



TIPO's Enterprise IP Empowerment Action Plan





Vision

To respond to the innovation and development needs of domestic industries,
promote the effective application of official free IP tools,
and enhance the awareness of IP strategy and portfolio development

 Patent Portfolio
Development
Competition

 Industry Counseling
&Promotion

Enterprise-proposed Topics

Uncover enterprise needs and propose topics that align with corporate layout strategies.

Cultivate Talent with Practical Experience

Provide complete educational resources for patent portfolio development analysis to build the necessary skills for talent cultivation.

Promote and Deepen Results

Promote academia-industry-research collaboration and strengthen patent portfolio development capabilities

Enterprise Visits and Counseling

Gain an in-depth understanding of enterprise needs to solve IP challenges in R&D and the marketplace

Strengthen Enterprise IP Capacity

Empower companies with free IP tools to develop their own patent analysis and management capabilities

Disseminate IP Knowledge

Offer a series of practical IP courses, from introductory to advanced levels.



Patent Portfolio and Industry Analysis Competition



Intelligent Enterprises, Talent Cultivation, and Shared Success



01 Cultivating Patent Analysis and Portfolio Development Strategy Talent for the Industry

This industry-focused competition builds practical skills and discovers new patent talent through hands-on portfolio analysis.

02 Driving Companies to Deepen Industry Analysis and Portfolio Building

Strengthening IP awareness in early-stage R&D leads to high-quality patents and enhances industrial competitiveness.

Competition History

Inaugural Competition

Incentive Awards

Enterprise Participation

Fully Enterprise-led Topics

The competition's main theme was based on major government industrial policies or specific strategic industries/fields, inviting participation from domestic universities, enterprises, and legal entities.

the competition incorporates topics co-created with participating companies.

all topics were enterprise-led, ensuring winning entries directly addressed real industry needs

