



TIPO's Enterprise IP Empowerment Action Plan





Vision

To respond to the innovation and development needs of domestic industries,
promote the effective application of official free IP tools,
and enhance the awareness of IP strategy and portfolio development

 **Patent Portfolio
Development
Competition**

Enterprise-proposed Topics

Uncover enterprise needs and propose topics that align with corporate layout strategies.

Cultivate Talent with Practical Experience

Provide complete educational resources for patent portfolio development analysis to build the necessary skills for talent cultivation.

Promote and Deepen Results

Promote academia-industry-research collaboration and strengthen patent portfolio development capabilities

 **Industry Counseling
& Promotion**

Enterprise Visits and Counseling

Gain an in-depth understanding of enterprise needs to solve IP challenges in R&D and the marketplace

Strengthen Enterprise IP Capacity

Empower companies with free IP tools to develop their own patent analysis and management capabilities

Disseminate IP Knowledge

Offer a series of practical IP courses, from introductory to advanced levels.



Driving
Strategy

1

Patent Portfolio and Industry Analysis Competition



Intelligent Enterprises, Talent Cultivation, and Shared Success



01 Cultivating Patent Analysis and Portfolio Development Strategy Talent for the Industry

This industry-focused competition builds practical skills and discovers new patent talent through hands-on portfolio analysis.

02 Driving Companies to Deepen Industry Analysis and Portfolio Building

Strengthening IP awareness in early-stage R&D leads to high-quality patents and enhances industrial competitiveness.

1

Competition History

Inaugural Competition

The competition's main theme was based on major government industrial policies or specific strategic industries/fields, inviting participation from domestic universities, enterprises, and legal entities.

Incentive Awards

Enterprise Participation

the competition incorporates topics co-created with participating companies.

Fully Enterprise-led Topics

all topics were enterprise-led, ensuring winning entries directly addressed real industry needs

2025

70

Number of
Participating Teams

53

2021

62

2022

60

2023

50

2024



Competition Timeline



Invite the enterprise sector to participate in proposing topics

Feb

Registration opens.
Pre-competition warm-up

Mar

Educational
Training

May

Participating teams
interact with
companies

Jun

Expert Consultation and
Mentoring

Aug

Outcome Showcase and
Awards Ceremony

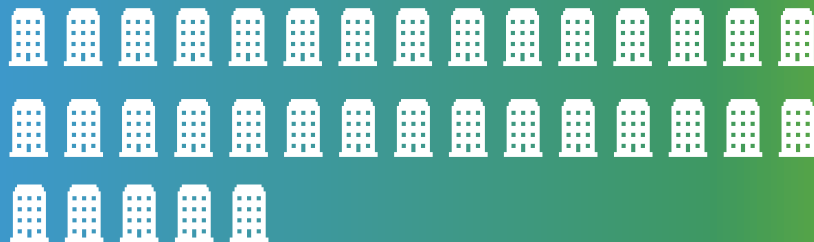
Nov



295

Teams
Participated

35

Enterprises
Proposed Topics

Main Focus of the Competition

Educational Training

Patent Search 9HR

Patent Concepts
Data Analysis and Judgment
Current State of Industry
Technology Analysis
Search Strategies
Patent Search Query Design
Precision and Recall Rate
GPSS Functionality Tutorial

Patent Mapping 9HR

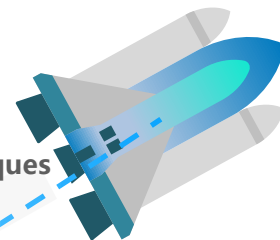
Patent Statistical Charts
Basic Management Charts
Patent Technology Charts
Technology-Function Matrix
Specific-Purpose Analysis

Industrial Patent Development Strategy 6HR

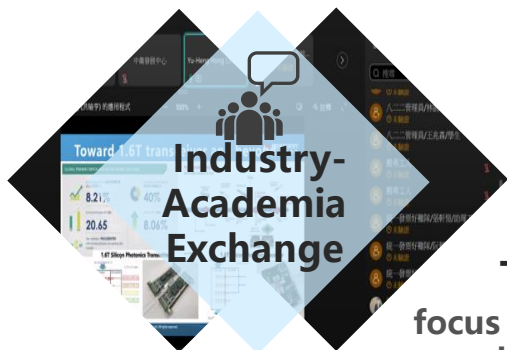
Industry Intelligence
Patent Portfolio Development
Industry Strategy

Report Structure and Presentation Skills 3HR

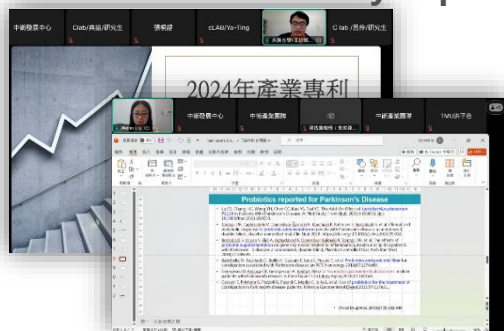
Past Judges' FAQs
Project Guidelines
Presentation Techniques
Hands-on Workshop



Main Focus of the Competition



Enterprise Topic Briefing
focus on enterprise needs and analysis priorities



Experience Sharing from Enterprises
Enterprises share topic insights, experiences, and IP portfolio development needs.



