

Figure 1. Trends in Patent Applications

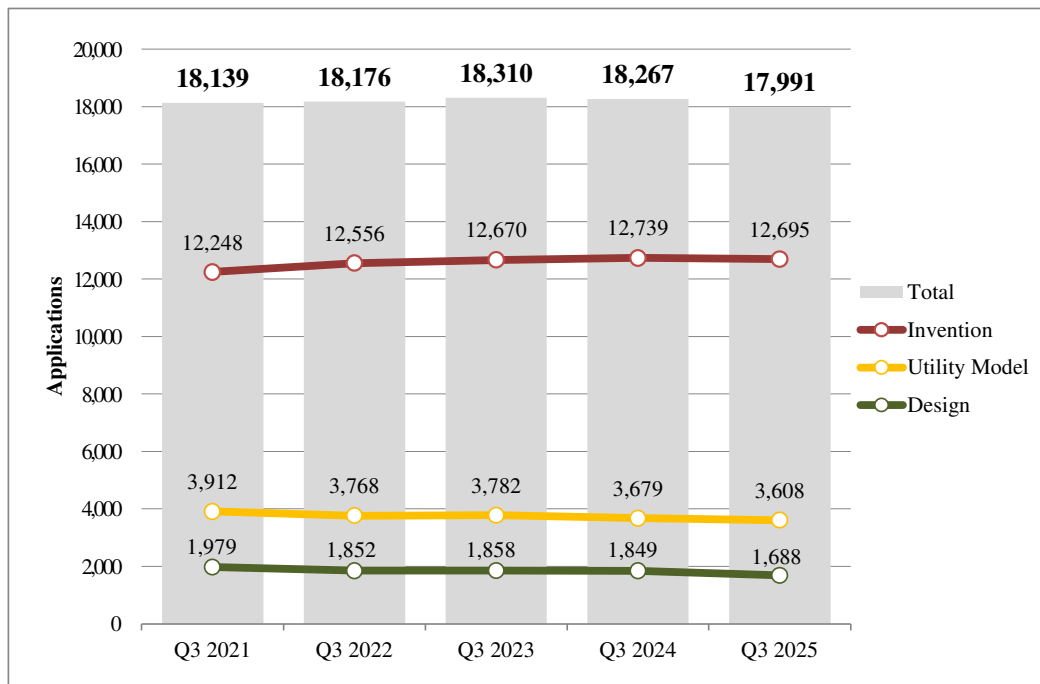


Figure 2. Trends in Trademark Applications

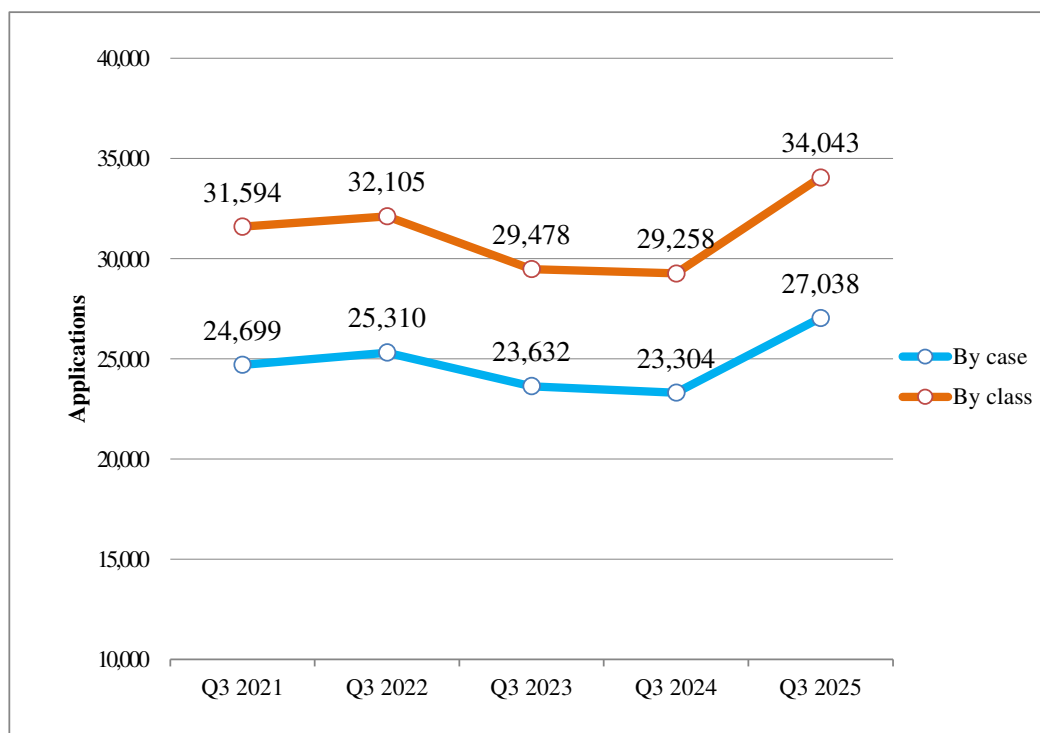


