and Position of Company's Authorized Representative		
ANGARA ABELLO CONCEPCION REGALA & CRUZ LAW OFFICES (ACCRALAW)		
Complete Address in the Philippines*		
22ND Floor, ACCRALAW Tower, Second Avenue corner 30th Street, Crescent Park West, Bonifacio Global City 0399 Taguig, Metro Manila, Philippines		
Telephone*	Facsimile	E-mail Address
(632) 830-8000	(632) 403-7007; (632) 403-7009	ipd@accralaw.com


3. The Mark (Place a copy of the mark in the box. The mark should be clear enough to be reproduced and digitized.)

SAN MIGUEL DEL MAR	Title of the mark	SAN MIGUEL DEL MAR
	Claim of Color(s)	
	Transliteration/Translation	
	Disclaimer	
	Claim for convention priority	
	Country _____ Application No. _____ Date of Filing _____	
	Tick off those that apply	
	<input type="checkbox"/> The mark is three-dimensional. <input type="checkbox"/> The application is for collective mark. <input type="checkbox"/> The mark is a stamped or marked container of goods.	

4. Goods and/or services covered by the application (Use additional sheet(s) if necessary)

Class 29 – Processed seafood, including canned and pouched seafood.
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5. Printed Name and Signature

 ELENA LILIOSA Q. ESCOBAR
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6. Type of Entity

<input checked="" type="checkbox"/> Big (Total Assets: More than Php 100M)
<input type="checkbox"/> Small (Total Assets: Php 100M or less)

Note: For payments made by cheque or postal money order, it should be payable to the INTELLECTUAL PROPERTY OFFICE.

IMPORTANT REMINDERS:

Pursuant to Sec. 124.2 and Sec. 145 of R.A. 8293:

- 1) The applicant or the registrant shall file **DECLARATION OF ACTUAL USE (DAU)** of the mark with evidence to that effect, as prescribed by the Regulations within three (3) years from the filing date of application. Otherwise, the application shall be **REFUSED** or the mark shall be **REMOVED** from the Register by the Director.
- 2) A certificate of registration shall remain in force for ten (10) years, provided, that the registrant shall file a **DECLARATION OF ACTUAL USE** to that effect, or shall show valid reasons based on the existence of obstacles to such use, as prescribed by the Regulations, within one (1) year from the fifth (5th) anniversary of the date of registration of the mark. Otherwise, the mark shall be **REMOVED** from the Register by the Office.

04/22/2019 09:56:00

INTELLECTUAL PROPERTY OFFICE

OR#: 877852

Date: 08/16/2019 10:19:08

Amt: 2,617.92

Cashier: HMatudan

08/20/2019 09:57 00319

SAN MIGUEL DEL MAR

SAN MIGUEL FOOD AND BEVERAGE, INC.
Applicant

ANGARA ABELLO CONCEPCION REGALA & CRUZ

By:


ELENA LILIOSA Q. ESCOBER
Attorney-in-Fact