

II. Trademark Cases Filed & Disposed

A. General Statistics on Trademark Cases (2016-2025)

Year \ Item	Application	Registration		Rejection	
	Cases	Cases	Percentage	Cases	Percentage
2016	79,300	68,177	85.97%	8,956	11.29%
2017	83,802	74,226	88.57%	8,903	10.62%
2018	84,816	71,809	84.66%	8,464	9.98%
2019	86,794	70,785	81.56%	8,187	9.43%
2020	94,089	78,849	83.80%	9,013	9.58%
2021	95,917	81,460	84.93%	8,482	8.84%
2022	94,778	79,400	83.77%	7,769	8.20%
2023	91,535	75,493	82.47%	7,037	7.69%
2024	90,341	78,436	86.82%	8,146	9.02%
2025	97,411	78,102	80.18%	8,532	8.76%

Note: 1. Counts of "Application" are calculated based on the total number of trademark applications collected each year.

2. Counts of "Registration" and "Rejection" are calculated based on the total number of cases published each year.

B. Statistics on Trademark from 2016 to 2025

1. Trademark Applications

Year \ Item	Application		Opposition	Invalidation	Revocation
	By case	By class			
2016	79,300	101,331	822	187	515
2017	83,802	108,758	913	248	640
2018	84,816	110,074	872	199	543
2019	86,794	111,681	664	192	642
2020	94,089	119,660	784	162	832
2021	95,917	123,217	696	152	731
2022	94,778	122,320	633	141	779
2023	91,535	114,680	540	155	638
2024	90,341	112,534	685	139	712
2025	97,411	124,242	610	141	683

Year \ Item	Renewal	License	Assignment	Alteration
2016	43,030	763	9,469	8,552
2017	42,474	696	9,147	9,153
2018	44,444	928	8,907	9,486
2019	45,524	1,202	10,596	9,291
2020	48,129	782	9,885	10,289
2021	52,045	581	10,946	10,176
2022	53,843	693	10,366	13,021
2023	57,859	457	9,714	13,204
2024	56,596	824	9,783	13,112
2025	56,006	437	10,728	12,976

Note: 1. The counts above are the total number of applications.

2. The term "Application" includes applications for certification mark, collective membership mark and collective trademark.

3. The term "License" includes applications for sub-license.

4. The term "Alteration" includes applications for "goods/service reduction".

5. Beginning from November 28, 2003, applications for trademark may contain two or more types of goods or services. Therefore, the counts by class have added to the column since 2004.

2. Trademark Opposition

Year \ Item	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2016	426	48.08%	232	26.19%	80	9.03%	148	16.70%
2017	386	48.49%	183	22.99%	64	8.04%	163	20.48%
2018	461	49.25%	272	29.06%	74	7.91%	129	13.78%
2019	439	48.94%	224	24.97%	89	9.92%	145	16.16%
2020	307	48.81%	111	17.65%	77	12.24%	134	21.30%
2021	261	40.65%	154	23.99%	72	11.21%	155	24.14%
2022	284	44.38%	195	30.47%	52	8.13%	109	17.03%
2023	294	45.44%	170	26.28%	77	11.90%	106	16.38%
2024	313	48.68%	151	23.48%	69	10.73%	110	17.11%
2025	302	43.70%	131	18.96%	74	10.71%	184	26.63%

Note: 1. The table shows the counts of cases disposed each year.

- The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.
- "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.
- Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

3. Trademark Invalidation

Year \ Item	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2016	116	53.46%	41	18.89%	16	7.37%	44	20.28%
2017	106	48.62%	32	14.68%	31	14.22%	49	22.48%
2018	139	57.92%	34	14.17%	24	10.00%	43	17.92%
2019	110	52.13%	43	20.38%	22	10.43%	36	17.06%
2020	67	39.41%	39	22.94%	26	15.29%	38	22.35%
2021	61	40.40%	40	26.49%	14	9.27%	36	23.84%
2022	66	46.48%	41	28.87%	10	7.04%	25	17.61%
2023	56	40.88%	32	23.36%	17	12.41%	32	23.36%
2024	76	44.97%	36	21.30%	22	13.02%	35	20.71%
2025	62	38.04%	30	18.40%	20	12.27%	51	31.29%

Note: 1. The table shows the counts of cases disposed each year.