2025

70

Number of Participating Teams

53

62

60

50

2021

2022

2023

2024

Competition Timeline



Invite the enterprise sector to participate in proposing topics

Feb

Registration opens,
Pre-competition warm-up

Mar

Educational Training

Jun

Participating teams interact with companies



SYNTEC

台灣大哥大

HowiseAI

DARWIN

Chroma

UNISCOPE

台灣大哥大

UNISCOPE

INNOLUX

SYNTEC

UNISCOPE

UNISCOPE

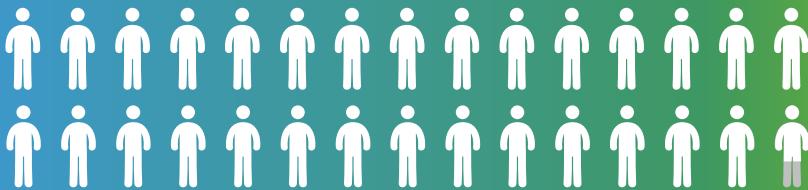
INNOLUX

SYNTEC

INNOLUX

295

Teams
Participated

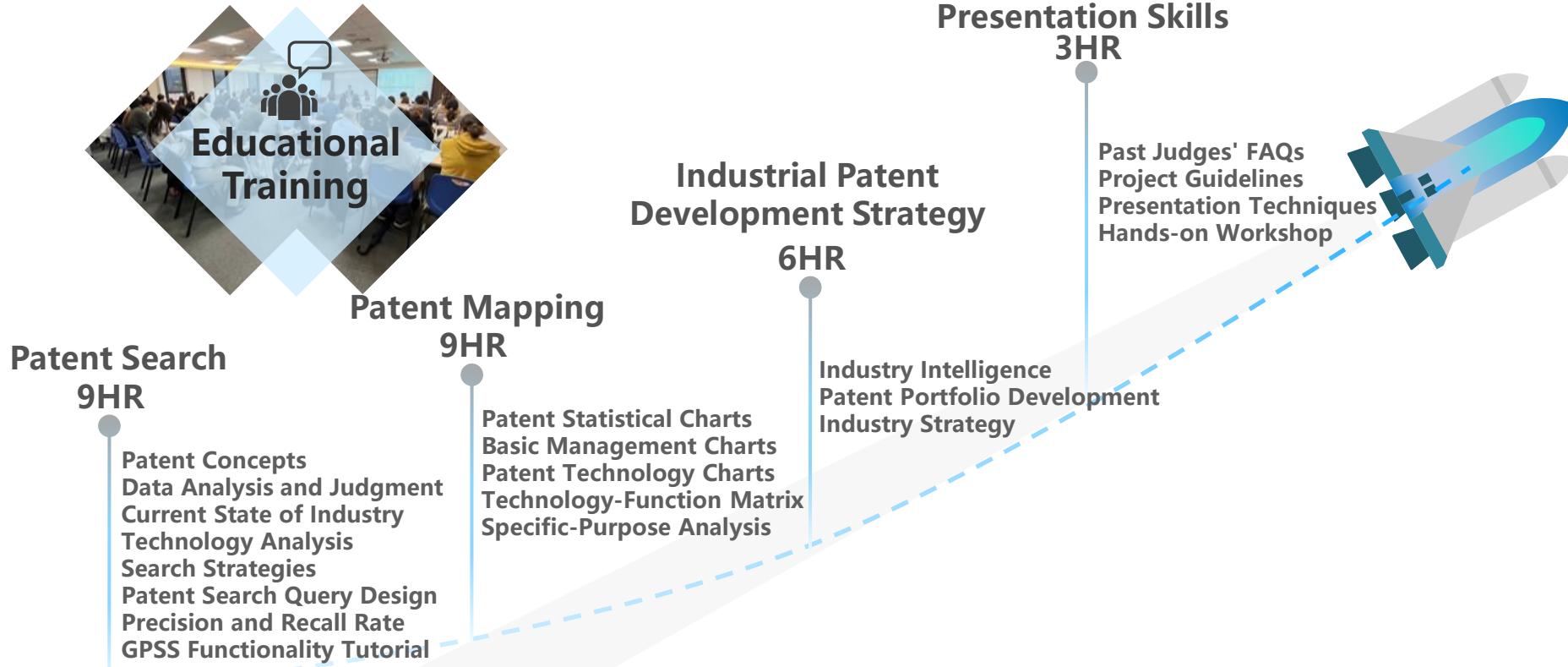


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Enterprises
Proposed Topics



Main Focus of the Competition

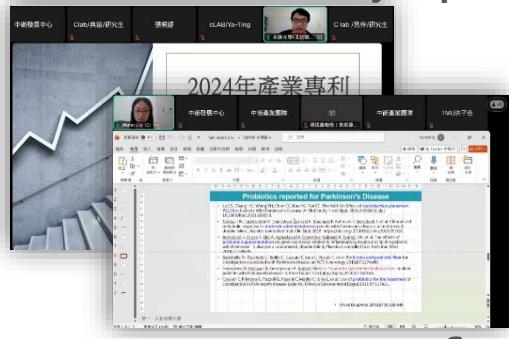


Main Focus of the Competition



Industry-Academia Exchange

Enterprise Topic Briefing
focus on enterprise needs and analysis priorities



Team-Enterprise Interaction
Support tailored interaction between teams and enterprises, culminating in a results presentation and industry networking session.



Experience Sharing from Enterprises
Enterprises share topic insights, experiences, and IP portfolio development needs.



Main Focus of the Competition



Sharing of Outcome

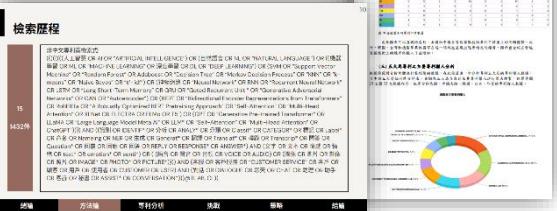
Outcome Presentation

Finalist teams display posters and present their work at the results presentation.



Online Showcase of Winners

Winning works published online for public and enterprise access.



Resource Reciprocity
Analysis reports completed by teams are shared with the topic-proposing enterprises

獲獎名單			
名次	團隊名稱	得獎項目	獎項等級
第一名	新創公司組/MAY	智能鑰匙技術之系列分析與布局	下獎
第二名	藍鑽團隊	台灣大企業智能服務研究—以資訊服務為核心	下獎
第三名	華科小巨頭	個人服務：智慧生活AI+HIS服務分析與應用	下獎
佳作	八二一電機	砂光子	下獎
佳作	藍鵲智創	台灣市農民產銷物聯網分析	下獎
佳作	木山智能公司	台灣中油乳化油技術指標及市場趨勢分析	下獎
佳作	藍葉苑一葉	Immunotherapy: 藥物靶向熱點與藥理	下獎
佳作	波波咖啡白小姐	多元咖啡，再生新創	下獎

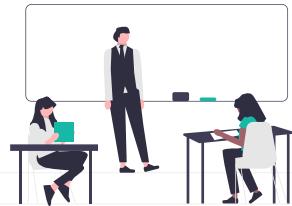




Industry IP Knowledge Promotion and Counseling Services



In-Depth Guidance to Cultivate a Strong IP Foundation

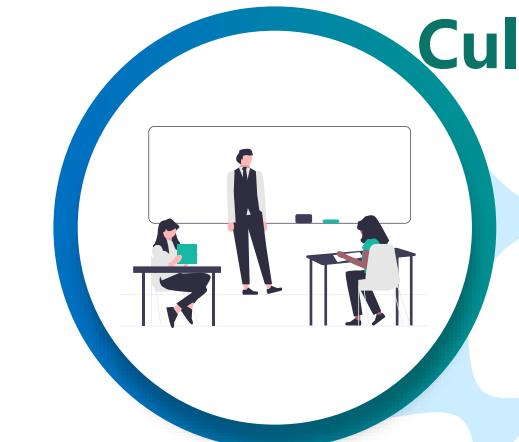


02

Help Industries Enhance IP Awareness and Strengthen R&D Capabilities



Consulting enterprises to assess R&D/patent status and build autonomous patent management/analysis capabilities.