Figure 3. Top Five Filing Countries (Regions) - Patent Applications

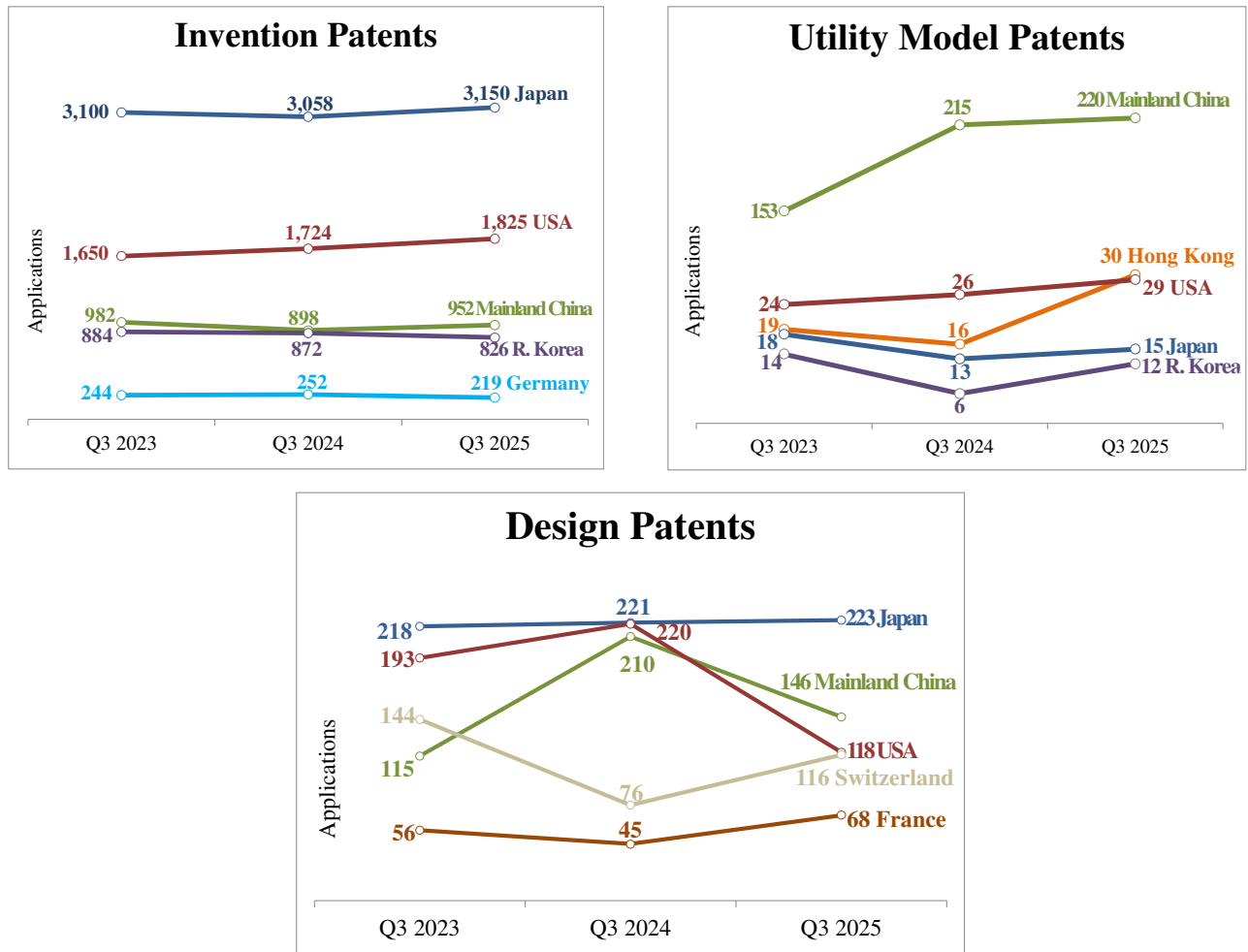


Figure 4. Top Ten Invention Patent Applicants in Q3 2025