- The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.
- "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.
- Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

4. Trademark Revocation (Cancellation)

Year	Sustained		Denied		Partially Sustained		Others	
	Cases	Percentage	Cases	Percentage	Cases	Percentage	Cases	Percentage
2016	379	61.23%	47	7.59%	129	20.84%	64	10.34%
2017	345	60.74%	28	4.93%	136	23.94%	59	10.39%
2018	372	62.84%	34	5.74%	142	23.99%	44	7.43%
2019	371	62.35%	32	5.38%	89	14.96%	103	17.31%
2020	486	64.97%	16	2.14%	154	20.59%	92	12.30%
2021	454	62.19%	27	3.70%	170	23.29%	79	10.82%
2022	454	57.76%	19	2.42%	144	18.32%	169	21.50%
2023	425	53.26%	23	2.88%	169	21.18%	181	22.68%
2024	458	54.98%	21	2.52%	165	19.81%	189	22.69%
2025	485	57.06%	24	2.82%	130	15.30%	211	24.82%

Note: 1. The table shows the counts of cases disposed each year.

2. The item "Others" includes rejection because of formal deficiency, withdrawal, and other types of rejection.

3. Beginning from November 28, 2003, "disciplinary cancellation" has been changed to "revocation".

4. "Sustained" means all designated goods and services are sustained; "Denied" refers to all designated goods and services are denied; "Partially Sustained" means parts of the designated goods and services are sustained.

5. Percentage is derived from using the number of overall disposals as the denominator, "Sustained", "Denied", "Partially Sustained" and "Others" as the numerators.

5. Trademark Administrative Appeals

Year	Cases Filed	Administrative Appeals				
		Decisions on Administrative Appeals				
		Original Decisions Revoked	Administrative Appeals Rejected	Others	Other Concluded Cases	Rate of Revocation
2016	688	15	680	4	11	2.68%
2017	684	26	689	7	11	4.50%
2018	683	11	624	3	4	2.18%
2019	636	16	636	8	3	3.62%
2020	535	14	578	7	3	3.49%
2021	477	7	433	3	8	2.22%
2022	393	13	389	0	7	3.18%
2023	300	16	309	1	16	4.97%
2024	338	9	290	1	4	3.29%
2025	308	7	308	1	10	2.45%

Note: 1. The counts above are based on the numbers published by the Petitions and Appeals Committee, MOEA.

2. The "Administrative Appeals Rejected" column includes cases inadmissible and rejected. The "Other Concluded Cases" column includes withdrawals by appellants, jurisdictional transfers, and consolidated reviews.

3. The "Others" column refers to administrative appeals that are partially rejected and partially revoked.

6. Trademark Administrative Litigation Processed by the Intellectual Property and Commercial Court

Year	Cases Received	Cases Concluded							
		Withdrawn	Plaintiff Won	Plaintiff Lost	Partially Sustained	Dismissals	Settlements	Others	Total
2016	158	9	14	119	3	6	2	0	153
2017	176	12	16	105	3	5	7	0	148
2018	117	17	19	117	5	6	1	0	165
2019	152	10	29	96	5	5	3	0	148
2020	130	10	12	104	4	6	4	0	140
2021	101	9	5	79	4	0	2	1	100
2022	95	4	15	75	1	1	4	0	100
2023	69	3	12	60	4	1	6	0	86
2024	68	7	5	45	6	3	0	0	66
2025	54	1	6	57	2	0	0	0	66

Note: 1. The above statistics are provided by the Intellectual Property and Commercial Court. "Plaintiff Won" and "Partially Sustained" include appeals filed against the Ministry of Economic Affairs whose appeals decisions are revoked.

2. "Settlements" means cases concluded by the IP court after the litigants' mutual concession to the disputes and the reaching of an agreement.

7. Resident and Non-Resident Trademark Applications (By Case)

Year	Item	Residents	Non-Residents
2016		57,548	21,752
2017		61,215	22,587
2018		59,840	24,976
2019		61,928	24,866
2020		72,170	21,919
2021		73,374	22,543
2022		74,326	20,452
2023		71,960	19,575
2024		69,386	20,955
2025		75,573	21,838

Note: TIPO began accepting applications for joint ownership of trademark on July 13, 2006. The numbers in this table are counted based on applicants' nationalities.