01 Enhance the Application of IP Information within Domestic Industries

Empower enterprises with IP knowledge and patent search skills through courses, enhancing R&D via in-house specialists.

01

Enhance the Application of IP

Information within Domestic Industries

Counseling and Promotion History

Startups / Net-Zero Industries

Assessed industry IP needs and enterprise R&D/patent status to bolster IP protection and application strategies.

Startups / Net-Zero Industries

Continue to focus on startups and net-zero industries

Inclusion of University Incubation Centers

Included university incubation centers as targets for counseling and promotion

Inclusion of Gerontology Industry

In response to the trend of an aging society, the gerontechnology industry was included as a target for counseling visits.

Number of Companies Counselled

30

27

15

40

2021

2022

2023

2024

2025

40

Promotion and Counseling Process



Planning the list of
mentored enterprises

Mar

Conducting enterprise
visits

Jan

Collaboration with Patent
Search Center for portfolio
analysis reports

joint counseling
sessions

Aug

Completing all enterprise
visits and counseling

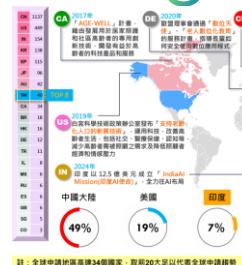
Dec

IP Courses

Jun

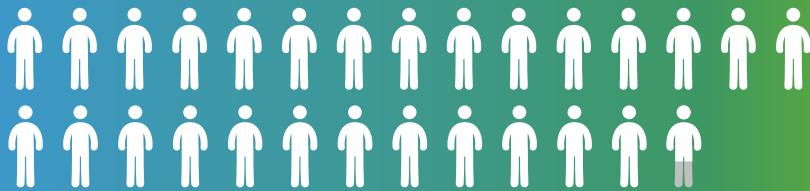
May

continuous updating of IP knowledge

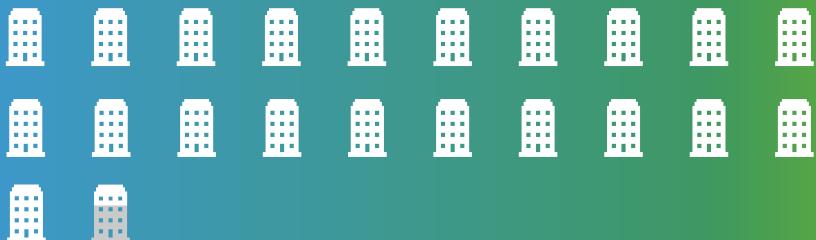


Enterprise Counseling Outcome

2775 Training Attendees



112 Enterprises Visited and counseled
(2021-2024)



IP Knowledge Dissemination Outcome

39

Feature
Articles



33

IP QA
Quick Guide



23

Serialized
Comics



21

Tutorial
Videos



Main Focus of Counseling and Promotion



Global Patent Search System (GPSS)
Contains global patent data and provides free search and analysis tools to the public



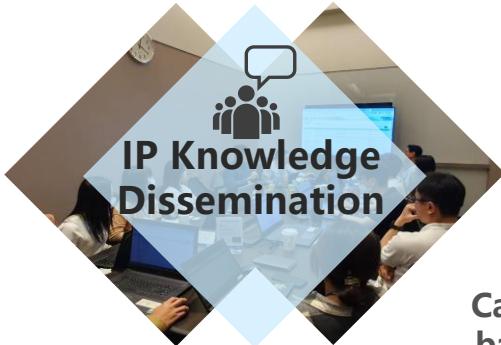
Search and Analysis Training
Hands-on training builds company patent search, data analysis, and reporting skills

IPKM
Industry Patent Knowledge Platform
A comprehensive IP resource: expert articles, tech platforms, and global IP information



智慧財產局 Intellectual Property Office

Main Focus of Counseling and Promotion



Comics, Quick Guides

Categorizing IP knowledge based on enterprise needs to build strong public and business IP awareness.

三種常見的專利分類號檢索運用

為了減少查詢的時間，以「拍照」或「剪貼簿」的步驟，在專利查詢的頁面裏點擊「拍照」或「剪貼簿」，這些步驟就會在專利公告頁上。

舉例：主要摘錄下文中資訊的步驟，以取得最佳的文字。介紹如何輕鬆尋找關鍵字 (IPC, CIPC, EP) 專利檔案。同時，說明使用專利分類號進行專利檢索的各種方法。

企業如何保護營業秘密 - 撰寫保密契約應注意之事項

本文介紹保護商密的基本步驟、內容、效果及要點。但凡包含商密保護的只是我開始商密保護的起點，必須要顧慮人、物與環境的管理。而萬不要以為只要簽署了保密契約就萬無一失。



IP Videos

Animated stories present practical industry IP for quick enterprise understanding.



Feature Articles
Expert articles on sustainable and digital IP management, integrating IP into daily business.





**Thank you
for your attention**

