



CERTIFIED COPY OF

TRADE MARK APPLICATION NO. 55029

“JUUL C2”

FILED ON THE 4TH DAY OF FEBRUARY, 2019

IN CLASSES 5, 9, 10, 34 AND 35

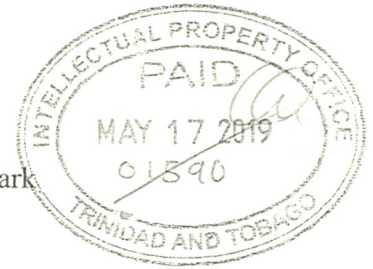
IN THE NAME OF

JUUL LABS, INC.

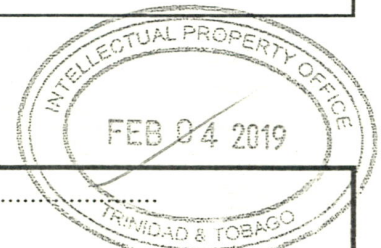
(11 pages)

TRADE MARKS ACT

Application for Registration of a Trade Mark



For Office Use Only



Reference number of applicant*.....

Reference number of representative *.....OR/ci 10418-051.....

1. Request for Registration

Registration of the mark reproduced in the present application is hereby requested in Part ** "A" of the Register.

* The reference number allotted by the applicant and /or the reference number allotted by the representative to the present application may be indicated in this space.

** Write here "A" or "B" according to registration desired.

2.1 If the applicant is a natural person, the person's
(a) family or principal name:*

2.2 If the applicant is a legal entity, the entity's full official designation:

JUUL Labs, Inc.

2.3 Address (including postal code and country):

**560 20th Street, Building 104,
San Francisco, California 94107,
United States of America**

Telephone number(s):
(with the area code)

Telefacsimile number(s):
(with the area code)

2.4 State of nationality: **N/A**

State of establishment:** **N/A**

2.5 Where the applicant is a legal entity: indicate
- the legal nature of the legal entity: **Corporation**

- the State, and, where applicable, the territorial unit within that
State, under the law of the legal entity is organized
under the laws of **Delaware, United States of America**

2.6 ☐ Check this box if there is more than one applicant: in that case,
list them on an additional sheet and indicate, in respect of each of
them, the data referred to in items 2.1 or 2.2, 2.3, 2.4 and 2.5.***

* The name to be indicated under (a) and (b) are either the full name of the applicant or the names customarily used by the applicant.

** "Establishment" means a real and effective industrial or commercial establishment.

*** Where several applicants are listed on the additional sheet with different addresses and there is no representative, the address for correspondence must be underlined on the additional sheet.

3. Representative

3.1 ☐ The Applicant is not represented.

3.2. ☒ The applicant is represented
3.2.1 Identification of the representative

3.2.1.1 Name: **Fitzwilliam, Stone Furness-Smith & Morgan**

3.2.1.2 Address (including postal code and country):

**48-50 Sackville Street, Port of Spain, Trinidad,
West Indies**

Telephone number(s):
(with the area code)

(868) 623-1618/9/0

Telefacsimile number(s):
(with the AREA code)

(868) 624-0605/623-9121

3.2.2 ☒ The authorization of agent is already in the
possession of the Office. Serial number

3.2.3 ☐ The authorization of agent is attached.

3.2.4 ☐ The authorization of agent will be furnished
at a later date.

3.2.5 ☐ No authorization of agent is needed.

4. Address for Service**

* To be left blank if the authorization of agent has not, or has not yet, been allotted a serial number or if the serial number is not yet known to the applicant or the representative.

** An address for service must be indicated in the space available under the title of item 4 where the applicant does not have or, if there is more than one applicant, where none of the applicants has a domicile or a real and effective industrial or commercial establishment in Trinidad and Tobago, except where a representative is indicated in item 3.

5. Claiming of Priority

☐ The Applicant hereby claims the following priority

5.1 Country (Office) of first filing: * N/A

5.2 Date of first filing: N/A

5.3 Application number of first filing: N/A

5.4 The certified copy of the application the priority of which is claimed**

5.4.1 ☐ is attached.

5.4.2 ☐ will be furnished within three months from the filing date of the present application.

5.5 The translation of the certified copy

5.5.1 ☐ is attached

5.5.2 ☐ will be furnished within three months from the filing date of the present application.

5.6 ☐ Check this box if there is more than one filing whose priority is claimed; in that case, list them in an additional sheet and indicate, in respect of each of them, the information referred to in items 5.1, 5.2, 5.3, 5.4 and 5.5 and the goods and /or services mentioned in each of them.

* Where the application the priority of which is claimed was filed with an Office other than a national Office (e.g., OAPI, the Benelux Trademark Office and the Office for Harmonization in the Internal Market (trade marks and designs), the name of that Office has to be indicated instead of the name of a country. Otherwise, not the name of the Office but the name of the country must be indicated.

** "Certified copy" means a copy of the application the priority of which is claimed, certified as being in conformity with the original by the Office which received such application.