8. Resident and Non-Resident Trademark Registrations (By Case)

Year \ Item	Residents	Non-Residents
2016	48,828	19,349
2017	53,202	21,024
2018	50,463	21,346
2019	48,921	21,864
2020	56,736	22,113
2021	62,071	19,389
2022	60,312	19,088
2023	58,746	16,747
2024	60,399	18,037
2025	58,779	19,323

C. Statistics on Trademarks by Class and Nationality

1. Statistics on Trademark Applications and Registrations by Class Covering the Last Three Years

Class	Application			Registration		
	2023	2024	2025	2023	2024	2025
Total	114,587	112,450	124,180	96,377	97,696	98,110
1	1,236	1,308	1,365	1,058	1,171	1,185
2	324	289	324	249	266	268
3	6,011	6,345	6,714	4,721	5,116	5,305
4	543	490	586	454	467	419
5	7,144	7,118	7,768	5,863	6,016	6,026
6	850	905	955	732	804	757
7	1,915	1,985	1,966	1,665	1,714	1,823
8	551	572	586	560	500	513
9	7,883	7,720	8,667	7,050	6,884	6,889
10	1,998	1,895	2,026	1,780	1,618	1,694
11	1,604	1,663	1,744	1,452	1,457	1,523
12	1,665	1,529	1,602	1,354	1,463	1,322
13	37	58	60	50	38	47
14	1,374	1,520	1,809	1,095	1,196	1,331
15	120	113	154	96	107	106
16	2,767	2,943	3,429	2,527	2,436	2,641
17	499	566	630	511	485	527
18	2,054	2,153	2,442	1,596	1,782	2,060
19	430	429	550	392	389	386
20	1,498	1,599	1,745	1,290	1,411	1,430
21	1,989	1,962	2,249	1,826	1,805	1,812
22	225	187	250	185	182	180
23	113	83	112	103	79	75
24	1,131	1,081	1,213	970	988	957
25	4,213	4,312	4,705	3,320	3,717	3,802
26	377	431	534	298	360	388
27	213	234	270	229	207	225
28	2,037	2,197	2,787	1,895	1,871	2,100
29	4,251	3,983	3,968	3,537	3,402	3,334
30	7,335	7,042	7,132	5,859	5,868	5,450

Class	Application			Registration		
	2023	2024	2025	2023	2024	2025
31	1,976	1,780	1,974	1,628	1,562	1,462
32	1,856	1,840	1,853	1,428	1,475	1,502
33	1,162	950	941	925	910	808
34	336	192	215	243	292	165
35	16,652	15,582	17,321	14,307	13,980	13,942
36	1,960	1,899	2,177	1,688	1,739	1,704
37	2,283	2,226	2,615	1,896	2,000	2,070
38	1,043	974	1,112	1,058	946	894
39	1,266	1,210	1,313	1,029	1,078	1,060
40	892	875	1,014	778	837	818
41	6,386	6,265	7,577	5,465	5,358	5,675
42	4,547	4,415	5,348	4,181	4,036	4,072
43	7,639	7,262	7,547	5,622	6,029	5,741
44	2,928	2,915	3,296	2,303	2,504	2,426
45	1,274	1,353	1,535	1,109	1,151	1,196

Note: Counts above do not include applications and registrations of collective marks and certification marks.

2. Statistics on Trademark Applications by Nationality in 2025 (By Case)

Nationality	Application	Percentage	Nationality	Application	Percentage
TAIWAN, REPUBLIC OF CHINA	75,573	77.58%	NORWAY	35	0.04%
MAINLAND CHINA	5,802	5.96%	AUSTRIA	33	0.03%
JAPAN	3,435	3.53%	CZECH REPUBLIC	27	0.03%
UNITED STATES OF AMERICA	3,014	3.09%	FINLAND	27	0.03%
REPUBLIC OF KOREA	2,394	2.46%	LUXEMBOURG	26	0.03%
HONG KONG	1,070	1.10%	POLAND	25	0.03%
SINGAPORE	925	0.95%	TURKEY	23	0.02%
GERMANY	638	0.65%	RUSSIAN FEDERATION	18	0.02%
FRANCE	530	0.54%	CHILE	17	0.02%
UNITED KINGDOM	485	0.50%	BULGARIA	16	0.02%
SWITZERLAND	471	0.48%	MACAO	14	0.01%
ITALY	338	0.35%	BRAZIL	12	0.01%
NETHERLANDS	185	0.19%	CYPRUS	12	0.01%
CAYMAN ISLANDS	183	0.19%	LIECHTENSTEIN	12	0.01%
THAILAND	177	0.18%	MEXICO	12	0.01%
AUSTRALIA	174	0.18%	PORTUGAL	12	0.01%
CANADA	170	0.17%	ARGENTINA	11	0.01%
BRITISH VIRGIN ISLANDS	170	0.17%	PHILIPPINES	11	0.01%
MALAYSIA	149	0.15%	SOUTH AFRICA	11	0.01%
SPAIN	140	0.14%	GREECE	10	0.01%
SWEDEN	123	0.13%	MARSHALL ISLANDS	10	0.01%
INDIA	111	0.11%	SAUDI ARABIA	9	0.01%
DENMARK	75	0.08%	BAHRAIN	8	0.01%
VIETNAM	75	0.08%	BELIZE	8	0.01%
UNITED ARAB EMIRATES	74	0.08%	COLOMBIA	7	0.01%
NEW ZEALAND	71	0.07%	KUWAIT	7	0.01%
INDONESIA	67	0.07%	NICARAGUA	7	0.01%
IRELAND	65	0.07%	ROMANIA	7	0.01%
BELGIUM	61	0.06%	MONGOLIA	6	0.01%
SEYCHELLES	53	0.05%	MAURITIUS	6	0.01%
SAMOA	48	0.05%	OTHERS	85	0.09%
ISRAEL	41	0.04%			

