

截至114年9月底止非傳統性商標統計表

| 項目<br>商標種類 | 年份  | 申 請 | 核准審定 | 公告註冊 | 公告核駁 |
|------------|-----|-----|------|------|------|
| 聲音商標       | 91  | 0   | 0    | 0    | 0    |
|            | 92  | 8   | 0    | 0    | 0    |
|            | 93  | 29  | 1    | 0    | 0    |
|            | 94  | 8   | 9    | 10   | 10   |
|            | 95  | 13  | 7    | 7    | 9    |
|            | 96  | 18  | 5    | 4    | 6    |
|            | 97  | 3   | 7    | 8    | 16   |
|            | 98  | 4   | 4    | 3    | 3    |
|            | 99  | 2   | 6    | 7    | 1    |
|            | 100 | 4   | 0    | 0    | 2    |
|            | 101 | 2   | 0    | 0    | 1    |
|            | 102 | 7   | 1    | 1    | 3    |
|            | 103 | 14  | 4    | 4    | 0    |
|            | 104 | 5   | 3    | 2    | 4    |
|            | 105 | 7   | 9    | 8    | 3    |
|            | 106 | 4   | 6    | 8    | 1    |
|            | 107 | 4   | 0    | 0    | 5    |
|            | 108 | 2   | 1    | 1    | 1    |
|            | 109 | 4   | 0    | 0    | 0    |
|            | 110 | 8   | 0    | 0    | 1    |
|            | 111 | 0   | 5    | 5    | 2    |
|            | 112 | 6   | 1    | 1    | 2    |
|            | 113 | 3   | 0    | 0    | 1    |
|            | 114 | 1   | 1    | 1    | 2    |
|            | 合計  | 156 | 70   | 70   | 73   |
| 立體商標       | 92  | 67  | 0    | 0    | 0    |
|            | 93  | 170 | 4    | 2    | 10   |
|            | 94  | 151 | 74   | 63   | 69   |
|            | 95  | 137 | 84   | 84   | 71   |
|            | 96  | 119 | 70   | 75   | 81   |
|            | 97  | 114 | 66   | 54   | 56   |
|            | 98  | 139 | 34   | 44   | 55   |
|            | 99  | 95  | 66   | 65   | 75   |
|            | 100 | 120 | 40   | 56   | 22   |
|            | 101 | 120 | 40   | 36   | 56   |
|            | 102 | 126 | 37   | 38   | 46   |
|            | 103 | 130 | 43   | 43   | 94   |
|            | 104 | 98  | 62   | 60   | 55   |
|            | 105 | 113 | 34   | 26   | 55   |
|            | 106 | 144 | 81   | 80   | 35   |

截至114年9月底止非傳統性商標統計表

| 項目<br>商標種類 | 年份  | 申 請  | 核准審定 | 公告註冊 | 公告核駁 |
|------------|-----|------|------|------|------|
|            | 107 | 166  | 128  | 118  | 70   |
|            | 108 | 107  | 29   | 50   | 43   |
|            | 109 | 81   | 48   | 33   | 45   |
|            | 110 | 124  | 48   | 50   | 21   |
|            | 111 | 107  | 35   | 46   | 23   |
|            | 112 | 82   | 38   | 35   | 23   |
|            | 113 | 112  | 41   | 37   | 44   |
|            | 114 | 103  | 25   | 27   | 26   |
|            | 合計  | 2725 | 1127 | 1122 | 1075 |
| 顏色商標       | 87  | 9    | 0    | 0    | 0    |
|            | 88  | 1    | 0    | 0    | 0    |
|            | 89  | 12   | 0    | 0    | 0    |
|            | 90  | 0    | 5    | 1    | 0    |
|            | 91  | 10   | 9    | 12   | 0    |
|            | 92  | 24   | 4    | 5    | 4    |
|            | 93  | 52   | 1    | 1    | 5    |
|            | 94  | 35   | 4    | 4    | 48   |
|            | 95  | 20   | 6    | 6    | 41   |
|            | 96  | 35   | 0    | 0    | 18   |
|            | 97  | 32   | 2    | 2    | 13   |
|            | 98  | 33   | 0    | 0    | 10   |
|            | 99  | 72   | 2    | 2    | 7    |
|            | 100 | 79   | 4    | 4    | 10   |
|            | 101 | 89   | 2    | 1    | 12   |
|            | 102 | 112  | 1    | 0    | 6    |
|            | 103 | 65   | 4    | 4    | 3    |
|            | 104 | 83   | 1    | 1    | 5    |
|            | 105 | 79   | 0    | 0    | 16   |
|            | 106 | 115  | 3    | 3    | 15   |
|            | 107 | 83   | 4    | 3    | 3    |
|            | 108 | 8    | 0    | 0    | 4    |
|            | 109 | 15   | 0    | 0    | 4    |
|            | 110 | 10   | 0    | 0    | 9    |
|            | 111 | 24   | 0    | 0    | 2    |
|            | 112 | 6    | 1    | 1    | 1    |
|            | 113 | 8    | 0    | 0    | 6    |
|            | 114 | 3    | 2    | 0    | 5    |
|            | 合計  | 1114 | 55   | 50   | 247  |
|            | 100 | 0    | 0    | 0    | 0    |
|            | 101 | 3    | 0    | 0    | 0    |