6. Registration(s) in the Country (Office) of Origin*

☐

The certificate(s) of registration in the country (Office) of origin is (are) attached.

7. Protection Resulting From Display in an Exhibition

☐

Check this box if the applicant wishes to take advantage of any protection resulting from the display of goods and/or services in an exhibition. In that case, give the details on an additional sheet.

8. Reproduction of the Mark

(8 cm x 8cm)



JUUL C2

* To be filled in where the applicant wishes to furnish evidence under Article 6 quinquies A(1) of the Paris Convention when filing the application.

- 8.1 ☒ The applicant wishes that the Office register and publish the mark in the standard characters used by it.*
- 8.2 ☐ Colour is claimed as a distinctive feature of the mark.
8.2.1 Name(s) of the colour(s) claimed:
8.2.2 Principal parts of the mark which are in that (those) colour(s):
- 8.3 ☐ The mark is three-dimensional.
☐ **different views of the mark are attached.
- 8.4 ☒ reproduction(s) of the mark in black and white is (are) attached.
- 8.5 ☐ reproduction(s) of the mark in colour is (are) attached.
-

9. Transliteration of the Mark

The mark or part of the mark is transliterated as follows:

10. Translation of the Mark – n/a

The mark or part of the mark is translated as follows:

* Such a wish cannot be expressed in respect of marks which contain or consist of figurative elements. If, in the opinion of the Office, they do contain such elements, the Office will ignore the wish of the applicant and will register and publish the mark as appearing in the square.

** If several different views of the mark are not included in the square provided in item 8 but are attached, check this box and indicate the number of those different views.

*** Indicate the number of reproduction in black and white and /or colour.

11. Goods and/or Service

Names of the goods and/or services

CLASS: 5

GOODS: "Pharmaceutical preparations, namely, smoking cessation preparations; liquid nicotine solutions and other nicotine preparations for use as aids in smoking cessation; pharmaceutical preparations for the treatment of nicotine addiction; smoking cessation preparations containing nicotine substitute suitable for ingestion and inhalation; medicated lozenges and gums containing a nicotine substitute for smoking cessation; transdermal patches for use in the treatment of nicotine addiction; nicotine patches for smoking cessation; pharmaceutical preparations for use in discouraging the smoking habit; inhalers containing a nicotine substitute for use in smoking cessation; smoking cessation preparations in the nature of nicotine powder in cartridges for use in inhalation devices; smoking cessation preparations in the nature of flavored and non-flavored dry powder nicotine preparations."



Check this box if space is not sufficient; in that case, give the names of the goods and/or services on an additional sheet.

12. Declaration Concerning Intention to Use or Actual Use: Evidence of Actual use.

12.1

☐

Check this box if a declaration is attached.

12.2.

☐

Check this box if evidence of actual use is attached

* Where the goods and/or services belong to more than one class in the Nice Classification, they must be grouped according to the classes of that Classification. The Number of each class must be indicated and the goods and/or services belonging to the same class must be grouped following the indication of the number of that class. Each group of goods or services must be presented in the order of the classes of the Nice Classification. Where all the goods or services belong to one class of the Nice Classification, the number of that class must be indicated.

13. **Signature**

13.1 Name of the natural person who signs: **Stephanie Moe**

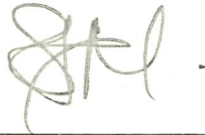
13.2 Check the appropriate box according to whether the signature is given of the

13.2.1 ☐ applicant.

13.2.2 ☒ Representative

13.3 Date of signature: **February 4th, 2019**

13.4 Signature:



14. **Fee(s)**

14.1 Amount(s) of the fee(s) paid in connection with the present application:

TT \$700.00

14.2 Method of payment: **By cheque**

15. **Additional Sheets and Attachments**



*Check this box if additional sheets and/or attachments are enclosed and indicate total number of such sheets and/or attachments: **Three (3) pages**

11. Goods and/or Service Continued

Names of the goods and/or services

CLASS: 9

GOODS: "Downloadable software for mobile devices for use with an oral vaporizer for smoking purposes, namely, software for remotely adjusting and saving vaporizer temperature settings and updating vaporizer firmware; accessories for electric vaporizers for the vaporization of herbal and plant matter for household purposes, namely, charging cases, electrical adapters, and power cords; batteries and electric accumulators for electric and electronic cigarettes; battery chargers for use with electronic and electric cigarettes; usb chargers for electric and electronic cigarettes; car chargers for electric and electronic cigarettes; electronic devices and appliances for charging and carrying electronic and electric cigarettes; computer software for use in posting, transmitting, retrieving, receiving, reviewing, organizing, searching and managing text, audio, visual and multimedia data and content via computers, mobile phones, wired and wireless communication devices, and optical and electronic communications networks; computer software for calculating, mapping, transmitting and reporting information relating to the location, movement, proximity, departure and arrival of individuals and objects via computers, mobile phones, wired and wireless communication devices, and optical and electronic communications networks."