	Subtotal	Ratio
Residents	75,573	77.58%
Non-Residents	21,838	22.42%
Total	97,411	100.00%

Note: 1. Accepting applications for joint ownerships of trademarks began on July 13, 2006. The table above shows the counts of applicants by nationality.

2. Countries with fewer than five applications are listed as "Others."

3. Statistics on Trademark Registrations by Nationality in 2025 (By Case)

Nationality	Registration	Percentage	Nationality	Registration	Percentage
TAIWAN, REPUBLIC OF CHINA	58,779	75.26%	NEW ZEALAND	50	0.06%
MAINLAND CHINA	5,073	6.50%	INDONESIA	48	0.06%
JAPAN	3,155	4.04%	ISRAEL	44	0.06%
UNITED STATES OF AMERICA	2,608	3.34%	FINLAND	33	0.04%
REPUBLIC OF KOREA	1,888	2.42%	SEYCHELLES	29	0.04%
HONG KONG	1,048	1.34%	SAMOA	28	0.04%
SINGAPORE	728	0.93%	AUSTRIA	26	0.03%
GERMANY	597	0.76%	RUSSIAN FEDERATION	21	0.03%
UNITED KINGDOM	510	0.65%	CZECH REPUBLIC	20	0.03%
FRANCE	503	0.64%	POLAND	19	0.02%
SWITZERLAND	446	0.57%	BRAZIL	17	0.02%
ITALY	350	0.45%	MEXICO	17	0.02%
CAYMAN ISLANDS	229	0.29%	NORWAY	17	0.02%
BRITISH VIRGIN ISLANDS	192	0.25%	PHILIPPINES	14	0.02%
NETHERLANDS	168	0.22%	SAUDI ARABIA	13	0.02%
MALAYSIA	158	0.20%	TURKEY	13	0.02%
CANADA	138	0.18%	BULGARIA	12	0.02%
AUSTRALIA	136	0.17%	CHILE	12	0.02%
SPAIN	130	0.17%	PORTUGAL	11	0.01%
THAILAND	121	0.15%	BAHRAIN	9	0.01%
SWEDEN	118	0.15%	BERMUDA	8	0.01%
VIETNAM	84	0.11%	BELIZE	8	0.01%
IRELAND	69	0.09%	SOUTH AFRICA	8	0.01%
DENMARK	67	0.09%	JORDAN	6	0.01%
UNITED ARAB EMIRATES	57	0.07%	MONACO	6	0.01%
BELGIUM	55	0.07%	MACAO	6	0.01%
INDIA	55	0.07%	NICARAGUA	6	0.01%
LUXEMBOURG	50	0.06%	OTHERS	89	0.11%

	Subtotal	Ratio
Residents	58,779	75.26%
Non-Residents	19,323	24.74%
Total	78,102	100.00%

Note: Countries with fewer than five registrations are listed as "Others".

D. Statistics on Certification Mark and Collective Membership Mark Covering the Last Ten Years

Year	Item	Certification Mark		Collective Membership Mark	
		Application	Registration	Application	Registration
2016		27	26	47	52
2017		41	30	61	36
2018		46	29	49	39
2019		40	44	53	37
2020		47	34	46	39
2021		41	29	48	48
2022		36	28	48	32
2023		47	9	46	39
2024		47	19	37	31
2025		20	40	42	25