Introduction to TIPO's Online Music Repertoire Database

Background-Radio Station

High density

170 radio stations island-wide

Varieties of type

- ✓ 8   public radios
- ✓ 16 private AM Stations
- ✓ 4   national radios
- ✓ 64 private medium power radios
- ✓ 78 private small power radios

Level of music usage

Music ⟶ Commercial ⟶ Talk

Reasons for Creation

Music Licensing
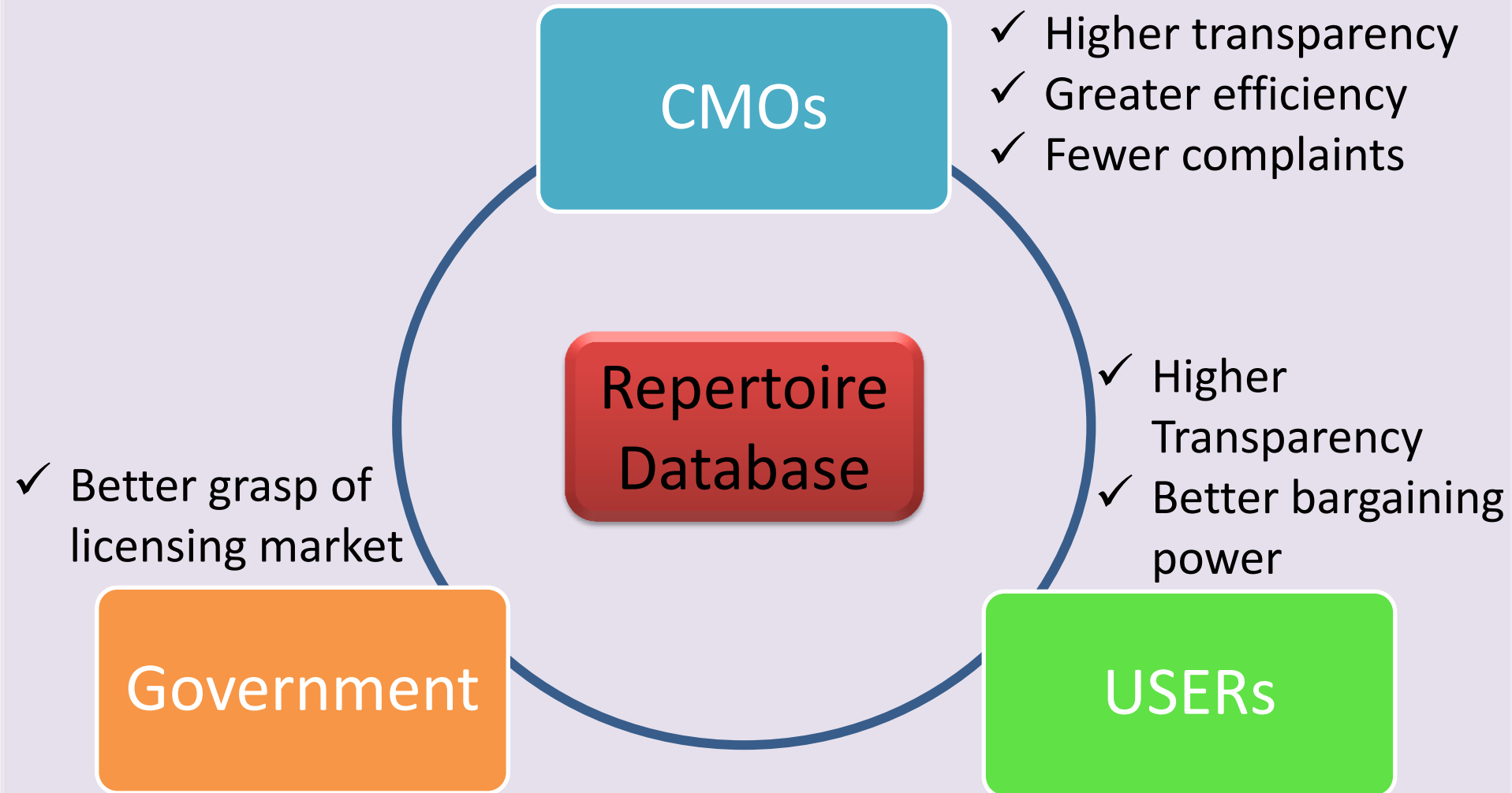
Collecting Management Organizations