Team-Enterprise Interaction

Support tailored interaction between teams and enterprises, culminating in a results presentation and industry networking session.

1

Main Focus of the Competition

Sharing of
Outcome

Outcome
Presentation

Finalist teams display posters
and present their work at the
results presentation.



Online Showcase
of Winners

Winning works published online for
public and enterprise access.



Resource Reciprocity
Analysis reports
completed by teams are
shared with the topic-
proposing enterprises

獲獎名單

名次	團隊名稱	獲獎題目	成果簡報
第一名	永昌公司/ANY	智慧服務技術之策略分析與佈局	下載
第二名	國家衛生署	台灣大專大研在智慧專利研究—以國家衛生署為核心	下載
第三名	專利小站	從大數據到：智慧服務AI+HIS專利分析與佈局	下載
佳作	八二二智慧	陽光子	下載
佳作	維多利亞	智慧財產局專利分析與佈局	下載
佳作	永昌公司/ANY	台灣大專大研在智慧專利研究—以國家衛生署為核心	下載
佳作	國家衛生署	從大數據到：智慧服務AI+HIS專利分析與佈局	下載
佳作	專利小站	陽光子	下載





Industry IP Knowledge Promotion and Counseling Services



In-Depth Guidance to Cultivate a Strong IP Foundation



01 Enhance the Application of IP Information within Domestic Industries

Empower enterprises with IP knowledge and patent search skills through courses, enhancing R&D via in-house specialists.

02 Help Industries Enhance IP Awareness and Strengthen R&D Capabilities

Consulting enterprises to assess R&D/patent status and build autonomous patent management/analysis capabilities.

Counseling and Promotion History

Startups / Net-Zero Industries

Assessed industry IP needs and enterprise R&D/patent status to bolster IP protection and application strategies.

Startups / Net-Zero Industries

Continue to focus on startups and net-zero industries

Inclusion of University Incubation Centers

Included university incubation centers as targets for counseling and promotion

Inclusion of Gerontology Industry

In response to the trend of an aging society, the gerontechnology industry was included as a target for counseling visits.

2025

40

Number of
Companies Counseled

30

2021

27

2022

15

2023

40

2024

Promotion and Counseling Process



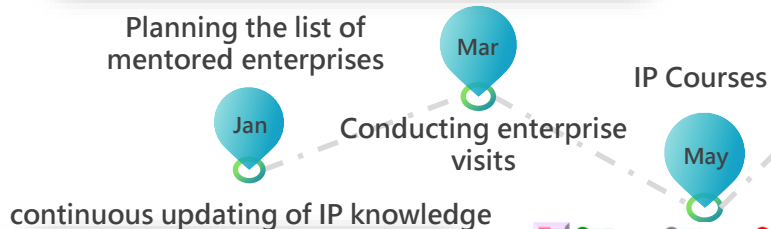
Planning the list of mentored enterprises



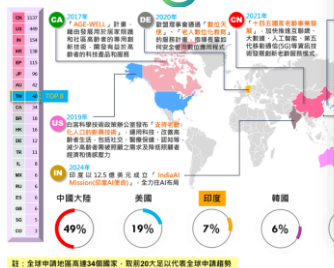
joint counseling sessions



Completing all enterprise visits and counseling



continuous updating of IP knowledge



註：全球申請地區高達34個國家，取前20大足以代表全球申請趨勢



2775 Training
Attendees



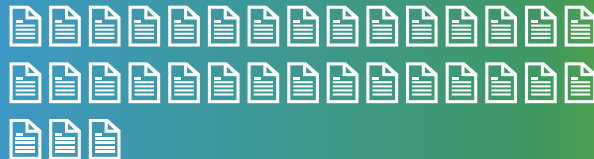
112 Enterprises
Visited and Counseled
(2021-2024)



39

Feature
Articles

33

IP QA
Quick Guide

23

Serialized
Comics

21

Tutorial
Videos

Main Focus of Counseling and Promotion

Enterprise IP Counseling



Global Patent Search System (GPSS)
Contains global patent data and provides free search and analysis tools to the public



Industry Patent Knowledge Platform

A comprehensive IP resource: expert articles, tech platforms, and global IP information

Search and Analysis Training

Hands-on training builds company patent search, data analysis, and reporting skills



IPKM 智財保護資訊平台



Main Focus of Counseling and Promotion

IP Knowledge Dissemination



Comics, Quick Guides

Categorizing IP knowledge based on enterprise needs to build strong public and business IP awareness.

獨立項僅記載
「必要技術特徵」
避免過度記載!

避免過度記載!
to avoid excessive detail!

IP Videos

Animated stories present practical industry IP for quick enterprise understanding.



Feature Articles

Expert articles on sustainable and digital IP management, integrating IP into daily business.





**Thank you
for your attention**