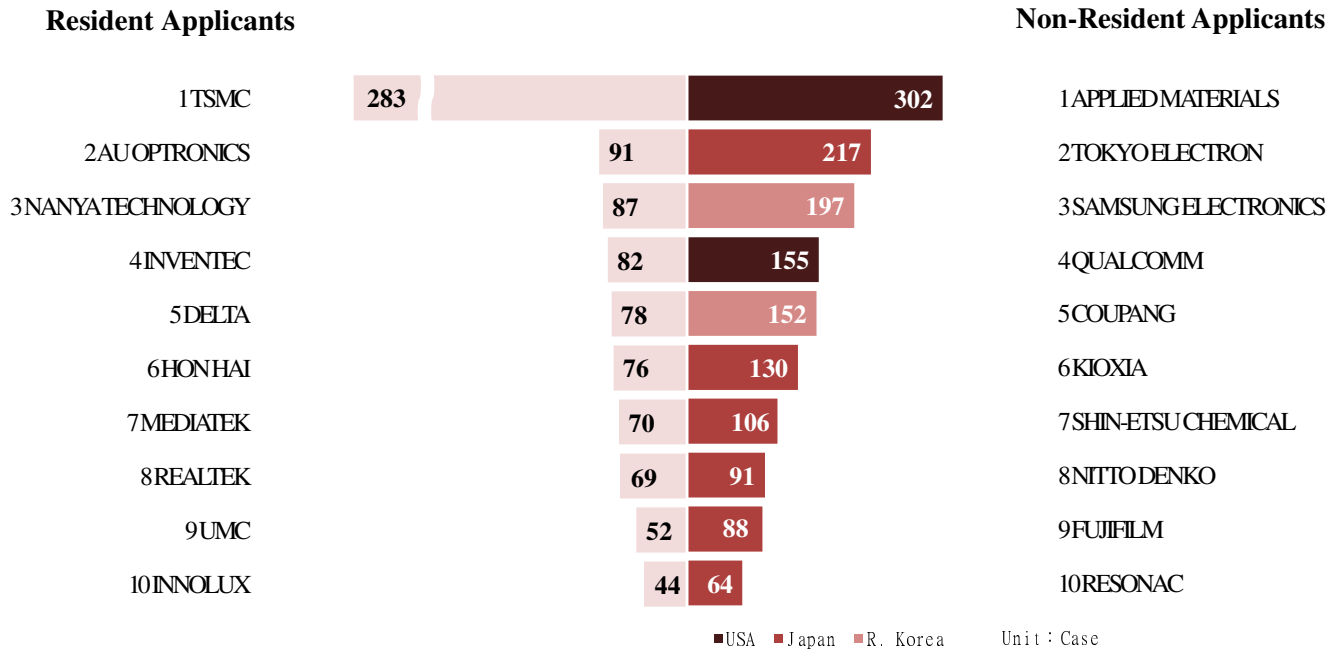


Figure 5. Top Five Design Patent Applicants in Q3 2025

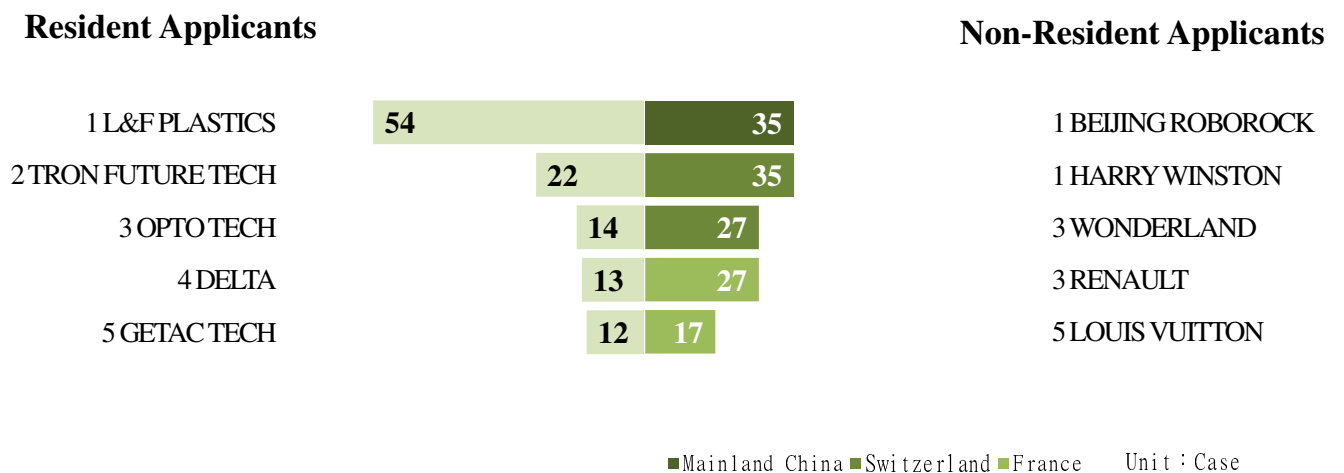


Figure 6. Top Five Filing Countries (Regions) - Trademark Applications

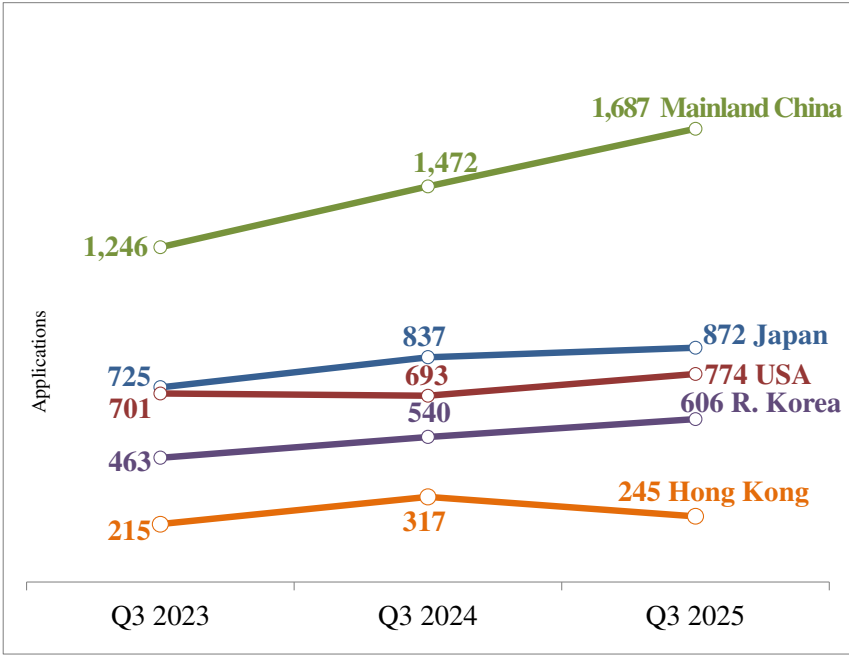


Figure 7. Top Three Classes for Resident Trademark Applications

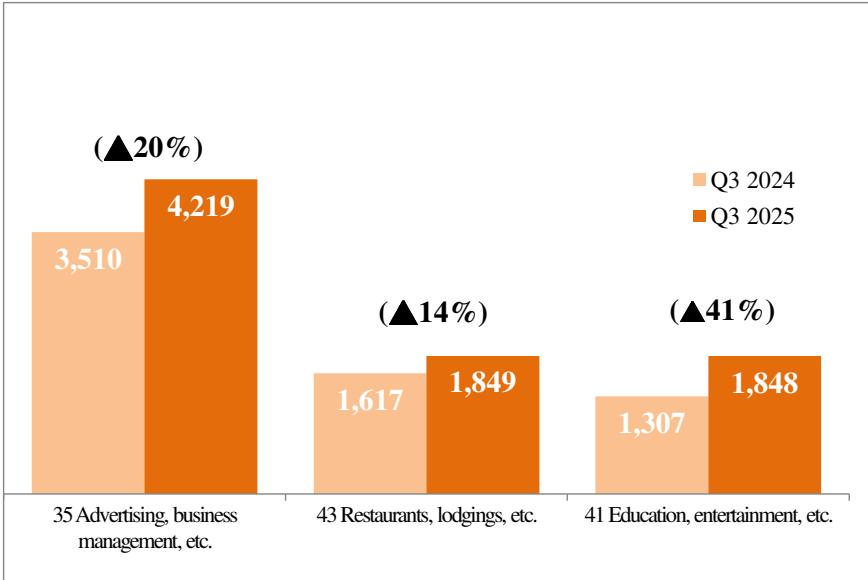