截至114年9月底止非傳統性商標統計表

| 項目<br>商標種類 | 年份  | 申 請 | 核准審定 | 公告註冊 | 公告核駁 |
|------------|-----|-----|------|------|------|
| 全像商標       | 102 | 4   | 0    | 0    | 0    |
|            | 103 | 6   | 0    | 0    | 0    |
|            | 104 | 2   | 0    | 0    | 0    |
|            | 105 | 1   | 0    | 0    | 0    |
|            | 106 | 2   | 2    | 2    | 0    |
|            | 107 | 0   | 0    | 0    | 0    |
|            | 108 | 0   | 0    | 0    | 0    |
|            | 109 | 0   | 0    | 0    | 0    |
|            | 110 | 1   | 0    | 0    | 0    |
|            | 111 | 1   | 0    | 0    | 0    |
|            | 112 | 0   | 0    | 0    | 0    |
|            | 113 | 0   | 0    | 0    | 0    |
|            | 114 | 1   | 0    | 0    | 0    |
|            | 合計  | 21  | 2    | 2    | 0    |
| 動態商標       | 100 | 0   | 0    | 0    | 0    |
|            | 101 | 1   | 0    | 0    | 0    |
|            | 102 | 5   | 0    | 0    | 0    |
|            | 103 | 15  | 5    | 4    | 1    |
|            | 104 | 2   | 0    | 1    | 1    |
|            | 105 | 6   | 1    | 1    | 0    |
|            | 106 | 1   | 1    | 1    | 4    |
|            | 107 | 1   | 0    | 0    | 0    |
|            | 108 | 1   | 1    | 0    | 0    |
|            | 109 | 3   | 0    | 0    | 0    |
|            | 110 | 8   | 1    | 0    | 2    |
|            | 111 | 2   | 0    | 1    | 0    |
|            | 112 | 9   | 1    | 1    | 0    |
|            | 113 | 6   | 6    | 1    | 1    |
|            | 114 | 6   | 3    | 6    | 2    |
|            | 合計  | 66  | 19   | 16   | 11   |
| 其他商標       | 100 | 0   | 0    | 0    | 0    |
|            | 101 | 10  | 0    | 0    | 0    |
|            | 102 | 7   | 0    | 0    | 0    |
|            | 103 | 7   | 1    | 0    | 1    |
|            | 104 | 4   | 0    | 1    | 2    |
|            | 105 | 7   | 1    | 1    | 3    |
|            | 106 | 12  | 8    | 8    | 1    |
|            | 107 | 2   | 2    | 0    | 1    |
|            | 108 | 11  | 2    | 3    | 3    |
|            | 109 | 6   | 15   | 13   | 10   |

## 截至114年9月底止非傳統性商標統計表

| 項目<br>商標種類 | 年份  | 申 請  | 核准審定 | 公告註冊 | 公告核駁 |
|------------|-----|------|------|------|------|
|            | 110 | 6    | 7    | 8    | 6    |
|            | 111 | 6    | 17   | 16   | 10   |
|            | 112 | 7    | 2    | 4    | 10   |
|            | 113 | 12   | 7    | 3    | 2    |
|            | 114 | 1    | 4    | 8    | 4    |
|            | 合計  | 98   | 66   | 65   | 53   |
| 總 計        |     | 4180 | 1339 | 1325 | 1459 |

製表日期：114/10/09