Radio Stations

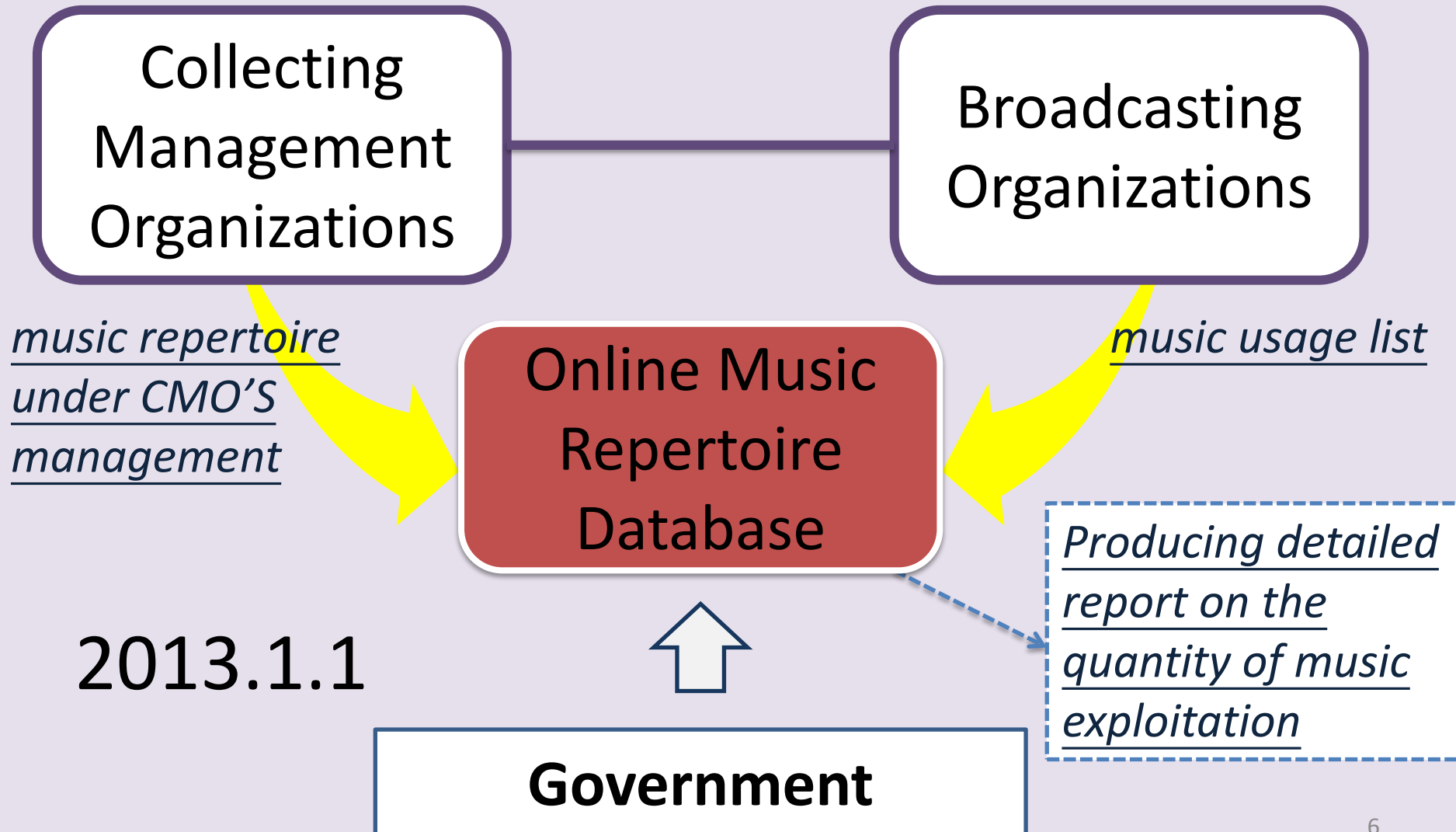**Disputes** on whether the tariff depends on music usage

Reasons for Creation

1. Existing tariff criteria of radio license is based on *__Location__* & *__Level of music usage__* & *__Power of radio station__*

2. Licensee complaint the tariff is inconsistent with actual *__Quantity of the music exploitation__*

3. Request the government to build *__Online Music Repertoire Database__* designed to:
   (1) upload all the music works and sound recordings under the management of CMOs;
   (2) provide instant mapping system to show all the music managed by CMOs and used by radio station
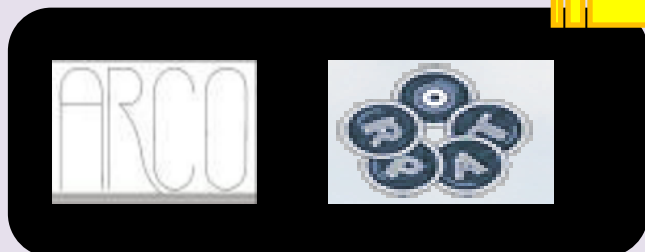
Goals

CMOs

- ✓ Higher transparency
- ✓ Greater efficiency
- ✓ Fewer complaints

Repertoire Database

- ✓ Higher Transparency
- ✓ Better bargaining power

- ✓ Better grasp of licensing market

Government

USERs

How does it work?