Figure 8. Top Three Classes for Non-Resident Trademark Applications

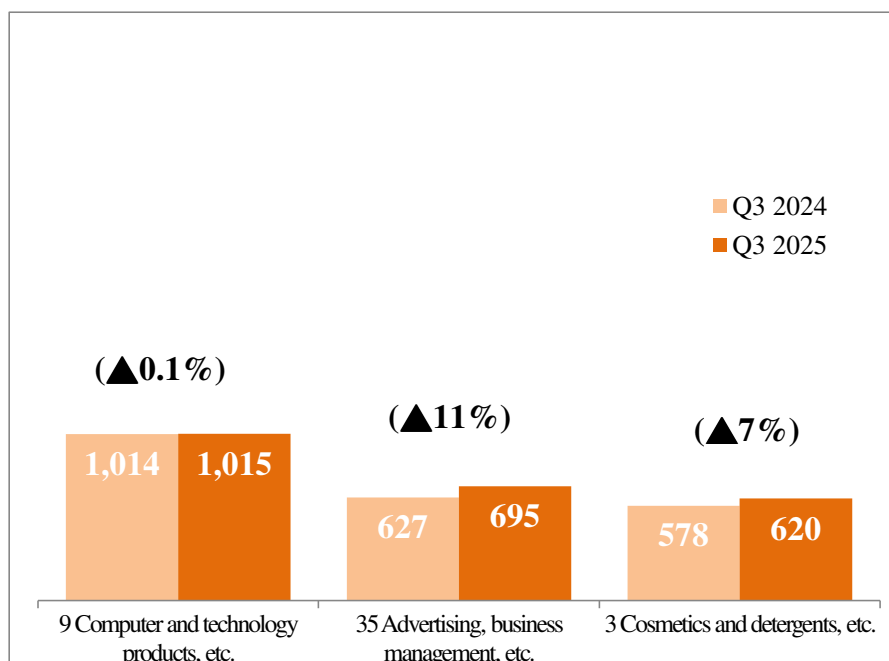
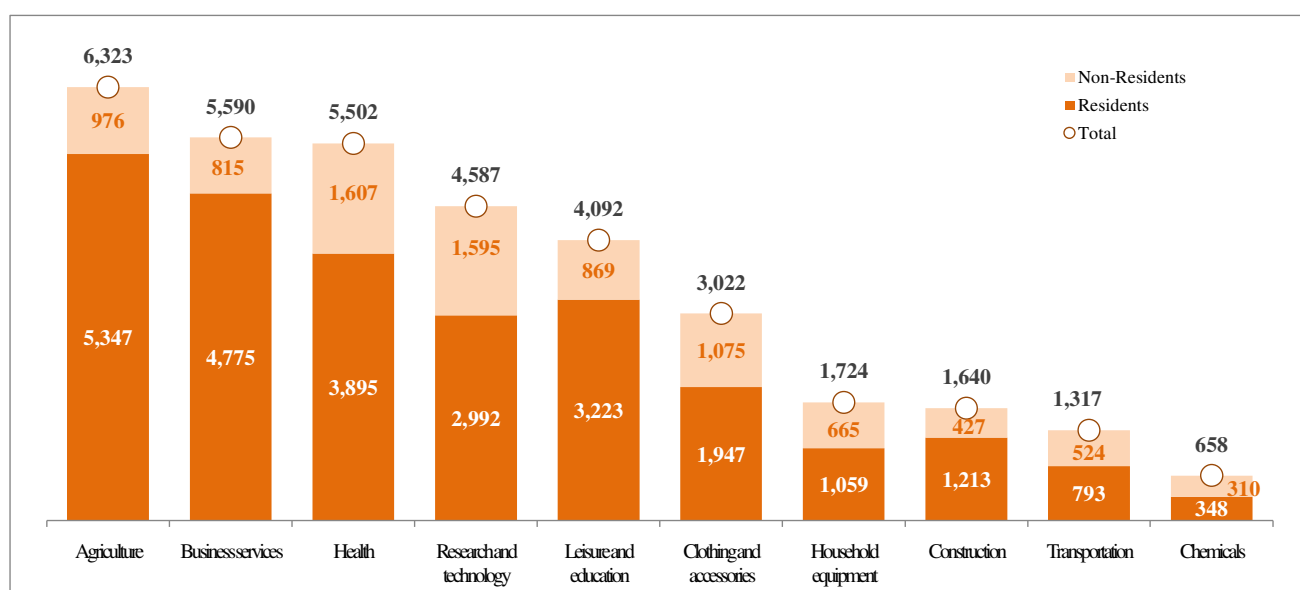