CLASS: 10

GOODS: "Medical devices, namely, instruments and devices designed to aid in smoking cessation; medical apparatus for facilitating the delivery and inhalation of nicotine preparations; nicotine drug delivery system for medical treatment; inhalers for medical use; dry powder inhalation devices sold empty for medical or therapeutic use; devices sold empty for the delivery of nicotine-based compounds, compositions, and medicaments via inhalation for medical or therapeutic purposes; dry powder inhalers sold empty for the delivery of nicotine preparations and tobacco substitutes for medical or therapeutic purposes; aerosol dispensers for medical use; vaporizers for medical purposes; electric vaporizers for administering steam inhalants for medical purposes."

CLASS: 34

GOODS: "Nicotine-based liquid, namely, liquid nicotine used to refill electronic cigarettes; cartridges sold filled with liquid nicotine for electronic cigarettes; electronic cigarette refill liquids, namely, chemical flavorings

in liquid form used to refill electronic cigarettes; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; electronic cigarettes; electronic smoking vaporizers, namely, electronic cigarettes; tobacco substitutes in liquid solution form other than for medical purposes for electronic cigarettes.”

CLASS: 35

SERVICES: “Retail store services featuring electric vaporizers and related consumer electronic devices, downloadable software for mobile devices for use with an oral vaporizer for smoking purposes, nicotine-based liquid, namely, liquid nicotine used to refill electronic cigarettes, cartridges sold filled with liquid nicotine for electronic cigarettes, electronic cigarette refill liquids, namely, chemical flavorings in liquid form used to refill electronic cigarettes, chemical flavorings in liquid form, and tobacco substitutes in liquid solution form other than for medical purposes, cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes, electronic cigarettes, electronic smoking vaporizers, namely, electronic cigarettes, tobacco substitutes in liquid solution form other than for medical purposes for electronic cigarettes, refill cartridges sold empty for electronic cigarettes, electric vaporizers, namely, smokeless vaporizer pipes for the ingestion and inhalation of tobacco and other herbal matter, electric vaporizers for the vaporization of tobacco, processed tobacco pods, pipe tobacco, namely, tobacco for use in electric vaporizers, tobacco, whether manufactured or unmanufactured, smoking tobacco, pipe tobacco, hand rolling tobacco, snus tobacco, tobacco sold in pods, smoker's articles for electric and electronic cigarettes namely, cases for electronic cigarettes and electronic cigarette accessories and boxes for electronic cigarettes and electronic cigarette accessories, components for electric and electronic cigarettes, namely, atomisers for tobacco substitutes, cartomisers for tobacco substitutes, clearomisers for tobacco substitutes, electric coils sold as a component of electric and electronic cigarettes and electronic smoking devices and demonstration of products relating thereto; providing consumer information in the field of electric vaporizers and related consumer electronic devices, downloadable software for mobile devices for use with an oral vaporizer for smoking purposes, nicotine-based liquid, namely, liquid nicotine used to refill electronic cigarettes, cartridges sold filled with liquid nicotine for electronic cigarettes, electronic cigarette refill liquids, namely, chemical flavorings in liquid form used to refill electronic cigarettes, chemical flavorings in liquid form, and tobacco substitutes in liquid solution form other than for medical purposes, cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes, electronic cigarettes, electronic smoking vaporizers, namely, electronic cigarettes, tobacco substitutes in


liquid solution form other than for medical purposes for electronic cigarettes, refill cartridges sold empty for electronic cigarettes, electric vaporizers, namely, smokeless vaporizer pipes for the ingestion and inhalation of tobacco and other herbal matter, electric vaporizers for the vaporization of tobacco, processed tobacco pods, pipe tobacco, namely, tobacco for use in electric vaporizers, tobacco, whether manufactured or unmanufactured, smoking tobacco, pipe tobacco, hand rolling tobacco, snus tobacco, tobacco sold in pods, smoker's articles for electric and electronic cigarettes namely, cases for electronic cigarettes and electronic cigarette accessories and boxes for electronic cigarettes and electronic cigarette accessories, components for electric and electronic cigarettes, namely, atomisers for tobacco substitutes, cartomisers for tobacco substitutes, clearomisers for tobacco substitutes, electric coils sold as a component of electric and electronic cigarettes and electronic smoking devices and demonstration of products relating thereto."

Intellectual Property Office
Ministry of the Attorney General
and Legal Affairs
3rd Floor, Capital Plaza
11 – 13 Frederick Street
Port of Spain
Trinidad, W. I.

July 31, 2019

I, Regan Asgarali, Controller of the Intellectual Property Office, Trinidad and Tobago do hereby certify that the foregoing eleven (11) pages are a true and correct copy of Trade Mark Application No. 55029 “JUUL C2” filed on the 4th day of February, 2019 in Classes 5, 9, 10, 34 and 35 in the name of JUUL Labs, Inc.

Witness my signature this the
31st day of July, 2019


.....
Regan Asgarali
Controller
Intellectual Property Office
Trinidad and Tobago