Collecting Management Organizations

Broadcasting Organizations

music repertoire under CMO'S management

music usage list

Online Music Repertoire Database

2013.1.1

Producing detailed report on the quantity of music exploitation

Government

Amount of music repertoire

Music work CMO

Sound recordings CMO

Year	Number of repertoire
2013	Music-133,680/ Recording-692,922
2014	Music-1,480,059/ Recording-1,007,448
2015	Music-1,566,691/ Recording-1,640,887

Statistics of music repertoire database service for Radio Station

Year	Number of user	Upload number of record of usage lists	Upload number of music & recording
2014	61	81,138	Music -2,181,557 Recording-2,212,444
2015	64	84,012	Music -2,181,971 Recording-4,639,028
2016.1~6	79	32,851	Music -2,182,663 Recording-2,221,933

Total number of radio stations: 170

Features

1.The singular integrated portal

2.Quick Identifications of musical works &
  Sound recordings

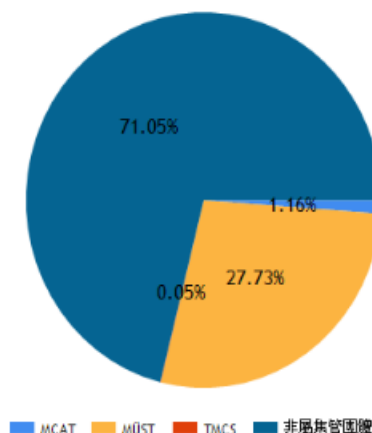3.Constant
updates

4.Usage Analysis

Information available for Radio Station

所有播放次數統計

集管團體	播放次數	比例
MCAT	1060	1.16%
MÜST	25302	27.73%
TMCS	46	0.05%
非屬集管團體	64826	71.05%
歌曲播放次數	90476	

所有播放次數分布圖

71.05%
1.16%
27.73%
0.05%

■ MCAT ■ MÜST ■ TMCS ■ 非屬集管團體

集管團體播放次數統計

集管團體	播放次數	比例
MCAT	1060	4.01%
MÜST	25302	95.81%
TMCS	46	0.17%
歌曲播放次數	25650	

集管團體播放次數分布圖

95.81%
0.17%
4.01%

■ MCAT ■ MÜST ■ TMCS
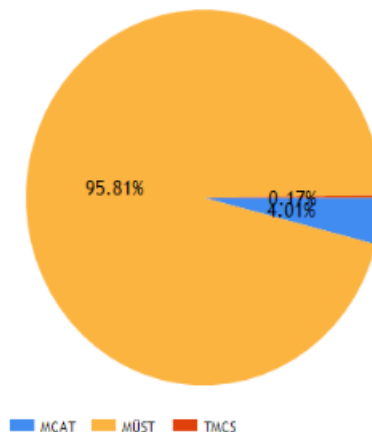
Upload usage record by radio station

1. Type music info manually
2. Accommodate RCS system format (which used by some radio station)
3. Customized format

Analysis
(Music & Recording)

CMO   Non-CMO

Information available for average user

歌曲名稱 **Song**
☐ 精確查詢

作詞人 **lyrics**

作曲人 **Composer**

音樂著作財產權人 **Right holder of music**

錄音著作財產權人 **Right holder of recording**

演唱/奏者 **Performer**

發行公司 **Record Label**

製作公司 **Product Company**

集管團體 請選擇 **CMO**

登錄時間 請選擇 **Year**

✔ 送出

Connect Music and Record by ISRC

歌曲: JUST THE WAY YOU ARE. 詳細資訊

序號	專輯 / 演唱者	著作財產權人	集管團體	年度	類型
1	👤 BRUNO MARS	華納音樂	ARCO	102	錄音

Information available for CMOs

☐	編號 ⬍	使用日期 ⬍	廣播電台 ⬍	節目名稱 ⬍	匯入批次編號 ⬍	上傳者 ⬍	清單確認
☐	335038	2016/05/31	連穎電臺	博古通今	20160711151045	Ittest	未確認
☐	335037	2016/05/30	連穎電臺	博古通今	20160711151045	Ittest	未確認
☐	335036	2016/05/28	連穎電臺	博古通今	20160711151045	Ittest	未確認
☐	335035	2016/05/27	連穎電臺	博古通今	20160711151045	Ittest	未確認
☐	335034	2016/05/31	連穎電臺	天天快樂	20160711151045	Ittest	未確認
☐	335033	2016/05/31	連穎電臺	天南地北一家親	20160711151045	Ittest	未確認
☐	335032	2016/05/31	連穎電臺	音樂世界	20160711151045	Ittest	未確認
☐	335031	2016/05/31	連穎電臺	青春嶺	20160711151045	Ittest	未確認
☐	335030	2016/05/30	連穎電臺	天天快樂	20160711151045	Ittest	未確認
☐	335029	2016/05/30	連穎電臺	天南地北一家親	20160711151045	Ittest	未確認

Are the usage lists confirmed?

YES

CMOs will receive notification, and be authorized to access the lists

More faster & easy than traditional way !!

Benefits

- ✓ Enhance transparency for both radio stations and CMOs

- ✓ Minimize the occurrence of dispute over tariff and speed up licensing process

- ✓ Facilitate a rational and objective tariff negotiation

Future

➢Aim to extend over other industries, e.g., TV industry, and create a transparent licensing market

➢Connect with other identity system (ex.ISWC, ISRC) , to get more explicit identification and keep in line with international standard

➢Lay the foundation for creation of future voluntary online licensing system and convenient licensing environment

Thank you

www.tipo.gov.tw