Figure 9. Trademark Applications by Industries in Q3 2025



Note 1: The top ten industry categories are based on the Nice Classification defined in the *World Intellectual Property Indicators 2020* published by the World Intellectual Property Organization (WIPO).

Note 2: “Research and Technology” include devices and instruments, audio/video equipment, telecommunication services, technological services, and related designs for the purpose of scientific research.

Table 1. Top Ten Resident Trademark Applicants

Rank	Applicant	Q3	
		2024	2025
1	FUBON LIFE INSURANCE CO., LTD.	-	360
2	UNI-PRESIDENT ENTERPRISES CORP.	236	137
3	TSG SPORT MARKETING CO., LTD.	-	105
4	LUNG YEN LIFE SERVICE CORPORATION, LTD.	-	100
5	JING LI HWA FOODS CO., LTD.	-	82
6	XING HAN CO., LTD.	-	76
7	CHASE SUSTAINABILITY TECHNOLOGY CO., LTD.	-	72
8	CHAMPION BUILDING MATERIALS CO., LTD.	-	65
9	AURORA VISION CO., LTD.	-	64
10	EYLANDT RESORT COMPANY LIMITED	1	60

Table 2. Top Ten Non-Resident Trademark Applicants

Rank	Nationality	Applicant	Q3	
			2024	2025
1	Mainland China	LUCKIN COFFEE GROUP CO., LTD.	-	71
2	Mainland China	BEIJING ENLIGHT PICTURES CO., LTD.	-	36
3	R. Korea	JYP ENTERTAINMENT CORPORATION	-	34
3	Mainland China	CHINA RESOURCES INTELLECTUAL PROPERTY MANAGEMENT CO., LTD	-	34
5	France	L'OREAL, S.A.	28	28
6	Germany	OSYPKA MEDICAL GMBH	-	26
6	Mainland China	HUANG, CHENG-FANG	11	26
8	Singapore	POP MART (SINGAPORE) HOLDING PTE. LTD.	3	25
9	USA	BRISTOL-MYERS SQUIBB COMPANY	1	23
10	Mainland China	SHENZHEN PURCOTTON TECHNOLOGY CO., LTD.	-	22